

Tea Board
Fifth Administration
Report.

CPTRI-MYSORE



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Tea board 5th ad.

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2. " ~~promotion~~ administration
3. " promotion ⑩ labour welfare
4. " development
5. " research
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7. " licensing
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TEA BOARD

FIFTH ADMINISTRATION REPORT

(For the period 1st April 1958 to 31st March 1959)



27 & 29 BRABOURNE ROAD,
CALCUTTA
1961

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(For the period 1st April 1958 to 31st March 1959)



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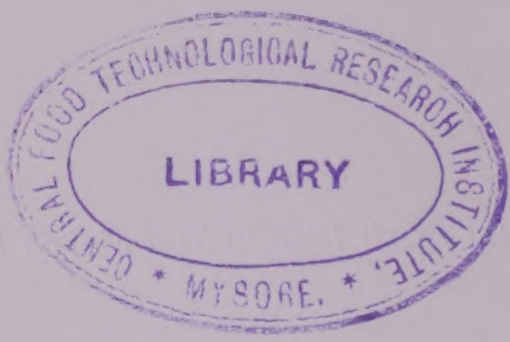
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TEA BOARD

Fifth Administration Report

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TEA BOARD

FIFTH ADMINISTRATION REPORT

CHAPTER I

INTRODUCTORY

This is the Fifth Administration Report of the Tea Board constituted under the Tea Act 1953 and covers the period from 1st April 1958 to 31st March 1959.

2. During the period under review, the Board held five General Meetings.

PRODUCTION

3. The year 1958 was outstanding in more than one respect. Total production of tea in India during the year was 715.9 m. lbs. as against 685.1 m. lbs. during 1957—an increase of 30.8 m. lbs. The production in North India increased from 531.0 m. lbs. in 1957 to 558.2 m. lbs. in 1958 while production in South India increased from 154.1 m. lbs. to 157.7 m. lbs. Total production in 1958 is the highest on record so far and is in fact higher than the level that was expected to be reached by the end of the 2nd Five Year Plan i. e. in the year 1960.

4. Production during 1958 has been higher not only in India but also in most of the other tea producing countries e. g. Ceylon, Pakistan, Africa, China, Japan etc. The total production in India, Pakistan, Indonesia, Kenya Uganda, Tanganyika and Nayasaland was 1351 m. lbs. in 1958 as against 1288 m. lbs. in 1957 i. e. higher by about 63 m. lbs. Luckily, however, consumption in most of the important consuming countries also increased in tune with the increase in production so that the whole of the production in 1958 was absorbed, the total absorption having been estimated at about 4 m. lbs. in excess of supply.

EXPORTS

5. The increase in demand for tea in most of the consuming countries during 1958 helped India considerably in the matter of exports. Exports of tea from India during this year totalled about

506.0 m. lbs. as against 442.6 m. lbs. in 1957. Export during 1958 was the 2nd highest export of tea ever made from India, the highest export having been 523.6 m. lbs. in the year 1956. U. K. accounted for the major portion of the increase in our exports during 1958 as compared to 1957. Other countries that took considerably larger quantities of tea in 1958 than in 1957 were U. S. S. R., Egypt, Iran and U. S. A. The only country to which our exports suffered a considerable set back is the Irish Republic, but this set back is not due to import of teas from other countries in preference to Indian teas but due to small imports into the Irish Republic, the level of total imports into this country fluctuating widely from year to year. On the whole, however, the total quantity of tea exported from India during 1958 increased to 506.0 m. lbs. from 442.6 m. lbs. in 1957 i. e. by 63.4 m. lbs. while the total value of our exports increased from Rs. 123.3 crores to Rs. 136.5 crores i. e. by Rs. 13.2 crores. The total quantity exported during the period April 1958 to March 1959 was 479.1 m. lbs. as against 422.7 m. lbs. during the period April 1957 to March 1958.

INTERNAL CONSUMPTION OF TEA IN INDIA

6. Since 1954, annual estimates of consumption of tea in India are being prepared and estimates of consumption for the five years viz. 1953-54, 1954-55, 1955-56, 1956-57 and 1957-58 may be seen in Appendix XI. Applying the method of linear regression to these estimates, it is observed that the average annual rate of increase of internal consumption in India is nearly 14 m. lbs. and that the estimated internal consumption in 1958-59 was about 248 m. lbs.

QUALITY

7. In spite of unfavourable climatic conditions, the standard of leaf and manufacture was generally satisfactory except towards the end of the season when owing to heavy cropping a deterioration was noticeable and the proportion of flaky and stalky teas was greater than in recent years. Teas from Darjeeling were on the whole slightly inferior compared to those during the previous season.

PRICES

8. In spite of a much larger production in India and the excess of supply of common teas all over the world, prices obtained during the season 1958-59 were fairly satisfactory and were in most cases

higher than the prices obtained in 1957 although not as high as those in 1956. Increased demand from U.S.S.R., Egypt, Sudan, Iran and Turkey lent considerable support to the Calcutta and Cochin markets and helped to keep prices at satisfactory levels. Demand for all descriptions remained fairly strong upto July whereafter the market for common and medium teas showed signs of weakening. The market, however, settled in September but following the record crop in the month of October (and large increase in total crop upto October as compared to the crop upto October, 1957,) prices started falling. Internal operators, however, soon came to the rescue of the market and a revival was noticeable from about the end of December onwards. Prices during January and February were satisfactory due to sustained support from U. S. S. R. and Egypt. Prices during March and April were again lower because mostly poor stalky and end-of-season types were offered for sale. The prices fetched by Indian tea at Calcutta, Cochin and London auctions during 1958 as compared to the previous year are shown in the tables given below :—

(a) Average price per lb. in Rs. fetched at
Calcutta and Cochin.

| Auctions | 1958 | | | | 1957 | | | |
|-----------|--------|------------------|------|-------|--------|------------------|------|-------|
| | Export | Internal Leaf | Dust | Total | Export | Internal Leaf | Dust | Total |
| *Calcutta | 2.18 | 1.56 | 1.99 | 2.12 | 2.13 | 1.42 | 1.86 | 2.04 |
| Cochin | 2.08 | 1.95 | 1.55 | 1.91 | 1.91 | 1.65 | 1.61 | 1.83 |

*Figures relate to financial year.

(b) London average price per lb.

| | 1958 | 1957 |
|-------------|-----------------|-----------------|
| North India | Rs. 3.27 | Rs. 3.14 |
| South India | Rs. 2.55 | Rs. 2.50 |
| All India | <u>Rs. 3.10</u> | <u>Rs. 3.04</u> |

AREA UNDER TEA

9. The area under tea as on 31st March 1958 was 803,786.98 acres as against 798,849.54 acres as on 31st March 1957.

CENTRAL TAXES ON TEA

10. The chief source of the Board's funds continued to be the proceeds of the cess levied under the Tea Act, 1953, on teas exported outside India. The rate of cess which was Rs. 4/- per hundred pounds till end of May 1958 was reduced to Rs. 2/- per hundred pounds from 1. 6. 58. Besides, the Board directly realised Export licence fees at the rate of Rs. 1/- per thousand lbs. of export or part thereof.

EXCISE DUTY

11. By their notification No. G. S. R. 435 dated 1. 6. 58, the Govt. of India reduced the excise duty on loose tea from 1 anna to 1/2 anna or 3.125 nP. per lb. Packet teas i.e. teas packed in any kind of container containing not more than 60 lbs. net of tea continued to be subject to excise duty at 4 annas or 25 nP. per lb. By a subsequent notification No. G. S. R. 857 dated 28. 9. 58 the Govt. of India removed the flat rate of excise duty and in its place introduced different rates of duties according to 3 Zones into which tea growing areas were divided for this purpose, depending upon the weighted average prices fetched by teas produced in each Zone. The excise duty was fixed at 2 nP, 4 nP., and 10 nP. per lb. for Zone I, II and III, respectively. The practice of refunding excise duties on teas exported out of India was simultaneously discontinued.

12. The excise duty on packet teas was fixed at 21 nP. per lb., refundable on export, in addition to the excise duty leviable on loose tea under the Zonal system. From the 1st March 1959, Zone III for which excise duty was previously fixed at 10 nP. per lb. was divided into two Zones, Zone III-A and Zone III-B. The excise duty for Zone III-A consisting of certain Darjeeling and Nilgiri gardens was reduced to 8 nP. per lb., while that for Zone III-B comprising the rest of Zone III was increased to 12 nP. per lb.

13. A statement showing the Zonal division of the tea growing areas for the purpose of excise duty as amended up-to-date may be seen at Appendix No. I.

14. Export Duty.—The slab system of export duty on tea continued unchanged up to 27th September 1958, though in point of fact, the export duty had remained constant for the whole period up to 27. 9. 58 at 38 nP. per lb.

15. By Notification dated 28th September 1958, the Govt. of India fixed export duty at a flat rate of 26 nP. per lb. and subsequently, by their Notification dated 1. 3. 59, reduced it further to 24 nP. per lb.

TEA PROMOTION

Tea Councils

16. India continued her membership of the following joint Tea Promotion Councils during the year under review :—

- (i) Tea Bureau for the Netherlands.
- (ii) Tea Council of U. S. A. Inc.
- (iii) Tea Council of Canada.
- (iv) Tea Council of Ireland Ltd.
- (v) West German Tea Corporation.

DELEGATIONS

(a) EAST EUROPEAN COUNTRIES

17. A Tea, Jute and Coir Trade Delegation led by Shri Satish Chandra, Dy. Minister for Commerce & Industry, Govt of India visited U. S. S. R. and East European countries in June-July 1958 to explore the possibilities of promoting exports of these commodities. The following four members drawn from the tea trade & industry were included in the Delegation ;

- 1) Shri Keshav C. Datt.
- 2) Shri N. G. Gokhale.
- 3) Shri L. C. Kanoi.
- 4) Shri M. R. M. Punja.

These members of the Delegation paid a visit to U. S. S. R. Rumania, Bulgaria, Yugoslavia, Hungary, Poland, Czechoslovakia, East Germany. Besides, Sarvashri Punja and Kanoi paid a visit to Amsterdam in August 1958 on their own account.

18. (b) **Ireland** : A non-official delegation visited Ireland during October 1958. The purpose of the delegation was to establish personal

contacts with importers of tea in Ireland and to study the possibilities of Irish tea market and try to increase sale of Indian tea in that country. The Delegation consisted of the following :—

- 1) Shri M. K. Sinha, President, Calcutta Tea Merchants' Association, Calcutta.
- 2) Shri Subhas U. Patel, M/s. Purushottam Umedbhai & Co., Calcutta.
- 3) Shri C. Pinto, M/s. Siewert & Dholakia, Calcutta.
- 4) Shri D. K. Mukherjee, M/s. James Finlay & Co. Calcutta.
- 5) Shri M. R. M. Punja, M/s Kothari & Sons, Madras.

19. The Chairman, Tea Board also paid a visit to Ireland, U. K., Egypt and Iraq in October, 1958.

TEA BOARD BUILDING

20. The Board in 1954-55 had purchased a plot of land on Brabourne Road, Calcutta for constructing its own building for the Headquarters, office. The construction of the building undertaken during 1957-58 continued during 1958-59.

Study of the circumstances under which Indian-owned garden were wound up.

21. Since the early part of 1958, Tea Board at the request of Government of India was collecting information about gardens which had either closed down or were facing closure. Meanwhile, the Assam Government expressed themselves in favour of legislative measures for the taking over of such gardens in Assam by the State Government. The Government of India suggested that the estates concerned should be inspected by the Tea Board and a report submitted to Government. Accordingly, 17 estates (9 in Sibsagar, 4 in Cachar, 3 in Lakhimpur and 1 in Kamrup District) were inspected during November, 1958. Out of these, 2 estates in Cachar and 1 in Sibsagar were found to have stopped functioning. The remaining 14 estates were found to be working, though their condition was not satisfactory. The report together with the Board's recommendations about these estates were forwarded to the Government of India. In March, 1959 seven more estates in Cachar district were inspected, the report on which was under preparation at the close of the year under review.

COST OF PRODUCTION UNIT

22. The Board at its meeting held on 28. 1. 58 resolved to set up a Cost of Production Unit to study the cost of production in tea gardens. A Cost Accounts Officer was deputed by the Government to work under the Board and he joined the Board's service in February, 1959.

Arrangement for provision of selected tea-seeds and good planting materials.

23. Government requested the Board to investigate and assess the requirements of selected tea seeds and good planting materials to tea gardens. The Board reviewed the position and found that there was a shortage of good seed and planting material and decided to encourage tea gardens and private parties to increase tea seed production. To this end, the Board recommended to Government that permits for the establishment and extension of tea-seed baris should be issued liberally and the Tea Act/Tea Rules amended to provide for the issue of permits specifically for tea-seed cultivation. The Board directed its Tea Research Liaison Committee to study the problem of improvement of tea seeds in different regions.

Evolving a method of replanting on steep hill sides in India.

24. Government requested the Board to examine, in consultation with Producers Associations, the problem that arise in connection with replanting on steep hill sides. As decided by the Board, the matter was referred to the Producers Associations and their views were examined by the Tea Research Liaison Committee of the Board. The Committee came to the conclusion that while the basic technical problems and their solutions were fairly well-known, the major obstacle in large-scale replanting in tea areas was economic. It was, however, suggested that individual tea gardens should refer their specific problem to the Tea Research Liaison Committee for examination and advice. A circular to this effect was issued to all the Tea Producers' Associations.

Co-operative efforts among growers and manufacturers of tea and liaison between the Registrar of Co-operative Societies and the Tea Board.

25. The Board's Inspectors of Tea Estate were directed to

investigate, in close association with the field staff of the Registrars of Co-operative Societies, the possibilities of promoting co-operative efforts among growers and manufacturers of tea, but nothing much followed.

**Registers and records to be maintained for the
purpose of standardisation.**

26. In their Resolution on the recommendations of the Plantation Inquiry Commission that a minimum number of uniform registers should be devised in order to avoid duplication, Government suggested that the Tea Board should undertake the work. The Board found that an informal Working Group consisting of representatives of Indian Tea Association, Indian Tea Planters' Association, Assam Tea Planters' Association, United Planters' Association of Southern India and the Dy. Chairman of Tea Board as Chairman of the Working Group and Statistician of the Board as Secretary of the same. The Working Group met three times in course of the year.

ESTABLISHMENT :

Staff :

27. The Head Office organisation of the Board at the end of March 1959, consisted of the following Officers :—

IN CALCUTTA

| | |
|---------------------------|--------------------------------|
| Chairman | Shri A. B. Chatterji, I. C. S. |
| Dy. Chairman | „ B. R. Vohra, I. A. S. |
| Secretary | „ Amar Kanta Sen. |
| Asst. Secretary | „ I. B. Ghosh. |
| Director of Production | |
| Control | „ Wilfred Simpson. |
| Director of Tea Promotion | „ J. Mukerjee. |
| Dy. Director of Tea | |
| Promotion (HQ) | „ P. C. Rajpal. |
| Publicity Officer | „ S. M. Mookerjee. |
| Finance Officer | „ J. C. Mukerjee. |
| Asst. Accounts Officer | „ A. K. Datta. |
| Statistician | „ P. R. Sen Gupta. |
| Cost Accounts Officer | „ A. Saha. |
| Supply Officer | „ N. S. Basu. |

Research Liaison Officer Dr. K. K. Mitra

Welfare Liaison

Officer (North)

Shri Jamini Sarkar.

Section Officer

,, S. Ramanathan.

Controller of Licensing

,, P. V. Govindan.

Asstt. Controller of

Licensing

,, B. C. Mukherjee.

OUTSIDE CALCUTTA

Jt. Controller of Licensing

at Cochin

Shri S. K. Dutta.

Welfare Liaison Officer (South)

at Coonoor

,, G. J. Katticaran.

28. Shri U. K. Ghoshal, I. C. S., relinquished office as Chairman, Tea Board on the afternoon of 10. 5. 58. Shri B. R. Vohra, I. A. S., Deputy Chairman, Tea Board, was appointed to hold the current charge of the routine duties of the post of Chairman, Tea Board, in addition to his own, from 10. 5. 58. (afternoon) to 19. 5. 58 (forenoon). Shri A. B. Chatterji, I. C. S., lately Special Officer, Development Department, Government of West Bengal, Calcutta, was appointed as Chairman, Tea Board with effect from 19. 5. 58.

29. Dr. Kalyan Kumar Mitra was appointed to the newly created post of Research Liaison Officer, Tea Board with effect from 2. 4. 1958

30. Shri Wilfred Simpson was appointed to the newly created post of Director of Production Control with effect from 17. 9. 58 on a 3-year contract.

31. The Government of India approved of the creation of a post of Cost Accounts Officer under the Board with head-quarters at Calcutta in the scale of Rs. 600-40-1000-1000-1050-1050-1100-1100-1150 for a period of one year with effect from 1. 10. 58 to 30. 9. 59. Shri A. Saha lately a Cost Accounts Officer in the Ministry of Finance, New Delhi, was appointed to this post on deputation with effect from 9. 2. 59.

32. The Tea Promotion (Field) organisation of the Board consisted of the following Officers :—

| Zones | Names & Designation of Officers. |
|--|--|
| (i) Eastern Zone, Culcutta (West Bengal, Bihar, Orissa, Assam, Tripura & Manipur). | Shri R. N. Mukherjee, Supdt. (Tea Promotion), Eastern Zone. |
| (ii) Western Zone, Bombay (Rajasthan, Saurashtra, Kutch and Bombay). | Shri K. Venkatachary, Dy. Director of Tea Promotion, Western Zone. |
| (iii) Southern Zone, Madras (Madras, Pondichery, Mysore, Travancore- Cochin & Andhra). | Shri S. Parthasarathi, Supdt. (Tea Promotion), Southern Zone. |
| (iv) Northern Zone, New Delhi (Delhi, E. Punjab, Pepsu & Himachal Pradesh). | Shri M. L. Bhatia, Supdt. (Tea Promotion), Northern Zone. |
| (v) North Eastern Zone, Lucknow (Uttar Pradesh) | Shri S. S. Bhatia, Supdt. (Tea Promotion), North-Eastern Zone. |
| (vi) Central Zone, Nagpur (Madhya Pradesh, Madhya Bharat, Vindhya Pradesh & Hyderabad). | Shri V.S.K. Swamy, In-Charge of Central Zone. |

33. Shri S. S. Bhatia, Superintendent (Tea Promotion), North-Eastern Zone, who was due to retire from the Board's services from 6.6.1959, proceeded on 92 days' leave preparatory to retirement with effect from 6.3.59.

FINANCE

Opening Balance of the Board's Funds.

34. The year 1958-59 opened with a balance of Rs.38.13 lakhs to which was added a sum of Rs. 0.13 lakhs held by the Embassy of India Hague. A sum of Rs. 413.31 lakhs on account of proceeds of Tea Cess collected during the previous years was lying in the Consolidated Fund of India.

Receipts

35. During the year 1958-59, the Government of India collected a sum of Rs. 106.90 lakhs on account of Tea Cess and a sum of Rs. 114.35 lakhs was made available to the Board against the Budget allotment. The Board realised a sum of Rs. 5.69 lakhs on account of Licence fees during the year. Other receipts amounted to Rs. 4.53 lakhs.

Expenditure

36. The Expenditure of the Board for the year 1958-59 Rs. 104.92 lakhs as detailed below :—

| | |
|---|------------------------------|
| (i) Administration | Rs. 9.34 lakhs. |
| (ii) Propaganda in India | Rs. 32.21 „ |
| (iii) Propaganda outside India (including contribution of Rs. 40.16 lakhs to the Tea Councils in U.S.A., Ireland, West Germany and Canada) | Rs. 43.26 „ |
| (iv) Statistics | Rs. 2.09 „ |
| (v) Tea Licensing | Rs. 4.44 „ |
| (vi) Directorate of Production Control..... | Rs. 0.30 „ |
| (vii) Library | Rs. 0.03 „ |
| (viii) Labour Welfare | Rs. 6.46 „ |
| (ix) Works (construction of Board's Building)..... | Rs. 6.01 „ |
| (x) Research —..... | Rs. 0.78 „ |
| | <hr/> Rs. 104.92 lakhs <hr/> |

Contribution of the Board to Tea Councils abroad.

37. The actual contribution of the Board to the various Tea Councils abroad are indicated below :—

| | |
|---|------------------------------|
| (i) Tea Council of U.S.A | Rs. 23.42 lakhs. |
| (ii) Tea Council of Canada | Rs. 12.24 „ |
| (iii) West German Tea Corporation | Rs. 3.50 „ |
| (iv) Tea Council of Ireland | Rs. 1.00 „ |
| | <hr/> Rs. 40.16 lakhs. <hr/> |

N.B. 1958 contribution for Netherlands Tea Bureau had been paid in November, 1957. No contribution was paid thereafter. The Tea Bureau was dissolved with effect from 16.4.59.

In addition to the aforesaid contribution to the various Tea Councils abroad, the Board spent Rs. 3.10 lakhs on Foreign Propaganda during the year under report.

Balance of the Tea Fund at close of the year.

38. The amount at the credit of the Tea Fund on 1.4.59 was Rs. 57.90 lakhs. The Government of India had also with them the unspent Tea Cess collections amounting to Rs. 405.86 lakhs which is kept in a separate account in the Consolidated Fund of India.

CHAPTER II

Administration

Personnel of the Board

39. The Board consisted of the following Members as at 31st March 1959.

- | | |
|--|----------------------------------|
| 1. Shri A. B. Chatterji, I.C.S. | as Chairman, and |
| 2. Shri S. K. Mallick, I.C.S. | |
| 3. Shri B. C. Kundu, | |
| 4. Chief Commissioner, Tripura Administration. | (2 to 6A) |
| 5. Vacant. | Representing the |
| 6. Secretary, Industries Deptt., Govt. of Kerala. | Government of the |
| 6A. Director of Industries, Govt. of Pubjab. | Principal tea growing States, |
| 7. Vacant. | |
| 8. Shri C. D. Wilson. | |
| 9. Shri D. L. Betts. | |
| 10. Vacant. | |
| 11. Shri H. C. Kothari. | (7 to 18A) |
| 12. Shri W. Wilson Mayne. | Representing owners |
| 13. Shri Birendra Chandra Ghose. | of tea estates |
| 14. Shri Nabakumar Dutta. | and gardens and |
| 15. Shri C.W. Emmet. | growers of tea. |
| 16. Shri P.C. Chatterjee. | |
| 17. Shri K.N. Ananthasivan. | |
| 18. Shri L.C. Kanoi. | |
| 18A. Shri Hardyal Nayital. | |

19. Shri B. K. Nair.

20. Shri M. S. Ramachandran.

21. Shri N. C. Bora.

22. Shri L. M. Prodhan.

23. Shri Mohitosh Purkayastha.

24. Shri Debprasad Ghose.

24A. Vacant

25. Shri U. K. Patel.

26. Shri K. Ghosh.

27. Shri A. S. Dholakia.

28. Shri O. J. Khona.

29. Shri. J. G. Robinson.

30. Shri E.P.W. da Costa.

31. The Manager,
Reserve Bank of India
(Ex-Officio)

32. Shri G.T. Routledge.

33. Shri N.N. Bose.

33A. Shrimati Homi J.H.
Taleyarkhan.

33B. Shri S. Narayanaswami.

34. Shri Rameswar Tantia. M.P.

35. Shri Rajpat Singh Doogar, M.P.

36. Shri S. Osman Ali Khan. M.P.

(19 to 24A)

Representing persons
employed in tea estates
and gardens.

(25 to 29)

Representing dealers
including both
exporters and internal
traders of tea and
manufacturers of tea.

(30—33B)

Representing consumers
and other interests.

(34—36)

Representing
Parliament.

40. Apart from the changes that took place in the incumbency of the Chairman's post dealt with in the Chapter on Establishment, the following changes took place in the membership of the Board from 1st April 1958 to 31st March 1959 :—

(i) Shri Rameswar Tantia, Member, Lok Sabha, was appointed as a member of the Tea Board with effect from 3.5.58. in the vacancy caused by the death of Shri Santosh Kumar Banerjee.

(ii) Shri M. S. Ramachandran, Madurai, was appointed as a member of the Tea Board with effect from 3.5.58 in the vacancy caused by the resignation of Shri G.R. Ramanujam.

(iii) The Secretary, Industries Deptt., Govt. of Kerala and the Director of Industries, Govt. of Punjab were with effect from 20.5.59, appointed by designation as members of the Board in place, respectively of Sarvashri G. R. Bhai and George Thomas, I.A.S. the incumbents of these posts. Similarly, the Chief Commissioner of Tripura Administration was with effect from 9.8.58 appointed by designation as a member of the Board in place of Shri K.P. Bhargava, I.C.S., the incumbent of this post.

(iv) Shri Rajpat Singh Doogar, Member, Rajya Sabha, was appointed as a member of the Tea Board with effect from 21.6.58 in place of Shrimati Lilavati Munshi.

(v) Shri D.L. Betts of M/s. Gillanders Arbuthnot & Co. Ltd. was appointed as a member of the Tea Board with effect from 20.9.58 in the vacancy caused by the resignation of Shri H.K. Stringfellow.

(vi) Shri C. W. Emmett, Manager, Lingia Tea Estate, Darjeeling was appointed as a member of the Tea Board with effect from 23.12.58 in the vacancy caused by the resignation of Shri R. M. Vipani.

41. The personnel of the various Committees of the Board as on 31st March 1959 were as follows :—

COMMITTEES.

1. EXECUTIVE COMMITTEE

- | | |
|--|-----------------------|
| 1. Shri A. B. Chatterji, Chairman, Tea Board, (Ex-officio). | 6. Shri K. Ghosh. |
| 2. Shri H. C. Kothari, Vice-Chairman, Tea Board, (Ex-officio). | 7. Shri B. K Nair. |
| 3. Shri B. C. Ghose. | 8. Shri U. K. Patel. |
| 4. Shri D. L. Betts. | 9. Shri C. D. Wilson. |
| 5. Shri N. K. Dutta. | |

2. LICENSING COMMITTEES

(a) For North India.

- | | |
|--|--------------------------|
| 1. Shri A. B. Chatterji, Chairman, Tea Board, (Ex-officio). | 5. Shri B. C. Kundu. |
| 2. Shri P. C. Chatterjee. | 6. Shri C. D. Wilson. |
| 3. Shri D. L. Betts. | 7. Shri Hardyay Nayital. |
| 4. Shri N. K. Dutt. | |

(b) For South India

- | | |
|-----------------------------|--------------------------|
| 1. Shri K. N. Ananthasivan. | 3. Shri H. C. Kothari. |
| 2. Shri O. J. Khona | 4. Shri W. Wilson Mayne. |

3. AD HOC TEA RESEARCH LIAISON COMMITTEE

- | | |
|--|--|
| 1. Shri A. B. Chatterji, Chairman, Tea Board, (Ex-officio) | *14. Dr. B. C. Guha University College of Science & Technology, Department of Applied Chemistry, Calcutta. |
| 2. Shri H. C. Kothari, Vice-Chairman, Tea Board, (Ex-officio) | *15. Dr. J. C. Sen Gupta, Chief Botanist, Bota- nical Survey of India, Calcutta |
| 3. Shri B. C. Ghose. | *16. Dr. V. Subrahmanyam, Director, Central food Technological Research Institute, Mysore. |
| 4. Shri K. N. Ananthasivan | *17. The Principal, Assam Agricultural College Jorhat. |
| 5. Shri N. K. Dutta. | *18. Shri J. E. Atkins, Additional Adviser, Indian Tea Association, Calcutta. |
| 6. Shri L. C. Kanoi. | |
| 7. Shri D. L. Betts. | |
| 8. Shri C. D. Wilson. | |
| 9. Shri W. Wilson Mayne. | |
| *10. Dr J. N. Mukherjee. | |
| *11. Dr. S. P. Raychaudhri, Head of the Division of Chemistry Indian Agricultural Research Institute, New Delhi | |
| *12. The Director, Tocklai Experimental Station Cinnamara P.O., Assam. | |
| *13. The Chief Scientific Officer, United Planters Association of Southern India, Coonoor. | |

4. AD HOC ADVISORY COMMITTEE FOR THE REGIONAL
OFFICE, SOUTH INDIA.

- | | |
|---|---|
| 1. Shri W. Wilson Mayne (as Chairman). | *8. Mrs. Mary Clubwala Jadhav. Madras-31 |
| 2. Shri K. N. Ananthasivan | *9. The Labour Commissioner, Govt. of Madras, Madras. |
| 3. Shri O. J. Khona. | *10. The Labour Commissioner Government of Kerala, Trivandrum |
| 4. Shri H. C. Kothari. | *11. Shri N. B. Athrey, Nilgiris. |
| 5. Shri B. K. Nair. | |
| 6. Shri M. S. Ramachandran. | |
| 7. Shri Osman Ali Khan, M. P. | |

5. AD HOC COMMITTEE ON TEA CHESTS.

- | | |
|--|---|
| 1. Shri A. B. Chatterji, Chairman, (Ex-officio). | |
| 2. Shri H. C. Kothari, Vice- Chairman, Tea Board, (Ex-officio) | |
| 3. Shri L. C. Kanoi. | |
| 4. Shri G. T. Routledge. | |
| 5. Shri O. J. Khona. | |
| 6. Shri K. N. Ananthasivan. | |
| 7. Shri K. Ghosh. | |
| 8. Shri N. N. Bose. | |
| 9. Shri C. D. Wilson. | |
| 10. Shri D. L. Betts, | Representing other importer of Tea Chest. |
| *11 Dr. A. N. Kapur, Development Officer, (Timber), Ministry of Commerce & Industry, Govt. of India, New Delhi. | Representative of Ministry of Commerce & Industry. |

(* Not Members of the Board.)

- | | |
|---|---|
| <p>*12. Shri M. R. Motayed, President, Plywood Manufac- turers' Association of West Bengal, Calcutta.</p> | <p>Representative of the Plywood Manufacturers' Association of West Bengal, Calcutta.</p> |
| <p>*13. Shri D. M. S. Rao, Secretary, South Indian Plywood Manufacturers Association, Kerala State.</p> | <p>Representative of South Indian Plywood Manufac- turers' Association, Feroke, Kerala State.</p> |
| <p>*14. Shri T. P. Chakraborty, Hony. Secretary, Tea Chest & Plywood Trades' Association, Calcutta,</p> | <p>Representative of the Tea Chest & Plywood Trades' Association, Calcutta.</p> |
| <p>* Shri K. Choudhury, C/o. P. C. Chatterjee & Co., Calcutta.</p> | <p>Alternative Representative.</p> |
| <p>*15. Shri A. Selkirk, C/o. Assam Saw Mills & Timber Co Ltd., Calcutta-1.</p> | <p>Representative of Assam Saw Mills & Timber Co. Ltd., & Assam Railways & Trading Co. Ltd.</p> |
| <p>* Lt. Col. G. Eyre Higgins, The Assam Railways & Trading Co. Ltd., Marghirita (Assam).</p> | <p>Alternative Representative.</p> |
| <p>*16. Shri J. L. Llewellyn., Dy. Chairman, Indian Tea Association, Calcutta.</p> | <p>} Representing consuming interest.</p> |
| <p>*17. Shri S. P. Ray, Indian Tea Planters Association, Jalpaiguri.</p> | |

6. AD HOC COMMITTEE ON TEA PROMOTION.

1. Shri A. B. Chatterji,
Chairman (Ex-officio)

(* Not Members of the Board.)

- | | | |
|---|---|---|
| 2. Shri H. C. Kothari. | } | Representing Producers. |
| 3. Shri Nabakumar Dutta. | | |
| 4. Vacant. | | |
| 5. Shri B. C. Ghose. | | |
| 6. Shri L. C. Kanoi. | } | Representing Tea Packers. |
| 7. Shri J. G. Robinson. | | |
| 8. Shri K. Ghosh. | | |
| 9. Shri A. S. Dholakia. | } | Representing Shippers. |
| 10. Shri O. J. Khona. | | |
| 11. Smt. Homi J. H. Taleyarkhan. | } | Representing other interests. |
| 12. Shri G. T. Routledge. | | |
| *13. Shri J. P. M. Watson, M/s. Lipton Ltd., Calcutta-13. | } | Representing persons with Technical knowledge. |
| *14. Shri J. L. Llewellyn, Dy. Chairman, Indian Tea Association, Calcutta. | | |
| *15. Shri Mohonlal Ganguli Indian Statistical Institute, Calcutta. | | |
| *16. Shri M. K. Sinha, President of the Calcutta Tea Mer- chants' Association, Calcutta. | | |

42. During the year under review, the Executive Committee met 12 times, North Indian Licensing Committee once, South Indian Licensing Committee two times, Joint Licensing Committees for North and South India one time, Ad Hoc Tea Research Liaison Committee four times, Ad Hoc Advisory Committee for the Regional Office in South India two times, Ad Hoc Tea Chest Committee one time and Ad Hoc Tea Promotion Committee three times.

TEA CHESTS

43. The Ad Hoc Committee on tea chests had for a long time been investigating the possibility of eliminating all sources of taint in teas. It had felt that it was important to devise some procedure of quality control on battens. As there were numerous manufacturers and suppliers of battens operating throughout the country, the Development wing had found it impossible to institute a system of inspection of battens in the same way as that for tea chest panels. After due consideration, the Committee recommended that the Tea Board should collect names of all batten manufactures and allot to each a distinctive number. Thereafter, the Development Wing would ask all batten manufacturers to mark every batten produced by them with the distinctive number. The Tea Industry would simultaneously be asked to insist, when ordering their battens, that their suppliers should supply battens conforming to the specifications laid down by the Indian Standard Institution, and stamped with the distinctive number allotted to them. Such a system would enable defective battens to be traced to their manufacturer.

44. The Committee feared that disputes might arise between the Tea Industry and batten manufacturers in respect of the quality of battens. The Committee, therefore, recommended that Development Wing should be requested to arrange for a peripatetic Inspector for the purpose in the tea gardens if and when necessary and also to arrange for the training of tea garden Inspectors in the work of batten inspection if and when requests to that effect were received from tea industry.

45. In order to minimise unsatisfactory handling of tea chests at the Port area, the Committee recommended that the Board should write to the Port authorities and request them to introduce some alternative method acceptable to labour, other than the existing method of using hooks for pulling tea chests on to trolleys, for example by flat rectangular hooks which would not damage the chests.

46. The Committee recommended that the Board should request the Industry to see that chests should neither be over-packed nor loose packed, and that the Board should also suggest a maximum size of chest for dust teas. The Committee further recommended that a circular should be issued to plywood manufacturers requesting them to emboss their marks in the centre of side panels and in a corner of top and bottom panels.

47. The various recommendations of the Tea Chest Committee were being pursued during the year under review.

**BAN ON THE EXPORT OF TEA SOLD IN
AUCTIONS IN INDIA IN UNAPPROVED CHESTS.**

48. The Government of India by their Order No. S. R. O. 3881 dated 3rd December 1957 had banned the export of teas sold in auctions held in India packed in tea chests the panels of which were not certified by an Inspector of the Development Wing of the Ministry of Commerce & Industry. The operative date of S. R. O. 3881 was originally fixed as 1st June 1958, and postponed to 1st October 1958, and subsequently postponed still further to 1st February 1959.

49. An informal meeting of representatives of various interests was called at the Tea Board's office in Calcutta on the 25th June 1958, to discuss various representations received against the enforcement of the ban. The following conclusions arrived at the meeting were forwarded to Government for consideration :—

- (i) Teas packed in chests made out of imported panels should be exempted from the operation of the ban till 1st June. 1959 ;
- (ii) Package teas should be completely exempted from the operation of the ban ;
- (iii) All Collectors of Customs should be advised about the manner in which imported plywood panels would be marked.

50. In January 1959, the Government of India notified that the export of packet teas i. e. teas packed in any kind of container containing not more than 60 lbs. nett of tea will be exempted from the operation of the ban envisaged under Order No. S. R. O 3881 until further orders.

51. In February 1959, the Government of India further decided to exempt tea chest manufactured out of imported panels from the Order S. R. O. 3881 upto the 31st July 1959. In the meanwhile, a circular No. 27 (1)-Sectt/57/4888 dated the 1st July 1958, was issued by the Tea Board to all Tea Producers Associations and Tea

Traders' Associations to proceed straightway to mark the imported panels in the manner decided upon by the Board in order to facilitate easy identification and clearance by the Customs authorities latter.

TEA WASTE

52. The Tea Waste (Control) order, 1959, was promulgated by the Govt. of India under Notification No. G. S. R. 354 [32(8)Plant/54] dated 18. 3. 59. The effective clause i.e. clause 3 of the Order would come into force with effect from 1. 10. 59 and from that date nobody would be allowed to export, sell, offer for sale, buy or hold in stock any tea waste except under and in accordance with the terms and conditions of a licence granted under this Order. Steps were taken during the year under review to lay down the details of the procedure for implementing the provisions of the Order.

TEAS OF DOUBTFUL QUALITY

53. During the period under review, 53 samples were received by the Board from the brokers for adjudication by the Adjudication Committee. Out of these, 25 were declared suitable for auction and 28 were declared unsuitable for auction.

54. Important decisions of the Board taken at its meeting held during the period from 1st April 1958 to 31st March 1959 have been incorporated in Appendix XIV.

CHAPTER III

TEA DEVELOPMENT

55. Introduction :—With the growing importance of the need to undertake the study and examination of various technical problems faced by the tea industry in India, the Board had felt the need to have on its staff a technical adviser with experience of the working of tea plantations. On the Board's recommendation the post of a Director of Production Control was sanctioned by Govt. of India in November 1957. Shri Wilfred David Simpson (formerly Manager of Telepara Tea Estate in Dooars and sometime Chairman of the Dooars Planters' Association), was appointed to the post and joined his duties with effect from the 16th September 1958 from which date the Directorate started functioning.

56. Functions of the Directorate :—The principal items of work dealt with by the Directorate during the period under review (16th September 1958 to 31st March 1959) are mentioned below :—

I. Problem of short-term and long-term financial requirement of the tea industry.

II. Measures for improvement of the tea industry and financial assistance to weaker sections of the industry.

III. Problems of small growers.

IV. Inspection of tea estates.

V. Investigation of miscellaneous issues relating to tea gardens and tea production in India.

VI. Study of cost structure of the tea industry.

A brief summary of the activities of the Directorate during the period under review is given in the succeeding paragraphs.

1. Problem of short-term and long-term financial requirements of the tea industry

57. Tea Finance Guarantee Scheme :—It was being felt for some years past that one of the major difficulties in the way of improvement

of the productive efficiency of tea estates related to procurement of long-term finance by tea estates for undertaking much-needed development work in plantations and factories. Many of the tea estates were not in a position to raise any medium or long-term loans for development purposes from term lending institutions like State Finance Corporations against the security of their fixed assets, these having already been mortgaged to the banks for working capital advances. In order to solve this difficulty, it was suggested that the Tea Board might itself guarantee the shortfalls in the hypothecation advances made by commercial banks so as to enable them to release the title deeds to the tea estates, which could then be pledged as security for obtaining long-term loans from the State Finance Corporations or other term lending institutions.

58. A tentative proposal on these lines made by Shri B. C. Ghose, a member of the Tea Board, was discussed at a meeting of the Board held on 22nd May 1958, and was subsequently examined in a meeting held in Board's Office on the 16th December 1958, when the Governor of the Reserve Bank of India, Chairman of the State Bank of India, Managing Director of the United Bank of India and representatives of the principal tea producing interests were present. The conclusion reached in the meeting was that a scheme of guarantee by the Tea Board offered a workable solution of the problem and it was agreed that a survey of the position of repayments of short-term advances granted by the banks to tea estates during the past few years should be undertaken by the Reserve Bank of India in order to assess the magnitude of residual liability which the Tea Board might possibly be called upon to bear under such a scheme. The Reserve Bank carried out the necessary survey and communicated the results thereof to the Tea Board towards the end of March 1959. The Directorate was thereupon entrusted with the task of formulating a detailed scheme for submission to the Government of India.

II. MEASURES FOR IMPROVEMENT OF THE TEA INDUSTRY AND FINANCIAL ASSISTANCE OF THE WEAKER SECTIONS OF THE INDUSTRY.

59. **Tea Replantation Scheme :** A substantial section of the tea bushes in many of the tea gardens—particularly in North-East India—having been planted more than 50 years ago, there has been a progressive decline in the quality and quantity of the yield from those areas.

Due to high cost of new planting, however, the estates have been finding it difficult to carry out replanting or replacement operations on an adequate scale. With a view to affording the necessary financial facilities to the gardens by way of long-term loans, a tentative scheme sponsored by Shri B. C. Ghose, a member of the Tea Board, was placed before the Board for consideration at their meeting held on the 20th March 1959. The Board decided to refer the scheme to a small Working Group of the Board (consisting of Chairman and six other members) for a detailed examination and formulation of specific proposals for submission to the Govt. of India. The work of processing this scheme was also entrusted to the Directorate and the first meeting of the Working Group was due to be held in April 1959.

60. Transport Subsidy Scheme for Cachar and Tripura :—As a result of continued slump in the price of common tea, coupled with rising costs, the tea gardens in the districts of Cachar and Tripura specially had been experiencing acute economic hardship during recent years and the urgency of affording some kind of relief to gardens in these two districts was being felt by all concerned. A burden which fell heavily on the Cachar and Tripura gardens related to the cost of transport of teas from the gardens to Calcutta—the cost in the case of Tripura gardens being particularly excessive in view of the fact that the bulk of their teas had to be transported to Calcutta by air. With a view to mitigating the hardship as a result of the high cost of transport, a scheme for subsidising a part of the transport charges borne by the Cachar and Tripura gardens was drawn up by the Directorate in January 1959, and after the approval of the Board, was duly forwarded to the Govt. of India for necessary sanction.

61. Fertiliser Subsidy Scheme for Cachar and Tripura :—As a result of the economic difficulties experienced by the tea gardens in Cachar and Tripura most of the smaller gardens in these two areas could not afford the necessary expenditure for a regular and adequate manuring programme which was one of the essential pre-requisites for an improvement of productivity. It was felt that some progress in this direction would be made if these gardens were enabled to obtain the required fertilisers at subsidised rates. A scheme for the grant of such a subsidy by the Tea Board was accordingly drawn up by the Directorate in January 1959 and after approval of the Board, the scheme was forwarded to the Govt. of India for necessary sanction.

III. PROBLEMS OF SMALL GROWERS

62 (a) **Punjab and Himachal Pradesh**—In response to representations from the tea producing interests in Kangra (Punjab) and Mandi (Himachal Pradesh), the Director made an on-the-spot study of the prevailing condition of the tea industry in those regions in February 1959. A detailed report containing his recommendations for improvement of the tea plantations in Kangra and Mandi was duly forwarded to the Govt. of India, who were also informed that in pursuance of two of those recommendations, the question of appointment of an Advisory Officer for Kangra and Mandi for advising the small growers on improved methods of tea cultivation and of setting up a Central Workshop in Kangra for undertaking repairs of tea machinery were being taken up by the Board.

(b) **South India**—At their meeting held on the 20th December 1958, the Tea Board recommended the creation for two posts of Field Advisory Officer for advising the small tea growers of South India on the modern scientific methods of tea cultivation so as to improve their economic condition. The proposal was forwarded to the Govt. of India in January 1959, for necessary sanction to the creation of the post.

IV. INSPECTION OF TEA ESTATES

63. In November 1958, the Govt. of India suggested that the Director should carry out an on-the-spot study of the circumstances under which a number of gardens in different tea districts of Assam were refacing closure. The Director inspected 17 such gardens (9 in Sibsagar, 4 in Cachar, 3 in Lakhimpur and 1 in Kamrup) during November/December 1958 and his detailed reports on these gardens containing recommendations for improving their existing condition were duly forwarded to the Govt. of India in January 1959.

64. During the period under review, 64 tea estates in different tea growing districts were visited by the Director for various purposes indicated below :—

| Number of Estates Visited | District wise break-up | Purpose of visit |
|---------------------------------|--|---|
| 25 | 12 in Cachar, 9 in Sibsagar, 3 in Lakhimpur and 1 in Kamrup | Investigation of the circumstances under which the gardens were reported to be either closed or facing closure. |

| | | |
|----------|---------------------------------|---|
| 30 | 19 in Kangra and 11 in Mandi | Investigation of the problems of small tea growers of Kangra and Mandi. |
| 3 | Cachar | Investigation of the financial affairs of the tea company concerned and the management and working condition of the estates. |
| 2 | Tripura | Verification of figures relating to tea waste furnished in the produc- tion returns. |
| 1 | Cachar | Valuation of a tea estate in connec- tion with its sale. |
| 3 | Cachar | Enquiry in connection with lay-off of workers in the gardens. |
| <hr/> 64 | | |

V. INVESTIGATION OF MISCELLANEOUS ISSUES RELATING TO TEA GARDENS AND TEA PRODUCTION IN INDIA.

65. Scrutiny of cases relating to sales of tea estates—In August 1958, the Govt. of India advised the Board that in pursuance of the Govt's resolution on the Plantation Inquiry Commission's recommendations, it was necessary to tighten up the scrutiny of cases relating to sales of tea estates as well as those relating to issue of capital by the existing or new tea companies. During the period under review, 4 cases relating to sale of tea estates were examined by the Directorate.

66. Plantation Labour Housing :—The Union Ministry of Works, Housing & Supply placed a sum of Rs. 30/- lakhs and Rs. 20/- lakhs respectively at the disposal of the State Governments of Assam and West Bengal to enable them to advance loans to tea estates under the Plantation Labour Housing Scheme. The response of the tea estates to the housing loan in both the States had however been very poor. The main reasons for this poor response was that the

tea estates were, by and large, unable to avail themselves of the housing loans, as they were not in a position to furnish the security of fixed assets required by the State Governments, these being already mortgaged with the banks for obtaining working capital advances. With a view to obviating this difficulty, it was suggested by the Housing Commissioner, Govt. of India that the requirement of security could be waived and a 'Pool Guarantee Fund' might be created for meeting losses, if any, which the Govt. might incur by way of unrepaid housing loans. The proposal for setting up such a fund was also approved by the Housing Ministers' Conference held at Darjeeling in October 1958. Before a final decision could, however, be taken by the Govt. of India, it was considered that the examination of a few concrete cases by a competent working group might be helpful in suggesting possible lines of solution. It was subsequently agreed that the investigation should be undertaken by the Director of Production Control in collaboration with an officer of the Reserve Bank of India. The investigation could not, however be taken up during the period under review.

67. Management and Labour Problems in tea gardens—Early in 1959, the reported decision of a number of Cachar gardens to lay-off their workers for a short period with a view to reducing the cost of production, came to the notice of the Tea Board and in February 1959, the Govt. of India requested the Board to enquire into the matter and let them have a report on the position. After necessary investigation, the Director submitted a detailed report which was duly forwarded to the Govt. of India in March 1959. This was followed up by an on-the-spot inspection of three of these gardens with a view to examining the working condition of the gardens in the context of labour situation.

68. Possibilities of production in India of the type of black tea preferred by Middle Eastern countries.—In March 1959, the Govt. of India requested the Tea Board to investigate the possibilities of producing in India the types of black tea which were preferred by consumers in the Middle Eastern Countries. The investigation, which was duly taken up by the Director was not completed upto the end of the period under review.

VI. Study of cost structure of the tea industry.

69. In pursuance of the Govt's resolution on one of the recommendations of the P. I. C., it was decided by the Tea Board to set up a

Cost of Production Unit to undertake a study of the cost of production of tea garden in the different tea-growing districts in India and for this purpose a qualified Cost Accounts Officer was appointed by the Board with effect from the 9th Feby., 1959. To start with, the Cost Accounts Officer was entrusted to carry out a sample survey of the cost of production in Cachar and Darjeeling districts. He was also working out a uniform system of collecting information from tea gardens and companies for compiling the cost of production figures for the different tea growing regions but the preparation of a standard proforma for this purpose was not finalised upto the end of the period under review.

CHAPTER IV

TEA RESEARCH

Scheme for establishment of a Central Fundamental Research Institute under the Tea Board :

70. A scheme for the establishment of a Central Fundamental Research Institute under the Board was approved by the Tea Research Liaison Committee at its meeting held on the 25th January, 1958. At the instance of a member of the Committee, who was not present at the meeting, the scheme was again placed before the Committee on the 25th April 1958, so as to give the members another chance of considering it fully. The Committee while accepting the scheme in principle decided that it should be processed further by the Board's Research Liaison Officer in consultation with scientist members of the Sub-Committee resident in Calcutta. It was suggested that particulars regarding the items of investigations to be undertaken at the Institute should be specified in the scheme indicating the *inter se* priority between the subjects of study, the requirement of staff and facilities being drawn up accordingly. On the basis for the recommendations made by the local scientist members of the Committee, namely Dr. J. N. Mukherjee, Dr. J. C. Sen Gupta and Dr. B. C. Guha, the Research Liaison Officer drew up a detailed scheme indicating the items of investigations to be undertaken at the proposed Institute, the requirement of staff and facilities and the financial implications during the initial stage of development of the Institute. A special Sub-Committee set up for purpose, considered, the scheme jointly with the scheme for the establishment of a Tea Research Station in the Dooars, on the 3rd February 1959. Subsequently, the Tea Research Liaison Committee at its meeting held on 19. 3. 59 approved of the schemes with the additions and alterations suggested by the Sub-Committee and recommended that the schemes be placed the before full Board.

Scheme of fundamental research on "Taxonomy, Plant Collections, etc." :

71. In last year's Report it was mentioned that a scheme on "Taxonomy, Plant Collections, etc." drawn up by Dr. J. C. Sen Gupta, Chief Botanist, Botanical Survey of India, was approved in principle

by the Tea Research Liaison Committee on the 25th January 1958 with the recommendation that the independent scheme should merge with the main scheme after five years of commencement. The revised scheme incorporating the modifications suggested by the Committee was considered at the meeting of the Tea Research Liaison Committee held on the 22nd September 1958. The Committee decided to approve of the scheme in principle subject to certain modifications in the cost estimates. The scheme was finally approved by the Committee at its meeting held on the 19th December 1958. Subsequently, the Sub-Committee set up for the purpose of examining the schemes for the establishment of Central Fundamental Research Institute and a Tea Research Station in the Dooars, at its meeting held on the 3rd February 1959 felt that certain further additions and alterations would have to be made in the light of the subsequent developments regarding the proposals for establishment of a Central Fundamental Research Institute. The scheme on "Taxonomy, Plant Collections, etc." was, therefore, recast in consultation with Dr. J. C. Sen Gupta along the lines suggested by the Special Sub-Committee and was brought up before the full Board for approval at its meeting held on the 20th March 1959. The Board approved of the scheme and decided that the matter should be referred to the Government of India for financial sanction.

Scheme for establishment of experimental seed-baris in different regions.

72. While considering the possibility of exempting tea seed cultivation from the requirement of permits, at a meeting held on the 26th April 1958, the Tea Board desired the Tea Research Liaison Committee to study the problem of improvement of tea seeds in different regions of the country. The tea Research Liaison Committee at its meeting held on the 19th December 1958, considered the views of the major Tea Producers' Associations on this question and recommended *inter alia* that there should be some experimental seed-baris in different regions of the country, where the best seed for a particular region would be found out by culture. At the recommendations of the Committee, Dr. J. C. Sen Gupta was requested to draw up a scheme for the purpose, to be undertaken as an addition to the main scheme on 'Taxonomy, Plant Collections, etc.'. The Tea Research Liaison Committee at its meeting held on the 19th March 1959 approved of a scheme for setting up of experimental seed-baris in

different regions drawn up along the lines suggested by Dr. J. C. Sen Gupta, and recommended that the scheme be brought up before the full Board for approval.

Schemes for fundamental research on Entomology and Nematology.

73. At the recommendation of the Tea Research Liaison Committee the Board had approached Dr. J. L. Bhaduri of the University of Calcutta, Dr. K. K. Nair of the University of Kerala and Dr. V. P. Rao of the Commonwealth Institute of Biological Control, Bangalore, with the request to undertake research work on Entomology and Nematology of tea at their respective laboratories with financial assistance from the Board. These scientists were requested to draw up detailed schemes of research for the Board's consideration. The schemes of research received from these three scientists were considered at a meeting held on the 3rd December 1957. Shri H. Ferguson, Dr. B. C. Guha, Dr. J. C. Sen Gupta, Shri S. Ananda Rau, Shri J. L. Bhaduri and Shri D. Mukherji took part in the meeting. The meeting recommended that the authors of these schemes be requested to revise their respective schemes in consultation with Shri S. Ananda Rau, Chief Scientific Officer of the UPASI, and Dr. G. M. Das, Entomologist of the Tocklai Experimental Station. It was also agreed that the schemes after necessary revision could be brought up before the Board for approval. Accordingly, the following two schemes of research were, after necessary modifications, considered and approved by the Tea Board at their meeting held on the 23rd August 1958 :—

(1) A scheme of research on "Helopeltis of Tea" to be undertaken for a period of 2 years, in the first instance, at the University College of Science, Calcutta, under Dr. J. L. Bhaduri, Professor of Zoology ; and

(2) A scheme of fundamental research on "Soil Microfauna in the tea growing areas of Kerala" to be undertaken for a period of 2 years in the first instance at the Kerala University under Dr. K. K. Nair, Professor of Zoology.

74. Subsequently, the Board at its meeting held on the 20th December 1958, approved of the scheme of fundamental research on "Control of Flushworm and Mites of Tea" to be undertaken for a period of three years at the Commonwealth Institute of Biological Control, Bangalore, under Dr. V. P. Rao, Officer-in-charge of the

Institute. Work under all the three schemes mentioned above were commenced at the respective laboratories during the period under review.

RESEARCH ON "NUTRITIONAL ASPECTS OF TEA."

75. A scheme of research on the "Nutritional Aspects of Tea", which had been sanctioned for a period of three years, in the first instance, in the year 1956-57 was continued at the University College of Science & Technology, Calcutta, under Dr. B. C. Guha.

TEA RESEARCH SCHEME AT THE CENTRAL FOOD TECHNOLOGICAL RESEARCH INSTITUTE, MYSORE.

76. Further work on (i) prescribing of standards for genuine tea, (ii) evolving of scientific technique for detection of adulteration in tea, and (iii) investigations on tea-wax was continued with financial assistance from the Board under the Tea Research Scheme at the C.F.T.R.I, Mysore.

RESEARCH ON THE "PREPARATION OF SOLUBLE TEA."

77. The Tea Research Liaison Committee at its meeting held on 25. 4. 58 considered and approved of the scheme of research on the "Preparation of Soluble Tea" to be undertaken at the University College of Science & Technology, Calcutta, under the guidance of Dr. M. M. Chakraborty and Dr. A. K. Bhaduri. The Board at its meeting held on 23. 8. 58 accepted the recommendations of the Tea Research Liaison Committee and approved of this scheme of research for a period of three years at the first instance. Work under the scheme commenced from September, 1958.

SCHEME FOR THE ESTABLISHMENT OF A TEA RESEARCH STATION IN THE DOOARS.

78. Discussions which had taken place between the member of the Tea Research Liaison Committee and the representatives of the I. T. A. and the I.T.P.A. regarding the necessity of establishing a Tea Research Station in the Dooars was mentioned in the previous report. In reply to the reference made to I. T. A. as a result of those disc-

ssions, the I. T. A. informed the Board that although the Association was not in a position to undertake the establishment of a Research Station in the Dooars area, their help and advice in the matter would be freely available to the Board. The proposal for the setting up of a Tea Research Station in the Dooars was considered by the Tea Research Liaison Committee on the 25th April 1958. The decision of the Committee following the majority opinion expressed was in favour of a scheme being drawn up with an indication of the *inter se* priority between the various subjects of study and with adequate provision for the Research Station to be eventually linked up with the proposed Central Fundamental Research Institute. It was also recommended that full details of the scheme be worked out by the Board's Research Liaison Officer under the supervision of the Calcutta members of the Sub-Committee. These recommendations were accepted by the Board at its meeting held on the 26th April 1958. Accordingly, a detailed scheme for the establishment of a Tea Research Station in the Dooars area indicating (i) the organisation of the Research Station, (ii) programme of work to be undertaken, (iii) requirement of staff and facilities, and (iv) capital and recurring expenditure involved was drawn up in consultation with the scientist members of the Sub-Committee resident in Calcutta. The scheme was considered jointly with the scheme for the establishment of a Central Fundamental Research Institute on the 3rd February 1959 by a special Sub-Committee set up for the purpose and thereafter by the Tea Research Liaison Committee at its meeting held on the 19th March 1959. The Committee recommended that the scheme be brought up before the Board for approval after the incorporation of certain modifications suggested by the Sub-Committee and the Committee.

79. Development of tea research in South India—It was mentioned in the previous report that a sum of Rs. 99,700/- had been disbursed to the U.P.A.S.I. for purchase of lands in connection with their schemes of establishment of a Central Laboratory and a Field Station in the Annamalais and a Sub-Station in Central Travancore with financial assistance from the Board. An area of 156 acres of land in the Annamalais and a plot of 12 acres of land in Central Travancore have now been acquired for the purpose by the UPASI. Owing to the unavoidable delay in acquisition of land, however, it was not possible for the UPASI to undertake the construction work they had planned for the period. They have, therefore suggested certain modifications in the phasing of the Board's grants mentioned in the previous report.

80. **Advisory services for the small tea growers in South India**—At the instance of the UPASI, the Board examined a proposal for creating the posts of two Field Advisory Officers under the Board—one for the Kerala State and another for the Madras State—for advising the small tea-growers of these States on technical matters. The Board at its meeting held on 20. 12. 58 approved of the creation of these two posts, and a reference was made to the Central Government for necessary sanction.

81. **Training Courses for the tea gardens managerial and other superior staff**.—The observations made by the Board's Tea Research Liaison Committee in regard to the administration of the proposed Refresher Courses of training at the Assam Agricultural College Johat, were mentioned in the previous report. During the period under review, the Board received from the Assam Government their unconditional agreement to all the conditions stipulated by the Tea Board in regard to the introduction of these Courses. The Board considered this matter on 23. 8. 58, and approved of the scheme of introducing the two types of Refresher Courses of training in tea, namely, Courses (b) and (c), at the Assam Agricultural College with a non-recurring expenditure of Rs. 3,76,000/- and a recurring expenditure of Rs. 1,89,351.25 nP per year. A reference has been made to the Government of India for necessary approval.

TEA BOARD'S SCIENTIFIC PUBLICATION SERIES

82. The following publication on the researches carried out under the Board's scheme at the Central Food Technological Research Institute, Mysore, was brought out during the period under review :—

- (i) "Chemical Investigations on Indian Tea—Part I—Seasonal, Regional and Grade Variations in South Indian Black Tea".
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CHAPTER V

LABOUR WELFARE

GENERAL WELFARE

83. During the period under review grants amounting to Rs. 4,19,296/- were sanctioned. Details of the more important schemes are given in Appendix II.

84. Out of the total grants sanctioned under General Welfare, an amount of Rs. 1,42 079·56 nP. was actually disbursed. The large gap between the amount sanctioned and the amount disbursed is explained by the fact that disbursements were, as a matter of policy, actually made in the following manner :—

1. 25% on construction of work upto plinth level.
2. 50% on construction of work upto roof level.
3. Final 25% on submission of a completion certificate.

PROGRESS OF THE SCHEMES SANCTIONED DURING THE PERIOD UNDER REVIEW.

HOSTELS

85. The progress made during the year under review of construction of some hostels attached to educational institutions for which a grant had been previously sanctioned by the Board is recorded below :—

- (1) **Girls' Hostel, D.H.S.K. College, Dibrugarh, Assam.**—Rs. 50,000/- was sanctioned on 26. 4. 58.

The hostel was completed, and all the 20 rent-free seats were allocated to tea garden students with effect from January 1959.

- (2) **Hostel attached to the Behali Government aided High School, Assam**—Rs. 27,059/- was sanctioned on 26. 4. 58.

The hostel was completed upto roof level.

- (3) **Hostel attached to Bokakhat Government aided High School, Assam**—Rs. 27,000/- was sanctioned on 23. 8. 58.

The work of construction was completed upto post-plate till the end of 1958-59.

- (4) **Hostel attached to Rangapara Government aided High School, Assam**— Rs. 25,200/- was sanctioned on 23. 8. 58.

The construction work was taken in hand.

- (5) **Hostel attached to the Matelli High School, Jalpaiguri, West Bengal.**

Rs. 26,000/- was sanctioned on 23. 8. 58.

The construction was completed upto roof level.

- (6) **Hostel attached to the Chengmari Tea Estate Tribal High School, West Bengal.**

Rs. 25,758/- was sanctioned on 20. 12. 58

The construction was completed upto roof level.

- (7) **Hostel attached to Subhasini Girls' High School, Jalpaiguri, West Bengal.**

A grant of Rs. 24,000/- was sanctioned on 23. 8. 58. for compound walls, electrification, water supply, sanitation etc. in addition to Rs. 45,800/- sanctioned prior to 1. 4. 58.

The construction was completed in all respects and all the 40 rent-free seats were made available to tea garden students.

SCOUTING

86. The following Local Associations of the Bharat Scouts & Guides appointed whole-time Organisers during this period with the Board's grant to assist gardens in their respective areas for organising Scout Troops/Wolf Cub Packs :—

1. Bharat Scouts & Guides, Siliguri Local Association.
2. Bharat Scouts & Guides, Nilgiris.
3. Bharat Scouts & Guides, Kerala.

- (a) During the period under review, 30 garden nominees were trained as Cubmasters/Scoutmasters by the Bharat Scouts & Guides and camp charges met by the Board.

- (b) The Board made matching grant @ Rs. 5/- per active Scout/Cub in the gardens for uniform and equipment to 781 Scouts.

SPORTS

87. **Terai**—During the period, 2 Divisional trials and 1 District Meet of tea garden workers were held in Terai. The Board met the cost of equipments, refreshment for competitors and the sports officials and purchase of prizes for the District Meet.

Darjeeling—5 Sub-district Sports Meets of garden workers in Darjeeling were held during this period.

SUPPLY OF MILK POWDER AND BUTTER OIL

88. The gardens had experienced considerable difficulties in securing milk powder for the school-going children, the sick and the invalids in the tea estates. Through efforts made by the Board, supplies of butter oil and milk powder worth over Rs 1 lakh were secured free of all charges from the Indian Red Cross Society as detailed below :—

| | Milk powder | Butter oil |
|---|-------------------------|-----------------------|
| 1. Darjeeling Branch Indian Tea Association. | 27,000 lbs. | 2,500 lbs. |
| 2. Dooars Branch Indian Tea Association & Indian Tea Planters' Association. | — | 2,500 lbs. |
| 3. Assam Branch Indian Tea Association. | 57,337 lbs. | — |
| 4. Terai Planters' Association & Terai Indian Planters' Association. | 3,000 lbs | — |
| | <hr/> 87,337 lbs. <hr/> | <hr/> 5,000 lbs <hr/> |

ASSISTANCE TO UNEMPLOYED DEPENDANTS OF TEA GARDEN WORKERS.

89. By arrangement with the D. I. G., North Range, West Bengal, recruits from tea estates were interviewed by the Superintendents of Police in Jalpaiguri, Cooch Behar and Darjeeling.

TRAINING OF DAIS FOR EMPLOYMENT IN TEA ESTATES

90. 24 candidates from gardens were nominated by the Board on the recommendation of the Producers' Associations for free training as Dais at the Deshbandhu Dai Training Society at Darjeeling.

TRAINING OF NURSES FOR EMPLOYMENT IN TEA ESTATES

91. One garden candidate was selected for training in Nursing at the Nursing Training School attached to the Catherine Booth Hospital, Nagercoil, South India.

EDUCATIONAL STIPEND SCHEME

92. During the period under review 5067 stipend applications from the dependants of workers in the tea estates were considered and stipend granted in 3656 cases.

The break up of applications sanctioned are as follows :—

| | No. of applications sanctioned. | |
|--|---------------------------------|-----------------|
| | North India | South India |
| (i) Secondary Education. | 1708 | 374 |
| (ii) College (General) Education. | 879 | 347 |
| (iii) Technical Degree Courses (Medicine, Engineering, Agriculture etc.) | 107 | 25 |
| (iv) Vocational Trades. | 173 | 43 |
| | <hr/> 2867 <hr/> | <hr/> 789 <hr/> |

Educational Stipends to the extent of Rs. 4,06,879.86 nP. were disbursed during the period under consideration.

93. A number of grants sanctioned by the Tea Board to various State Governments during the years 1951-52 onwards remained unutilised or partly utilised at the end of the year under review. The particulars about such grants are given in Appendix II A.

CHAPTER VI. SUPPLIES TO TEA GARDENS.

INTRODUCTORY

94. As in the previous years, assistance was given to the Industry in obtaining its requirement of Fertilisers, Iron and Steel materials, Cement, Coal, Tin Plates, Wire Nails etc. and arranging for onward movement of these along with other stores, machinery etc. essentially required in connection with the production and manufacture of Tea. The Board also screened and sponsored applications for licences to import machines and spares, scientific instruments, plant protection materials and other specialised items required by the Tea Trade and Industry during the period 1st April, 1958 to 31st March, 1959.

95. Government reduced the Industry's quota of Sulphate of Ammonia for 1958-59 by 50%. A total quantity of 41,182.5 tons (32,250 tons for N. E. India and 8,932.5 tons for S. India) was released as basic quota against the Tea Industry's total demand of 85,000 tons. This naturally drew emphatic protest from all sections of the producers.

96. However, as a result of pressing representations from the Tea Board, the Agriculture Ministry released an additional quantity of 5,000 tons of Sulphate of Ammonia for North East India on an ad hoc basis. A total quantity of 37,250 tons was ultimately released in favour of North East Indian Tea Industry ; and 14,000 tons in favour of South Indian Tea Industry. Besides this quantity of Sulphate of Ammonia, a quantity of 3,912.5 tons of Urea, 7,954.2 tons of Ammonium Sulphate Nitrate and 2,315 tons of Calcium Ammonium Nitrate were released for the Tea Industry. The price of Sulphate of Ammonia continued to remain at Rs. 392/- per ton (pool issue price) and Rs. 422/- per ton (selling price by distributors) F. O. R. destination and Rs. 350/- (Pool) for quantities delivered at Calcutta (selling price being Rs. 380/- per ton) the transport charges to destination being borne by the buyer.

IRON AND STEEL MATERIALS

97. The Industry's demands and the quotas released against the same during the period under review are shown in the table below :—

| | Demand (Tons) | Allocation (Tons) | Percentage. |
|---|------------------|----------------------|-------------|
| (1) Periodical Industrial Development Projects. | 4,776.80 | 2,598.18 | 53.39% |
| (2) Industrial Maintenance and Packing Projects. | 7,611.32 | 5,200.50 | 68.32% |

98. There has been a considerable improvement in the supply position of Iron and Steel materials to the tea industry as compared with that in the preceding year. The allotment of additional quantities of Steel materials outside the periodical quotas was however not available even from the higher priced imported stocks.

CEMENT :

99. The following chart will show the position relating to the allotment of cement during the period under review :

| Pd. | North East India. | | | South India. | | |
|--------|-------------------------|--------------------------|-------------|--------------------------|--------------------------|-------------|
| | Demand | Allotment | Percentage. | Demand. | Alletment. | Percentage. |
| | <u>Tons</u> <u>Cwt.</u> | <u>Tons.</u> <u>Cwt.</u> | | <u>Tons.</u> <u>Cwt.</u> | <u>Tons.</u> <u>Cwt.</u> | |
| II/58 | 27,810-7 | 2,696-0 | 94.19% | 1,635-5 | 1,520-0 | 92.89% |
| III/58 | 9,291-0 | 9,291-0 | 100% | 2,709-0 | 2,709-0 | 100% |
| IV/58 | 8,158-6 | 6,069-0 | 74.39% | 1,160-0 | 1,160-0 | 100% |
| I/59 | 6,625-8 | 5,400-0 | 81.52% | 1,901-10 | 1,503-0 | 79.04% |

The supply position of cement which was fairly satisfactory in 1957 showed further improvement from the beginning of 1958. In fact, the pro-rata allotment jumped from 45.90% in Pd. i/58 to 94.19% in Pd. II/58 and the supply was at its peak in Pd. III/58 when the Industry's total requirement of cement was met in full by the Government.

100. A fair portion of the cement quotas released during the 4 periods of the year was surrendered by the Tea Garden allottees on the ground of financial difficulties. Most of this quantity was re-allotted to applicants against urgent supplementary demands and the balance was surrendered to the Government.

IMPORT LICENCES :

101. A total number of 689 applications were received during the period under review for the importation of different items of machinery, essential spares, packing materials, insecticides and other specialised stores etc. Of these, 471 applications covering a total c. i. f. value of Rs. 84,84,306/- were sponsored.

102. On the suggestion of the Ministry of Commerce and Industry, it was decided to hold a meeting every six months with the representatives of (1) Tea Producers, (2) Tea Traders, (3) Principal Manufacturers of Tea Machinery in India, (4) Development Wing, (5) Joint Chief Controller of Imports and Exports and (6) The Tea Board for formulating the import policy in respect of the tea industry for the succeeding half-yearly period. The first meeting was held in the month of February, 1959. At this meeting the progress of manufacture of tea machinery and spare parts was reviewed and it was generally agreed that the policy followed by the Tea Board in dealing with import licences applications did not call for any change.

103. Since the licensing of certain firms for the manufacture of CTC Machines, the importation of this item has not been permitted. Only permanent magnets for these machines required for replacement purpose has been recommended for importation as the item is not yet available indigenously.

104. A certain other firm has since been licenced for manufacture of McTear "Rotorvanc" Continuous Tea Processing Machine. Several such machines, locally made, have already been delivered to different tea gardens.

TINPLATES & WIRE NAILS

105. The supply of complete sets of tea chest fittings became very difficult during the beginning of the year owing to the drastic cut imposed on the importation of Tinplate Waste Waste. On the matter being taken up with the Iron & Steel Controller and also with the Government of India, it was agreed that licences for full quota of Tinplates as certified by the State Director of Industries, would be released by the Iron & Steel Controller.

106. This eased the situation considerably. But soon after this, the manufacturers of tea chest fittings reported a sudden shortage in the supplies of 1"x 14 G wire nails. To deal with the matter a meeting was held in the office of the Tea Board in February, 1959 at which the representatives of the Iron & Steel Controller, the Manufacturers of wire nails of Jamshedpur, viz. Indian Steel & Wire Products Ltd., their Calcutta Distributors, the representatives of the different sections of manufacturers of tea chest fittings and the Tea Board were present. The Indian Steel & Wire Products Ltd.'s representative promised to meet the entire annual requirement of wire nails of the industry, distribution in North and South India being arranged through their own Agents to the different manufacturers of tea chest fittings in accordance with quotas to be allotted by the Tea Board calculated on the basis of quantities of tinplates actually licensed for importation or released from indigenous stocks by the Iron & Steel Controller. The arrangement thus made relieved the situation to a very appreciable extent.

TEA SEEDS

107. During the period under review, 805 concessional Railway Freight Certificates were issued for the despatch of Tea Seeds by Passenger Train. The total quantity of Seeds moved was 4043 mds. 34 srs.

TRANSPORT

108. During the period from 1st April, 1958 to 31st March, 1959, the Tea Board sponsored the movement of the following materials in favour of the Tea Industry.

| Description of Goods | By all rail Routes (in tons) | By Rail-cum Steamer Routes (in tons) | Total (in tons) |
|--|------------------------------------|---|---------------------|
| 1. Fertiliser | 20,240 | 15,9702.00 | 36,210.200 |
| 2. Cement | 6,049 | 12,341.000 | 18,390.000 |
| 3. Iron & Steel Materials | — | 8,244.526 | 8,244.526 |
| 4. Tea Chests, Component Parts & Misc. stores | 6,026 | 16,666.862 | 22,692.862 |
| 5. P. O. L. | 3,795 | — | 3,795.000 |
| 6. Heavy Machinery | 550 | — | 550.000 |
| 7. Tea Seeds | 4,000 mds. (net) | — | 4.000 mds. (net) |

109. In addition to the above, a quantity of 51,584·570 tons of various items of Tea Garden stores, Cement, Iron & Steel materials etc. was despatched by Steamer to Assam destinations from Calcutta Ghats.

110. As regards Transport in general, despatches of Tea Garden Stores, Fertilisers etc. over the Indo-Pak and All-India Routes from the sources of supply to the Tea Estates in North Bengal were on the whole satisfactory. But despatches of stores fertilisers etc. to Assam and Cachar destinations over the Rail-cum-River route, on the other hand, declined considerably.

111. As regards the downward movement of teas from North Bengal and Assam, the transport position was very satisfactory during the period under review.

COAL

112. The figures furnished below will show the position relating to (i) the allotment and (ii) the movement of coal a/c. Tea Industry during 1958-59 :—

(i) ALLOTMENT OF COAL TO THE TEA INDUSTRY

| Bengal/Bihar Coal (in tons) | | Assam Coal (in tons) | |
|---------------------------------|----------------|--------------------------------|----------------|
| Indian Tea Association | — 75,000 | Assam Br. Indian Tea | |
| Indian Tea Planters Association | — 27,000 | Association | — 93,246 |
| Tripura Tea Association : | | Indian Tea Planters Asscn., | |
| (i) Terai | — 600 | Assam | — 6,000 |
| (ii) Tripura | — 4,000 | Assam Tea Planters Association | — 28,000 |
| Tea Association of India | — 3,318 | Surma Valley Br. Indian | |
| Non specified | — 3,000 | Tea Association | — 16,100 |
| | | Bharatiya Cha Parishad | 7,800 |
| | | Tea Association of India | 4,786 |
| | | Non members | — 2,000 |
| | <hr/> 1,12,918 | | <hr/> 1,57,932 |

(ii) MOVEMENT OF COAL :

| Area | By all Rail Routes. (tons) | By rail-cum- River routes. (tons) | Total (tons) |
|---------------------------------|----------------------------------|---|-----------------|
| North Bengal | — 1,16,908 | 22,672 | 1,39,580 |
| Assam (inclusive of Cachar) | — 94,903 | — | 94,903 |
| Others | — 1,813 | — | 1,813 |
| Total | <u>2,13,624</u> | <u>22,672</u> | <u>2,36,296</u> |

113. As in the previous years, allocation of coal continued to be made on the basis of a year from 1st September to 31st August following, against the estimated annual demands from the different Producers' Associations. As before, the Tea Gardens in North Bengal were supplied with coal from West Bengal/Bihar Collieries and those in Assam and Cachar from the Collieries in Assam.

114. The movement of West Bengal/Bihar coal, as shown above, over the Rail-cum-River Route via Dhubri to North Bengal and Assam destinations refers to despatches of coal made to supplement the shortfall in supplies due to failure of coal specials over the Indo-Pak Route and irregular clearance from Assam collieries during the Coal Seasons ended on 31st August, 1958. Despatches of coal to the Tea Industry during the year under report were on the whole satisfactory. Complaints about the quality of coal supplied from the surface mines in Assam, however, continued to be received.

CHAPTER VII

TEA PROMOTION IN INDIA AND ABROAD

(A) PROMOTIONAL ACTIVITIES ABROAD

TEA COUNCILS :

115. The Board continued its membership of the Tea Councils set up in five selected countries—the U.S.A., Canada, West Germany, the Netherlands and Eire—for undertaking joint promotion of tea as such. The Netherland Tea Council however, dissolved w. e. f. 16-4-59.

TRADE EXHIBITIONS :

116. In collaboration with the Directorate of Exhibitions, Ministry of Commerce & Industry, Government of India, the Board participated in the following Trade Exhibitions/Fairs :

- | | |
|---|--|
| (1) Milan Samples Fair, Italy, April 1958 | (5) St. Eriks Fair, Sweden, August/September 1958 |
| (2) 36th International Fair, Padua, Italy, May/June 1958 | (6) Canadian National Exhibition, Toronto, August/September 1958 |
| (3) Poznan International Trade Fair, Poland, June 1958 | (7) Zagreb International Fair, Yugoslavia, September 1958 |
| (4) International Exhibi- tion, Afghanistan, August 1958 | (8) Ideal Homes Exhibition, Dublin, Ireland, September 1958 |
| (9) Wholly Indian Exhibi- tion, Baghdad, Iraq, March 1959 | |

Apart from displaying and distributing tea free at the above Exhibitions, promotional literature of the Board, printed in foreign languages, were also issued.

(3) DISPLAY IN GOVERNMENT OF INDIA SHOWROOMS :

117. As part of promotion for Indian Tea, the Board sent various grades of tea for display and for free distribution through the Government of India Showrooms set up in Jedda (Saudi Arabia), Port Louis (Mauritius) and Cairo (Egypt.)

(4) PRESENTATION OF TEA CASKETS/CADDIES ;

118. Such presentation was continued as a measure of Public Relations work for the promotion of Indian Tea. Presentations were made through :

- (i) The Ministry of External Affairs, Government of India,
- (ii) the Indian Missions abroad,

to high dignitaries and to certain selected persons who were considered to be in a position to promote the interests of Indian Tea, Fifteen specially prepared decorative caskets containing very high quality teas were presented to foreign dignitaries during the year.

CADDIES were presented to selected persons and members of the overseas Tea Trade through Indian Missions abroad.

SPECIAL SCHEME TO PROMOTE INDIAN TEA
IN HONG KONG :—

119. With the co-operation of the Commission for India in Hong Kong, the Board made arrangement for the promotion of Indian Tea through the Overseas Associated Corporation. The latter undertook service of Indian Tea in the newly constructed Astor Hotel. Indian Tea was ceremonially introduced in the Astor, at a special function inaugurated by the Commissioner for India on 29th September 1958, and the ceremony was duly televised. Necessary publicity was given also to the effect that the Astor Hotel would serve pure blends of Indian Tea. The Overseas Associated Corporation, also, undertook to sell Indian Tea (dry) in special designed packets with Indian motif. The scheme, which would initially operate for a period of six months, envisages the supply of a total of 6000 lbs. of tea free (in bulk chests) over the period. Up to the close of the year under review, the Board had sent 3000 lbs. of tea and the tea had been well appreciated.

DISTRIBUTION OF INDIAN TEA THROUGH AIR-INDIA INTERNATIONAL :—

120. As the result of a special arrangement, Air-India International have undertaken to present 5000 lbs. of quality Indian Tea to prospects in different foreign countries. The tea has been packed in special 1 lb. caddies featuring jointly the Tea Board symbol (Tea Man) and the Air-India International symbol (Maharajah). 5000 lbs. of tea will be donated by the Tea Board ; the cost of caddies and freight will be borne by Air-India International. The caddies will be distributed through Air-India International offices at :

Geneva, London, Nairobi, U.S.A., Canada, Moscow, Tashkent, Sydney, Tokyo, Beirut, Damascas, Cairo, Bangkok, Hong Kong, Djakarta and Singapore.

VISIT OF THE TEA DELEGATION FROM THE U.S.S.R. :—

121. Led by Mr. Nicolai T. Rosinishvili (Chief Tea Expert of the Department of Food Industry, State Planning Commission, Council of Ministers of the R. S. F. S. R.), a Tea Delegation arrived in India in December 1958 at the invitation of the Tea Board. As guests of the Tea Board, the five-man Delegation visited tea-producing areas in North India, South India and Dehra Dun. The programme of the Delegation, extending over a month, covered visits to Tea Warehouses, Tea Auctions, Tea Packing Factories, Tea Machinery Factories and Tea Research stations. At a farewell function arranged, in honour of the Delegation at the Board's Office in Calcutta, opportunity was taken to exchange and compare views on the methods of cultivation processing of Tea both in India and in the U.S.S.R.

VISIT OF THE TRADE DELEGATION FROM IRAQ :—

122. The Trade Delegation from Iraq, which visited the Board's Office at Calcutta, on 20th November 1958, was composed of the following three members :—

Mr. Talib Jamil,

Mr. Shukri Saleh Zaki,

Mr. Saleh Kubba.

The Delegation was accompanied by H. E. Mr. Hussain Jamil, Ambassador for Iraq in India. The visit of the Delegation was well-timed when a Trade Agreement between the two countries was being discussed.

VISIT OF THE TRADE DELEGATION FROM SWEDEN :—

123. During their visit to India, Mr. Hans Moller and Mr. O. Olin, two members of the Swedish Trade Delegation, visited the Board's Office on 28th March, 1959. Mainly the topic discussed was how to popularise Indian Tea in Sweden.

Before coming to Calcutta, the Leader of the Swedish Trade Delegation, Mr. Carl R. Blomstedt, along with other members of the Delegation, also attended a reception held at the Board's Tea Centre, Bombay. The Delegation was highly impressed with the promotional activities of the Tea Centre. The visiting delegations in each case were presented with quality teas.

VISIT OF THE TEA DELEGATION FROM IRAN :—

124. An Iranian Tea Delegation Composed of Mr. M. Mansouri (Director-General of the Tea Organisation of Iran) and Mr. M. Dabir (Tea Adviser of the Tea Organisation) visited India in March-April 1959, as guests of the Tea Board. The programme of the Delegation in India covered visits to tea-producing areas in North India, including visits to Tea Research Station, Public Warehouses, Tea Packing Factory and Tea Tasting Room. The Delegation were highly impressed with the quality of Darjeeling tea.

VISIT OF MR. WERNER STELTZER OF WEST GERMANY :—

125. Mr. Werner Steltzer, a technical adviser on Export Promotion from West Germany, visited India in October-November 1958, at the invitation of the Government of India, to advise the Government and Exporters' Organisations on the technique and methods of export promotion. Mr. Steltzer had discussions with the Tea Board, on 3rd November 1958, on the questions of promotion of tea in West Germany. Mr. Steltzer also visited the Board's Tea Centres at Bombay and Madras and appeared to be impressed with the promotional value of such centres.

VISIT OF THE INDIAN TRADE DELEGATION OF THE U.S.S.R.
AND EAST EUROPEAN COUNTRIES :—

126. Shri N. G. Gokhale (of the Tocklai Experimental Station), Shri Keshab C Dutt (of Messrs. Brook Bond (India) Ltd., Shri M. R. M. Punja (of Messrs. Kothari & Sons Ltd.) and Sri L. C. Kanoi

(of Messrs. Kanoi (India) Private Ltd.), representing the Tea Industry and Tea Trade in the Trade Delegation, sponsored by the Government of India, visited the U.S.S.R, Czechoslovakia, Poland, Rumania, Bulgaria, Yugoslavia, Hungary and East Germany in June-July 1958. The leader of this Delegation was the Union Deputy Minister for Commerce & Industries. Sarvashri Punja and Kanoi visited Amsterdam also.

VISIT OF THE INDIAN TEA DELEGATION TO EIRE :—

127. A Government sponsored (non-official) Tea Delegation, consisting of five members, visited Eire in October 1958, with a view to establish closer contacts with the local Tea Importers and further expand the Irish market for Indian Tea, consequent upon the import being thrown open to all importers provided they obtained their requirements directly from the Producing Countries. The Delegation consisted of :

Shri M. K. Sinha (President, Calcutta Tea Merchants' Association) Leader of the Delegation, Shri C. Pinto (of Messrs. Siewert & Dholakia, Calcutta), Shri Subhas U. Patel (of Messrs. Purshottam Umedbhai & Co., Calcutta), Shri M. R. M. Punja (of Messrs. Kothari & Sons, Madras), and Shri D. K. Mukherji (of Messrs. James Finlay & Co., Calcutta).

VISIT OF THE CHAIRMAN, TEA BOARD, TO THE U. K., EIRE, IRAQ & EGYPT :—

128. Chairman, Tea Board, visited in October 1958 London, Dublin, Baghdad and Cairo, where he met important tea interests and studied a little within the short time at his disposal in market trends and consumers preference in Egypt.

While in Dublin, the Chairman also assisted the five-man non-official Tea Delegation from India.

In Cairo, the Chairman arranged the preparatory work for opening the Board's Public Relations Office-cum-Tea Centre in consultation with the Ambassador and with the help of the Consulate.

OPENING OF THE PUBLIC RELATIONS OFFICE-CUM-TEA CENTRE IN CAIRO, EGYPT :—

129. The Government have accorded their sanction to the Scheme. Premises for the location of the Office-cum-Tea Centre have

been acquired. Estimates in respect of the interior decoration of the premises are being obtained from the Embassy of India in Cairo.

OPENING OF THE PUBLIC RELATIONS OFFICE IN AUSTRALIA :—

130. The Government of India have decided that the venue of this Office of the Board in Australia should be shifted from Melbourne to Sydney. Advertisements were released on an all-India basis, inviting applications to the post of the Officer to head the Unit.

FREE DISTRIBUTION OF INDIAN TEA DURING THE THIRD ASIAN GAMES IN TOKYO, JAPAN :—

131. In line with the Board's earlier participation in the Olympic Games at Melbourne, Australia, the Board sent 1500 lbs. of good quality Darjeeling tea to the Organisers of the Third Asian Games held in Tokyo, Japan, for nine days from 24th May 1958. Of the 1500 lbs. of tea, 1000 lbs. were sent in bulk chests for **Service** to the 2000 athletes, who participated in the Games. The remaining 500 lbs. packed in $\frac{1}{4}$ lb. caddies of the Board, were presented to the athletes before their departure from Japan.

SPECIAL PROMOTIONAL ACTIVITIES IN FOREIGN COUNTRIES :—

132. The Board undertook, with the co-operation of the Indian Missions concerned, special promotional activities in the countries detailed below :

(i) TEA FESTIVALS IN JAPAN :—

Messrs. Mitsui Norin & Co., one of the principal Tea Packers in Japan, expressed their willingness to popularise Indian Tea in certain important cities of Japan—Tokyo, Nagoya and Osaka—through Departmental Stores. Special Tea Festivals were part of the promotional schedule. For the first Festival held in Nagoya, in January 1959, the Board sent, through the Indian Mission in Tokyo, 50 lbs. of tea in the Board's 1 lb. and $\frac{1}{4}$ lb. caddies for display and free distribution undertaken by Mitsui Norin & Co.

Similar quantity of tea was sent for the Second Tea Festival held in Tokyo. On both these occasions, promotional literature on Indian Tea were also sent for distribution at the Festivals.

(ii) INTERNATIONAL FETE IN LONDON :—

The Government of India participated in an International Fete held in December 1958 in London, organised by the, "Save the Children

Fund." Government agreed to donate the sale proceeds from the display Indian goods to the above Fund. At the request of the High Commission for India in London, the Board sent to the Fete 50 lbs. of tea (packed in the Board's $\frac{1}{4}$ lb. caddies) along with 200 colourful metal badges featuring the Board's symbol (Tea Man) and the slogan "I am Indian Tea—Your Friend" for purpose of distribution among children.

(iii) RED CROSS ORGANISATION EXHIBITION IN BANGKOK :—

50 lbs. of tea packed in the Board's 1 lb. caddies were sent to the Embassy of India in Bangkok for display and distribution at the Red Cross Organisation Exhibition in Bangkok, Thailand. The tea was sold at the Exhibition and the proceeds contributed to the Red Cross Fund.

(IV) PHOTOGRAPHIC ART AND NEWSPAPER EXHIBITION
IN FIJI :—

On the occasion of a Photographic Art and Newspaper Exhibition, organised by the Indian Mission in Fiji, in March-April 1959, the Board sent one 2 lb., casket containing high quality Indian Tea for presentation to the Governor of Fiji. 60 lbs. of high quality tea packed in the Board's $\frac{1}{4}$ lb. caddies were also sent to the Commissioner for Government of India in Fiji for distribution to distinguished visitors. Indian Tea was served on the occasion of inauguration of the Exhibition.

(V) INDIA EVENING IN FRANKFURT :—

The Government of India Tourist Office in Frankfurt, West Germany, was approached by the English Speaking Club in Frankfurt with a request to organise an India Evening for the Club. At the request of the Director, Government of India Tourist Office in Frankfurt, the Board sent 40 lbs. of a special blend of Darjeeling tea for service at the India Evening held on 16th December 1958, and also for presentation. Promotional literature in German were also sent.

(VI) GIFT TEA FOR WOMEN'S CLUB, CAIRO :—

The Board sent 30 lbs. of high quality Indian Tea (packed in the Board's $\frac{1}{4}$ lb. lithographed caddies) to the Embassy of India in Cairo, for purposes of presentation to the Women's Club, Cairo.

(VII) TEA SALON IN BERLIN :—

The Consulate of India in Berlin informed the Board in January 1959, that they had good reasons to encourage a Tea Salon in Berlin, in the matter of popularising Indian Tea in the City, and therefore suggested that Board might be of some assistance to the Tea Salon. Accordingly, the Board sent 4 lbs. of different high quality commercial blends of tea to the Consulate of India in Berlin for the purpose of initial tasting by the customers of the Tea Salon. Promotional material on Indian Tea was also sent.

(VIII) TEA SHOW IN MEXICO : —

Following upon the despatch by the Board, in March 1958, of 100 lbs. of high quality tea for promotional purposes to the Embassy of India in Mexico, Dr T. G. Menon, Charge d'Affaires to the Embassy, organised in December 1958 an exclusively Indian Tea Show to which a large number of distinguished guests were invited, including members of the Diplomatic Corps, high Officials of the Foreign and Commerce Ministry of Mexico and representative of the local Press. The tea was highly appreciated and the Tea Show received a very good Press.

SPECIAL PUBLICITY :—

At the request of the Consul General of India in New York, the Board took one full-page advertising space in a special Supplement on India brought out by "The New York Times", New York, on 25th January 1959.

A Special advertisement based on the theme "India Offers the Widest Range of Teas" was released in the Supplement. In the text of the advertisement, the characteristics of the teas grown in the main producing areas of India were highlighted. The names and addresses of the major Trade and producers, Associations in India were featured, to answer trade enquires.

(B) PROMOTIONAL ACTIVITIES IN INDIA

133. To spreade consciousness of tea in India, with a view to expanding the home market, following approaches were adopted :

- (a) Direct Consumer Contact, technically called Field Propagnada,

(b) Indirect Mass Contact through Publicity.

FIELD PROPAGANDA

134. Field Propaganda during the Year under review had the following facets :

(1) CAMPAIGN WORK IN SELECTED TOWNS :—

Field Units were deployed to cover 98 new towns.

Demonstrations on the correct and hygienic method of preparing tea were given and the public were told of the important role the Tea Industry occupied in the national economy of the Country.

The following are the figures of Demonstrations and Sales (cup of good quality tea offered at 6 np) given Zone-wise :

| <u>Zone</u> | | <u>No. of Demonstrations</u> | | <u>Cups sold</u> |
|-------------|-----|------------------------------|-----|------------------|
| East | ... | 68,240 | ... | 2,84,238 |
| North-East | ... | 21,261 | ... | 1,24,906 |
| North | ... | 25,613 | ... | 1,70,655 |
| Central | ... | 49,083 | ... | 4,15,847 |
| West | ... | 31,287 | ... | 1,94,944 |
| South | ... | 79,863 | ... | 6,08,956 |
| Total | ... | <u>2,75,347</u> | ... | <u>17,99,546</u> |

(2) OPERATION THROUGH CINEMA-CUM-TEA VANS :—

Mobile Units were deployed to give mass Demonstrations to large gatherings at meets, fairs, festivals, shandies. After such Demonstrations, liquid tea was offered for sale at 6 nP per cup. Documentary films on Tea were screened from the Vans to support such efforts.

During the year under review, six new Vans, modelled in the shape of a colossal tea-pot, were added to the existing fleet of the Board's Vans—making the total to 12 Units. Shri Shri Prakasa, Governor of Bombay, performed the launching of the new Vans on their promotional drive in November 1958. While inaugurating the function, the Governor expressed the hope that the fleet of new Vans would bring “consoling and elevating tea to the doorsteps of the humble folk and help them remould their lives”.

The following are the figures of Cinema shows and Sales for the year :

| | No. of tea <u>Demonstrations</u> | No. of Cinema <u>Shows</u> | No. of cups of tea sold |
|-------------------|-------------------------------------|-------------------------------|----------------------------|
| Calcutta Vans ... | 2811 | 381 | 85,940 |
| Gauhati Van ... | 2771 | 16 | 46,142 |
| Lucknow Van . | 326 | 74 | 5,581 |
| Delhi Vans ... | 3150 | 794 | 79,570 |
| Nagpur Vans ... | 3072 | 133 | 51,339 |
| Bombay Vans ... | 3306 | 98 | 63,420 |
| Madras Vans ... | 5150 | 274 | 152,013 |
| Total | 20586 | 1770 | 484,005 |

(3) CLEANING UP LIQUID TEA SHOPS :—

Liquid tea shops were systematically visited by the Board's Staff with a view to educating the establishments on the correct and hygienic method of tea preparation. The Zone-wise inspection figures are :

| <u>Zone</u> | <u>No. of Inspections</u> |
|-----------------|---------------------------|
| East ... | 17,764 |
| North-East ... | 7,727 |
| North ... | 8,375 |
| Central ... | 13,791 |
| West ... | 11,137 |
| South ... | 14,273 |
| Total -- | 73,067 |

(4) INSPECTION OF DRY TEA SHOPS :—

Dry tea stockists, in the areas where the Board's Staff were deployed, were given positive assistance in the matter of display of tea in their shops, and also advised against dealing in tea suspected to be adulterated. The Zone-wise inspection figures are :

| <u>Zone</u> | <u>No. of Inspections</u> |
|------------------|---------------------------|
| East .. | 28,293 |
| North-East ... | 15,714 |
| North ... | 15,689 |
| Central ... | 26,076 |
| West ... | 15,133 |
| South ... | 27,716 |
| Total ... | 1,28,621 |

(5) CLEANING UP RAILWAY TEA STALLS :—

With the co-operation of the Railway Authorities, the Board's Staff visited the Railway tea stalls periodically, and advised the stall-holders on the correct and hygienic method of preparation and service of tea. The Zone-wise inspection figures are :

| <u>Zone</u> | | <u>No. of Inspections</u> |
|-------------|-----|---------------------------|
| East | ... | 1,122 |
| North-East | ... | 554 |
| North | ... | 602 |
| Central | ... | 858 |
| West | ... | 1,331 |
| South | ... | 1,223 |
| Total | | 5,690 |

(6) DRIVE AGAINST TEA ADULTERATION :—

The Board's Staff, in the Campaign Towns and in specified areas, assisted the Local Health Authorities in detecting and combating the sale of adulterated or bad teas found unfit for human consumption. The Board's efforts in this direction can only be recognised as a check within certain limited areas where the Field Units operate.

It has thus been noticed that when the Board's Field Units are posted at specific Campaign Towns those dealing in teas unfit for human consumption, ceased their operation, but moved over to other areas.

The interlinked efforts of the Board are :

- (i) to educate consumers on the need of purchasing tea from recognised stockists,
- (ii) to educate stockists to buy their supplies from reputable sources,
- (iii) to drive out nefarious dealers.

The following statistical figures reflect the extent of Bad Tea Work undertaken by the Board's Field Units during the Year :

| | | |
|------------------------------|-----|---------------|
| (a) No. of samples drawn | ... | 711 |
| (b) Quantity of tea involved | ... | 4,96,067 lbs. |

| | | |
|---|-----|--------------|
| (c) Quantity of tea seized | ... | 1,41,674 lbs |
| (d) No. of analyst's reports received | ... | 423 |
| (e) No. of samples declared genuine | ... | 283 |
| (f) No. of samples declared adulterated | ... | 140 |

In consideration of the fact that Calcutta happens to be the largest trading centre for tea in India—also the natural outlet for teas produced in North India—the Board had come to an arrangement with the Calcutta Corporation that one member of its Food Inspection Staff should be wholly earmarked, at the Board's expense, to check the sale of all teas found unfit for human consumption. The following Staff are thus engaged :

- (i) Food Inspector (Tea), and his Orderly,
- (ii) Tea Analyst and his Laboratory Assistant.

During the year under review, the output of the above Staff in respect of Calcutta was :

| | | |
|---|-----|---------------|
| (a) No. of samples of tea drawn | ... | 123 |
| (b) Quantity of tea seized | ... | 1,29,971 lbs. |
| (c) No. of analytical reports received | ... | 102 |
| (d) No. of samples declared genuine | ... | 35 |
| (e) No. of samples declared adulterated | ... | 67 |
| (f) No. of prosecutions launched | ... | 68 |
| (g) No. of cases ending in conviction | ... | 64* |

(* Include carryover from previous months)

(7) CANTEEN SERVICE :—

The Board's Staff were deputed for organising tea services in industrial and allied canteens. Such services are rendered for a defined period and confined to the correct method of preparing tea and its

efficient service. During the year under review, the figures for the Zone-wise deputation of the Board's Staff are as follows :

| <u>Zone</u> | <u>New canteens organised</u> | <u>Existing Canteens reorganised</u> |
|---------------|-----------------------------------|--|
| East ... | 25 ... | — |
| North-East... | 5 ... | 1 |
| North ... | 7 ... | 4 |
| Central ... | 6 ... | 1 |
| West .. | 16 | — |
| South ... | 5 ... | 4 |
| Total ... | <u>64</u> ... | <u>10</u> |

(8) TALKS ON TEA TO EDUCATIONAL INSTITUTION :—

The Board's Staff visited educational institutions and gave talks on tea Industry, with special emphasis on the important role Tea plays in the National Economy of the Country. The Zone-wise breakdown of talks are :

| <u>Zone</u> | <u>No. of talks</u> |
|----------------|---------------------|
| East ... | 713 |
| North-East ... | 312 |
| North ... | 346 |
| Central ... | 587 |
| West ... | 404 |
| South ... | 1,125 |
| Total ... | <u>3,487</u> |

(9) PARTICIPATION IN EXHIBITION AND FESTIVALS :—

The Board's Field Units were deployed to participate in exhibitions, fairs and festivals which afford greater scope for concentrated mass contact. The nature of participation depended on the importance of the occasion and on the impact anticipated. At some exhibitions, special Publicity Stalls were set up, at other Demonstration Units were sent, aided by mobile Tea Vans which undertook

screening of films on tea. Suitable promotional literature was also widely distributed for disseminating information on the importance of Tea as a great National Industry and the major activities undertaken by the Board to promote the overall interests of the Tea Industry.

During the year under review, the Board participated in a number of exhibitions, fairs and festivals, as per details given Zone-wise :

| Zone | HOT TEA | | | ICED TEA | LEMON TEA |
|------------|----------------------------|---------------------|---------------------|------------------------|---------------------|
| | No. of Fairs/ Festivals | No. of cups sold | No. of pots sold | No. of Glasses sold | No. of cups sold |
| East | 89 | 1,08,614 | 705 | 2,846 | 5,918 |
| North-East | — | — | — | — | — |
| North | 2 | 8,408 | — | — | — |
| Central | 47 | 35,212 | — | — | — |
| West | 1 | 41,525 | — | — | — |
| South | 168 | 1,80,938 | 231 | — | — |
| Total | 307 | 3,74,697 | 936 | 2,846 | 5,918 |

Of all the exhibitions in which the Board participated during the year under review, far and away the most important was the "India 1958" Exhibition, New Delhi, from the point of view of :

- (a) the scale on which the Board participated,
- (b) the uniqueness of the occasion ; and
- (c) the duration of the Exhibition which was opened in October 1958 and continued—for four months—till 31st January, 1959.

The Board had its Pavilion laid out over an area of about 12,600 sq. ft.

The Pavilion was set up to attain the following ends :

- (a) to serve visitors a good cup of tea against the background of the artist's own impressions of Tea with some of its most colourful and appealing features ;
- (b) to educate visitors about the various regional blends of tea—choice blends from Assam, Darjeeling, Nilgiris and Kangra were served ;

- (c) to educate visitors on the need of hygienic preparation and service of tea ;
- (d) to educate visitors through Questions and Answers on the big facts about Indian Tea ;
- (e) to educate visitors through distribution of a specially prepared folder titled :
"Tea in India's Economy".

Although numerical figures can in no way reflect the overall impact the pavilion created in the minds of visitors, the following sales figures may convey some idea of the degree of popularity evoked by the Pavilion :

(A) HOT TEA IN CUPS @ 12 nP :

4,06,833 cups sold @ Rs. 48,839.46 nP.

(B) HOT TEA IN TRAYS @ Re. 1/- :

18,815 trays sold @ Rs. 18,815.00 nP.

(C) ICED TEA IN GLASSES @ 50 nP. & 25 nP. :

1,313 glasses sold @ Rs. 555.25 nP.

(D) TEA ICECREAM :

Sold in slabs, cups, bars,
sticks, bon-bons @ Rs. 3,297.08 nP.

The total turnover in sales, under all heads including sale of biscuits & cashewnuts came to Rs. 1,01,463.43 nP.

The Board's pavilion was visited by a large number of high dignitaries who were impressed not only with the layout and displays in the Pavilion but also with the quality of the tea and service.

After the end of 'India 1958' Exhibition, the Board's Stall in the Tribal Arts & Crafts Exhibition, held in Calcutta, can also claim a distinction all its own. This is so because for the first time, the Board wholly relied on the service of "Iced Tea" (2846 glasses sold) and "Tea with Lemon" (5,918 glasses sold) to create a NEW impact.

The popularity enjoyed by these two novel preparations of tea—a departure from the serving of the hot tea in the orthodox manner—proved the efficacy of the preparatory work done by the Board's Press Campaign in favour of "Iced Tea" and "Tea with Lemon", over the past years.

(10) PUBLIC RELATIONS WORK :—

On special occasions, the Board distributed free tea, as a measure of good public relations.

The following figures will indicate the extent of free distribution :—

| <u>No. of occasions</u> | | <u>No. of cups</u> | | <u>No. of pots</u> |
|-------------------------|-----|--------------------|-----|--------------------|
| 50 | ... | 1,09,264 | ... | 3,008 |

(11) TEA CENTRES AND TEA ROOMS :—

The Tea Centre, Bombay (opened in June 1956), and the Tea Centre, Madras (opened in March 1958), continued to afford opportunities to the local and visiting public in Bombay and Madras to enjoy the various blends of tea grown in Assam, Darjeeling and Nilgiris (for Black tea) and Kangra (for Green tea).

The Board has paid particular attention to ensure that the atmosphere and setting, in which tea is served, in the Tea Centres created a sense of relaxation and comfort. During the year, the following sales were recorded at the TEA CENTRE, BOMBAY :

| | | |
|----------------------------|-----|--------------------------|
| (a) Hot tea (in pots) | ... | 99885 @ Rs. 49942. 50 np |
| (b) Iced tea (in glass) | .. | 27336 @ Rs. 13668. 00 nP |
| (c) Tea icecream (in cups) | ... | 8460 @ Rs. 4230. 00 nP |
| (d) Snacks (assorted) | ... | @ Rs. 53305. 00 nP |

Total Rs. 1,21,145.75 nP

During the period under review the number of Demonstrations given and Cinema shows held in the above Tea Centre :

| | | |
|--------------------|-----|------|
| (a) Demonstrations | ... | 705 |
| (b) Cinema shows | .. | 1529 |

Sales for the Year at the TEA CENTRE, MADRAS, were :

| | | |
|----------------------------|-----|--------------------------------|
| (a) Hot tea (in pots) | ... | 39,434 @ Rs. 19,717. 00 nP |
| (b) Iced tea (in glass) | | 8,639 @ Rs. 4,034. 50 nP |
| (c) Tea icecream (in cups) | ... | 6,057 @ Rs. 3,028. 50 nP |
| (d) Snacks (assorted) | ... | @ Rs. 14,273. 75 nP |
| | | Total Rs. 41,053. 75 nP |

The number of Demonstrations given and Cinema shows held in the above Tea Centre :

| | | |
|--------------------|-----|------|
| (a) Demonstrations | ... | 881 |
| (b) Cinema shows | .. | 1583 |

The service in the Tea Centres has been appreciated by many distinguished visitors from various countries.

THE TEA ROOM, LUCKNOW, which was set up by the Central Tea Board, in 1953, was functioning smoothly during the year under review. It recorded the following sales :

| | | |
|-------------------------|-----|---------------------------------|
| (a) Hot tea (in cups) | .. | 149,504 @ Rs. 8970. 24 nP. |
| (b) Hot tea (in trays) | ... | 23,185½ @ Rs. 5587. 56 nP. |
| (c) Iced tea (in glass) | | 1,513 @ Rs. 181. 56 nP. |
| (d) Snacks (assorted) | ... | Rs. 9500. 94 nP. |
| | | Total Rs. 24,240. 30 nP. |

PUBLICITY :—

135. During the year under review, the following ranges of media were adopted by the Board :

- (1) Press
- (2) Showcards and Tablecards
- (3) Wall Calendar
- (4) Table Diary-cum-Desk Calendar
- (5) Pocket Diary
- (6) Blotters
- (7) Promotional Literature
- (8) Enamel Signs
- (9) Aluminium Tablets

- (10) Hoardings
- (11) Neon Sign
- (12) Films
- (13) Tea Map of India.

136. The main objective of publicity through the recognised media of advertisting listed above was to spread the message of Tea over the maximum possible area in the Country.

(1) PRESS :—

The Board's Press advertising was planned on the basis of all-India coverage. The message of Tea—put over by the symbol now widely known as the "Tea Man", introducing himself as "I am Tea"—was conveyed, as will be shown hereafter, to a very high percentage of newspaper readers in India. The basic facts of the Press coverage the period under review were :

| | | |
|--|-----|-----------|
| (a) Total number of publications used | ... | 250 |
| (b) 174 publications in 13 major Indian languages, with a circulation of | ... | 36,73,407 |
| (c) 76 publications in English with a circulation of | | 16,46,419 |
| (d) Total circulation | ... | 53,19,826 |

To give some idea of the proportion of space in the major publications of India, utilised by the Board vis-a-vis the total scope offered by such publications, it will be necessary to mention that, out of the 250 publications utilised by the Board, 132 publications were members of the Audit Bureau of Circulations. This Organisation is an independent body equipped to assess the circulation of member publications. Since the total number of A.B.C. member publications is 186, the Board utilised as much as 70 per cent of the total. Going a little deeper into the picture, the following comparative figures may be cited :

| | | |
|---|-----|-----------|
| (i) Total circulation of all A. B. C. member publications | ... | 44,80,090 |
|---|-----|-----------|

| | |
|--|---------------|
| (ii) Total circulation of A.B.C. member publications | |
| UTILISED by the Board | ... 36,86,258 |

Besides SCHEDULED advertisements, special advertisements were issued in Tea or Plantation Supplements brought out by the Amrita Bazar Patrika, the Malayala Manorama (Kottayam) and the Janasevak.

Casual advertisements were also issued on a selective basis to souvenirs, brochures etc., enjoying prestige value.

As a measure of support to the Board's paid advertisements programme, 1106 column inches of FREE editorial space was given by the Press. The range of items thus featured editorially covered newsitems, pictorial features, full-length leaders, Press notes, etc.

In order to determine the extent of the impact created by the Board's Press advertisements a Spot Check was carried out in Calcutta by the Field Staff of the Directorate of Tea Promotion, in January 1958. The Spot Check covered a cross-section of families in a concentrated area in North Calcutta selected for the purpose. The majority of the representative samples of 300 families contacted belonged to the middle-income group, whose social behaviour inclined towards orthodoxy. It may be mentioned here that the samples were not selected in the first instance—from families who read newspapers. The question—whether newspapers were or were not read—was established ONLY AFTER it was ascertained whether or not tea as a beverage was consumed by the particular family interviewed. Certain inferences may be drawn from the result of the Spot Check, as follows :

- (a) a very high percentage of 300 families were engaged in the clerical/office work. It was noticed that under this category of families as well as amongst the "unemployed" tea found favour.
- (b) The largest single age group which takes tea is above 18 and below 40 years,
- (c) The largest majority took tea not because of its cheapness but because of the fact that tea was invigorating, refreshing etc.
- (d) A high percentage of families took notice of the Board's Press advertisements, including even the details of their various

themes—the most noticeable of the latter related to the use of fresh water for preparing tea.

(2) SHOWCARDS

2000 Showcards in English and 1000 in Hindi, highlighting the appeal and the virtues of “Iced Tea”, were printed and distributed to selected catering establishments.

In addition, 1000 copies of “Iced Tea” Tablecards were produced on the same theme.

Both these media were designed to support the Press campaign and the Field campaign on ‘Iced Tea’.

(3) WALL CALENDARS :—

40,000 copies of a six-sheet 1959 Wall Calendar (with multi-colour illustrations depicting different stages of cultivation and processing of tea) were utilised for select distribution throughout India. Copies of the Wall Calendar were also sent to 83 Indian Missions overseas for purposes of display and effective distribution. Appreciation of the 1959 Wall Calendar was high and universal—both in India and abroad.

(4) TABLE DIARY—CUM—DESK CALENDAR :—

A special 1959 Table Diary—cum—Desk Calendar, framed in black suede leather, was distributed on prestige considerations, mainly among the Indian Missions abroad. A set of six pictorial datecards—depicting animal/bird life—highlighted the characteristics of teas grown in the main producing areas of India where such animal life roamed.

(5) POCKET DIARY :—

1000 pieces of 1959 Pocket Diary were utilised for selective distribution both in India and abroad. The Diary featured pages containing information on Production and Export of Indian Tea, and recipes for preparing Hot Tea, Iced tea and Tea with Lemon.

(6) BLOTTERS :—

60,000 copies of 1959 Blotters (with six multi-colour illustrations) were distributed on monthly basis, largely among commercial, industrial and academic institutions.

(7) PROMOTIONAL LITERATURE :—

The following items were printed :

- (a) **Folder titled : "Tea & you"** : 5000 copies were printed in English. This Folder summarises the findings of a group of eminent American scientists and research workers on the qualities of Tea as a beverage.
- (b) **Folder titled : "Tea Begins its Journey...And Then"** : 5000 copies were printed in English. This folder briefly records the achievements of the Tea Industry.
- (c) **Folder titled : "Take Cover Under Tea in Hot Weather"** : 17,500 copies were printed in English. This folder highlights the refreshing qualities of three different preparations of Tea : "Tea with Lemon", "Iced Tea" and "Tea Icecream"—along with their recipes.
- (d) **Folder titled : "Tea in India's Economy"** 10,600 copies were printed in English for special distribution from the Tea Board Pavilion in the "India 1958" Exhibition. This Folder deals with the Big Facts about Indian Tea.
- (e) **Folder titled : "Why Should I Drink Tea ?"** : 33,000 copies were reprinted in English, Hindi, Assamese, Bengali, Gujrati, Gurmukhi, Malayalam, Marathi, Oriya, Tamil, Telegu, Urdu.
- (f) **Folder titled "Daruma"** : 2,60,000 copies were printed in English, Hindi, Assamese, Bengali, Gujrati, Gurmukhi, Canarese, Malayalam, Marathi, Oriya, Tamil, Telegu, Urdu. This folder highlights the virtues of Tea (tracing them from the time of its discovery by the Indian Monk called Daruma), and at the same time, sets out the cardinal rules of Tea preparation, and where Tea is grown in India.

8. ENAMEL SIGNS :—

500 large Enamel Signs, prepared to the size of 5' × 3'—featuring the message : "Take Tea And Travel Fresh"—are being displayed at 211 selected Railway Stations all over India.

9. ALUMINIUM TABLETS :—

10,000 Aluminium Tablets—titled : “Ah ! Tea”—were printed in English, Bengali, Hindi, Malayalam, Tamil, Telegu and Urdu.

10. HOARDINGS :—

Continued to be displayed at Dum Dum (Calcutta), Neenambakam (Madras), Santa Cruz (Bombay), Palam (New Delhi) and Nagpur (Sonegaom) Airports.

11. NEON SIGNS :—

- (i) The Neon Sign at Flora Fountain, Bombay, contained to flash the slogan “Meet Me at Tea Centre”, in support of the Board’s Tea Centre in Bombay.
- (ii) The Neon Sign installed on the Old Bosotto Buildings—where the Tea Centre, Madras, is located—continued to support Tea Centre’s activities.

12. FILMS :—

The Board’s existing Documentary film “A Tale of Indian Tea”, in different language versions, continued to be screened through the Board’s Mobile Tea Vans and in the Tea Centres.

Steps have been taken towards the production of a new Documentary film in colour.

Scripts and competitive estimates for producing a few “Quickies” have been obtained.

13. TEA MAP OF INDIA :—

Copies of the Board’s Tea Map of India were continually in demand.

During the period under review, the Board’s Advertising Consultants were Messrs. Press Syndicate Private Ltd., 10 Government Place East, Calcutta-1.

CHAPTER VIII

Tea Licensing

137. **Introductory** :—The regulation of exports of tea and the extension of tea areas in India have been continuing under the provisions of the Tea Act 1953 and the Tea Rules 1954. The Licensing Branch of the Tea Board look after the detailed administration of the regulation. The allotment of export quota rights to tea estates, issue of tea export licences registration of export quota transfers, registration of tea estates maintenance of records of tea areas, nurseries and production, grant of permits for tea extension, licensing of exporters under the Tea (Distribution & Export) Control Order etc. are responsibilities of the Licensing Branch. In so far as distributors are concerned this Order has not come into force yet.

138. A summary of the main activities of the Licensing Branch during the year 1958-59 is given below.

1. CONTROL OVER EXPORTS :

(i) **Tea Export**—Pending announcement of the final export allotment of tea for the year 1958-59, the Government of India announced, in May 1958, the first interim release of export quota to tea estates to the extent of 50% of the crop basis of tea estates. The second interim release to the extent of 10% and the third interim release to the extent of 5% of the crop basis were declared in July and October 1958 respectively. The final export allotment of tea for 1958-59 was declared in February 1959 at 494.50 million lbs. equivalent to 67% of the total crop basis of the tea estates. Export quotas covering the allotments were issued to tea estates during the year under review in accordance with the procedure laid down under the relevant provisions of the Tea Rules 1954.

(ii) **Issue of Export licences for dust teas without cover of export quota** : As already pointed out in previous year's report, the Government of India had relaxed the operation of Sections 19, 20 & 21 of the Tea Act 1953 since October 1957, to allow issue of export licences for dust teas without cover of export quota rights. This concession, which was to expire on 31-3-58, was first extended up to 30-9-1958 by a

Gazette notification dated 31.3.58 and subsequently up to 31.3.59 by a further notification dated 1.10.58. During the period under review, a total number of 545 export licences for dust teas (without cover of export quota) covering a total quantity of 16,507,934 lbs. were issued in North India and 44 licences covering 2,357,275 lbs. were issued in South India.

(iii) **Export of tea under licence :** The general system of export of tea under licences prescribed under the Tea Act 1953 and the Tea Rules 1954 was maintained during the year under review in the usual manner except for the relaxation made in the issue of export for dust teas, as referred to above. A total number of 53, 990 licences for export of tea from India covering a total quantity of 397,583,314 lbs. were issued against 1958/59 export quota rights during the year under review. Out of these, 27,593 export licences covering 187,168,526 lbs. were issued to tea estates and 19,897 export licences covering 149,260,426 lbs. to purchasers of tea for export, in North India, the corresponding figures for South India being 4643 licences covering 40,075, 686 lbs. and 1857 licences covering 21,078,676 lbs. respectively. The above figures are exclusive of (i) licences for dust teas issued without cover of export quota and (ii) special export licences issued against 1957-58 export quota rights.

(iv) **Export of tea by parcel post and Air freight :** Under Section 24(c) of the Tea Act 1953, export of tea in packages not exceeding 10 lbs. in weight by post is exempted from licensing restrictions. All exports by post in excess of the limitation are required to be covered by export licences. During the year under review, postal licences covering 142 lbs. tea were issued in North India, the corresponding figure for South India being 96 lbs.

(v) **Surplus export quota : period of validity of special export licences :** Under Section 22 (3) of the Tea Act 1953 special export licences, which are issued against export quota rights of the preceding financial year, remain valid up to the 31st May of the financial year in which it is issued. Since considerable quantities of the 1957 crop remained unshipped at 31st May, 1958, the Government of India, on representation by exporters, extended the period of validity of the 1957-58 special export licences by a notification dated the 30th May 1958 up to the 30th June 1958. During the period April to June

1958, a total number of 6,160 special export licences against 1957-58 export quota rights were issued covering a total quantity of 47,274,384 lbs. in North India and a total number of 2,698 special export licences covering a quantity of 28,176,113 lbs. in South India.

2. CONTROL OVER EXTENSION OF TEA AREAS :

(i) **General :** The grant of permits for tea extensions was continued during the year in accordance with the provisions of the new rules relating to the grant of permission for extension of tea areas (including the grant of permission for planting tea to new-comers), promulgated during the year 1957-58. During the period under review, permits for extension of tea cultivations were granted to tea estates in accordance with the procedure laid down in rule 30A of the Tea Rules 1954 for a total area of 5,666.19 acres in North India and 1686.55 acres in South India.

Certain amendments to the Tea Rules 1954 were made by the Government of India at the close of the year under review providing for the grant of separate permits for the establishment/extension of tea seed baris. A copy of the Govt. of India, Ministry of Commerce and Industry, Notification No. G. S. R. [8 (8) Plant (A)/58] dated 20-3-59 promulgating the amendment in question is reproduced in Appendix III to this report.

(ii) **Grant of Permits for Tea planting to New-Comers.** Sub-rule 3 of Rule 30A of the Tea Rules 1954 provides for the grant of permission for planting tea to New-Comers. During the year under review, permits for total area of 10.20 acres were granted to new-comers in North India and 312.85 acres to New Comers in South India.

(iii) **Grant of Permits for replacement of Tea Areas.** Section 12(2) of the Tea Act 1953, prohibits the replacement of old tea areas on land not planted with tea except with the permission of the Tea Board in writing. In accordance with the procedure laid down in rule 31 of the Tea Rules 1954, in this behalf, permits for replacement of tea areas were issued during the year under review to 36 tea estates for a total area of 1,126.58 acres in North India and to 9 tea estates for a total area of 124.18 acres in South India.

(iv) **Grant of Permits for planting Tea Under Sec. 15 of the Tea Act 1953** Permission to plant tea on virgin soil in special circumstances

mentioned in Sec. 15 of the Tea Act was granted to 5 tea estates for a total area of 264.08 acres in North India and to 1 tea estate for a total area of 0.44 acres in South India, during the period under review.

3. INSPECTION OF TEA ESTATES :

During the period under review, 33 tea estates were inspected in North India by honorary Inspectors appointed by the Board from amongst disinterested tea planters. Of these, 3 were in connection with reclamation of abandoned tea areas, 1 for revision of tea area, 5 in respect of planting of tea extensions without permit and regularisation of the illegal planting, 2 for the grant of permission in special circumstances under sec. 15(1) (a) of Tea Act 1953, and 22 in respect of planting of tea on virgin soil in replacement under Sec. 12(2) of Tea Act 1953. In South India, there was no inspection by honorary Inspectors during the year under review, but Inspectors on the Board's pay-roll held inspections of 938 tea estates in Nilgiris and 926 tea estates in Kerala making a total of 1864. The purpose of the inspections was to the extent of unregistered tea areas. Only one inspection was carried out for verifying the crop statement of a tea estate by examining the records of the estate. As a result of these inspections, 902 unregistered tea estates covering a total area of 1522.42 acres were registered with the Board during this year, as against 502 estates covering an area of 1042.13 acres during the previous year.

5. **Control Over Nurseries :** Although there is no acreage restriction for establishing nurseries on virgin soil for the growing of tea plants intended for infilling, supplying of vacancies, replanting of tea and for any other approved purposes, the Board continued as before to maintain watch over the extent of nurseries planted by tea estates by calling for reports in respect of the areas actually planted with such nurseries as well as the areas of nurseries uprooted.

The total areas under effective tea nurseries in North and South India as on 31. 3. 58 were 3,079.77 acres and 230.25 acres respectively.

6. **Control Over the Export of Tea Seed :** As it was estimated that the production of tea seeds in India would fall considerably short of the internal requirements, the export of tea seeds during the year 1958-59 continued to remain banned. No permit for the export of tea seed from the country was accordingly issued during the year under review.

6. THE TEA (DISTRIBUTION) & EXPORT CONTROL ORDER 1957.

By a gazette notification No. S. R. O. 3808 dated the 30th November 1957, the Govt. of India promulgated the Tea (Distribution & Export) Control Order 1957. The Order was to come into force in respect of either distributors or exporters or any class thereof, from such date as might be appointed by the Government for the purpose. By Gazette Notification No. S. R. O. 79 dated the 22nd February 1958 the Government of India brought the Order into force in so far as it relates to exporters only, with effect from the 1st April 1958. Under this Order, no person shall export tea except under licence issued by the Licensing Authority, (viz.) the Chairman of the Tea Board and in accordance with the provisions of the Order. An exemption in this regard is however provided for in respect of tea exported.

- (a) by or on behalf of the Central Government or the Tea Board.
- (b) by means of a postal parcel.
- (c) as personal effects of passengers.
- (d) for any non-commercial purposes.
- (e) for auctions abroad.

The main object underlying the Order is to prevent the export of tea which is adulterated, or is not of the nature or quality contracted to be exported, or is not of the substance or quality which it is represented to be and the like

Every licence issued by the Licensing Authority is valid for one calendar year and may be renewed on application in the manner prescribed. The Licensing Authority has also the power to cancel or suspend any licence on reasonable grounds. The Licensing Authority is further empowered to search or cause to be searched by any officer at any time any land, building, premises, vehicles, vessels, aircraft or plant or machinery in which he has reason to believe that tea is stored or carried in contravention of the provisions of the Order and to seize any such tea or product of tea.

139. During the first year of the Control, viz., calendar year 1958, Exporters licences were issued to 368 applicants from different parts in India. With the commencement of the second year, 323 out of the aforesaid 368 licences have been renewed for the year 1959. The number of fresh licences issued upto 31-3-59 for the year 1959 is 5 only.

CHAPTER IX

STATISTICS

140. Introduction : Statistical work done consisted of (1) organising random sample surveys throughout India, (2) collection and maintenance of general tea statistics e. g. acreage under and yield of tea, exports of tea from India and other competing countries, imports of tea into different consuming countries, prices of tea at Calcutta, Cochin, Colombo, Djakarta, Amsterdam and London auctions, arrivals of tea from gardens to Calcutta Port, stocks held in Calcutta warehouses, etc., (3) analysis and tabulation of statistics relating to production, demand, supply and stocks of indigenous tea chests on the basis of returns from tea growers and tea chest producers and classification of tea chests passing through Calcutta auctions as good, fair or weak in respect of each producer of tea chests, (4) collection of wholesale and retail prices at Calcutta and certain other stations in India, (5) maintenance of export quota prices, (6) preparation of graphs and charts on different aspects of the tea industry and trade and (7) preparation of weekly and fortnightly reports giving various statistics connected with the tea trade and industry for the Ministry of Commerce and Industry, Government of India. The Branch has also to prepare various notes and reports bearing on tea problems of tea industry and trade in all its aspects. A new Unit called the Commercial Intelligence and Foreign Market information Section was set up within the Statistics Branch. The work of the new unit will be (i) to study newspapers, periodicals, journals etc. and keep information relating to tea as well as other relevant economic information in a manner that it may be available for ready reference whenever required, (ii) collection and maintenance of information regarding production, consumption and imports of tea, pattern of tea trade, consumer preference, tax structure etc. in foreign countries, (iii) preparation of "country notes" on foreign countries required frequently by Govt. of India, (iv) supply of information relating to foreign countries required from time to time by the trade etc.

141. Field work : During the year under review sample surveys were organised in 35 towns in different parts of India. Through these surveys is collected valuable information relating to the social and economic conditions of the people in the towns concerned, the

consumers' buying habits, the reasons for popularity or otherwise of tea as a beverage and the frequency of tea-drinking habit by occupations, religious communities and income-group etc. in addition to the basic data relating to tea incidence, depth of tea habit and quantum of tea consumption. Some of the basic findings of the surveys conducted during the year under review are incorporated in Appendix IV.

142. Head Office Work : The Head Office staff were engaged in the following activities on the same line as during the previous year.

(i) RANDOM SAMPLING SURVEYS

Preparation of survey plan for each town or village on the basis of the random sampling theory and analysis and tabualtion of the survey data collected by the field staff were carried out by the Head Office staff. Reports incorporating the results of these surveys were also prepared at Head Office and were issued in the form of 'sample survey bulletin' for the information of the Board, the Government of India as well as the tea trade and industry. During the year under review, bulletins were prerared on surveys conducted in 25 towns in India.

(ii) COLLECTION AND MAINTENANCE OF GENERAL TEA STATISTICS

This item of work covers collection and interpretation of statistics as well as critical study of various problems on diverse aspects of the tea industry and trade. Some of the important aspects of the work under this head are indicated below :

(a) **Acreage under tea and number of tea gardens :** Statements showing the acreage under tea and number of tea gardens in different States in India are attached in Appendix V and Appendix VI respectively. Statistics of acreage under tea in other producing countries of the world viz. Ceylon, Pakistan, Indonesia, Africa, China, Japan, Formosa and Argentina etc. are also maintained in the Statistics Branch for comparative study.

(b) **Production of tea :** Statistics relating to production of tea from month to month are also maintained. These data are compiled

and maintained in suitable form for watching the trend of production in each month in comparison with that during and upto the same month of previous years. A statement showing the total production of tea in India in each of calendar years 1953 to 1958 is enclosed at Appendix VII,

(c) **Movement of tea :** Statistics on movement of tea from North Indian estates to Calcutta port by rail, river and air for direct exports and for auctions in Calcutta are also recorded in this Section. About 500 statements (both dailies and weeklies) were received during the year on this subject and the information contained therein was tabulated (vide Appendix VIII).

(d) **Exports of tea :** The statistics relating to exports of tea are compiled month after month, portwise and country-of-destination-wise. A tabular statement showing the exports of Indian tea to the principal consuming countries during the last five years is attached in Appendix IX. Several weekly and monthly reports are also received from brokers and exporters on shipments of tea from Calcutta by names of shippers/expoters and countries of destination. These are also maintained for reference and analytical study as and when necessary.

(e) **Re-exports of Indian tea :** Monthly statements on re-exports of Indian tea from U. K. by countries of destination are received from the office of the High Commissioner for India in London. These are also compiled and tabulated regularly (vide Appendix X).

(f) **Consumption of tea in principal consuming countries of the world :** The trends of consumption in principal consuming countries of the world are also watched on the basis of estimates of consumption received from different sources in respect of those countries. For a study of the current situation, figures relating to imports in different countries have to be relied on. Study of both short-term and long-term trends in consumption in different countries is very important for keeping the market conditions constantly under review and for fore-warning the industry about favourable or unfavourable conditions that may lie ahead.

(g) **Collection and maintenance of price statistics :** Apart from collecting the prices of tea at different auctions all over the world, the

Board has since 1952 been collecting the retail and wholesale prices of both loose and packet teas from distributors, wholesalers and retailers. This work is mainly confined to Calcutta in respect of which price statistics are collected regularly and weekly and

(iii) **Consumption of tea in principal consuming countries of the world :** The trends of consumption in principal consuming countries of the world are also watched on the basis of estimates of consumption received from different sources in respect of those countries. For a study of the current situation, figures relating to imports in different countries have to be relied on. Study of both short-term and long-term trends in consumption in different countries is very important for keeping the market conditions constantly under review and for fore-warning the industry about favourable or unfavourable conditions that may lie ahead.

(iv) **Collection and maintenance of price statistics :** Apart from collecting the prices of tea at different auctions all over the world, the statistics Branch has since 1952 been collecting the retail and wholesale prices of both loose and packet teas from distributors, wholesalers and retailers. This work is mainly confined to Calcutta in respect of which price statistics are collected regularly and weekly and monthly statements are prepared. In addition, price statistics are also received from the Statistical field staff in respect of the towns which they may happen to visit for sample survey work. During the year, about 1200 returns on tea prices were received from retail dealers in loose and packet teas, 210 returns were received from wholesalers in Calcutta and about 2200 returns were received from the field staff who collected prices from different towns of India. These data on tea prices were tabulated and monthly weighted average prices were calculated. A statement showing the weighted average wholesale and retail prices of loose and packet teas along with weighted average prices of teas (leaf and dust combined) sold at internal auctions at Calcutta is attached at Appendix XII.

(v) **Collection and maintenance of tea dhest statistics :** Since 1951, the statistics Branch has been compiling statistics relating to demand and supply of indigenous tea chests. The returns are received on two different forms—one for the approved tea chest factories and the other for tea growers. From the returns received, monthly statements were prepared and circulated among all concerned. The volume of work

grew with the increase in the number of Government approved tea chest factories in India and since July 1955 these returns are being called for on a quarterly basis instead of on a monthly basis as hitherto-form. The proforma and the information contained in the returns, however, remained unchanged. Details are given below :—

(a) **Returns from factories :** During the year under review, over 300 returns were received from approved tea chest factories and the information contained was analysed and tabulated.

(b) **Returns from tea growers :** About 500 returns were received from tea growers and agency houses during the year under review. The information contained in the returns was compiled and circulated to all concerned in a suitable tabular statement.

(vi) **Graphs and charts on tea statistics :** During the year under report, a good number of graphs, charts and diagrams were drawn on different aspects of the tea industry and trade. Apart from these graphs and charts prepared and kept for the use of the Board and Statistics Branch, a good number of graphs and charts were prepared and supplied to the Ministry of Commerce and Industry on several occasions.

(vii) **Report and replies to queries :** Weekly reports containing statistics on auction prices, total quantity of tea sold in auctions during each week, week-ending stock of tea in Calcutta warehouses, total arrival of North Indian tea in Calcutta, exports of tea during the week with comparative figures for previous year etc. were prepared and sent to the Ministry of Commerce and Industry regularly. Fortnightly reports containing information on different aspects of the tea industry were also prepared regularly for the Ministry of Commerce and Industry. A monthly report on production, exports and auction prices in Calcutta and Cochin during the month under report was regularly supplied to the Reserve Bank of India and the State Bank of India in Bombay. Cochin auction prices were supplied to D. G. C. I & S., Calcutta regularly. A weekly report on tea market situation containing a critical study of market trends and prospects was also regularly sent to the Ministry of Commerce and Industry. A monthly review of our exports to different countries is also being sent to the Ministry of Commerce and Industry.

In addition to the above reports, a large number of queries were attended to by the Statistics Section on various subjects viz. prices, production in different countries, exports of tea from India as well as other tea producing countries, imports of tea from different sources into different consuming countries etc. Materials for replies to a large number of Parliament questions and State Assembly questions and other enquiries on different aspects of the tea industry received from various private and public institution were also prepared by the Branch.

(viii) **Export of tea to the United Kingdom for auction in London :** Monthly returns relating to such exports continued to be called for by the Tea Board under the Central Tea Board (Statistics of tea export to the United Kingdom) Rules, 1951 and according to the figures compiled therefrom, a total quantity of 903.0 m. lbs. of unsold tea was actually shipped for the purpose of London auctions during the year 1958 of which 170.1 m. lbs. was from North India and 32.9 m. lbs. was from South India. The quantity of North Indian tea produced in 1958 shipped for London auctions was 168.7 m. lbs. upto the end of April, 1959. Again a quantity of 23.2 m. lbs. was despatched against and forward contracts during the same period, the shares of North India private sales and South India being 11.0 m. lbs. and 12.2 m. lbs. respectively (vide statements at Appendix XIII).

A total quantity of about 186.2 m. lbs. of Indian tea were sold at the London auctions during the year 1958 as against a total quantity of 193.6 m. lbs. sold during the previous calendar year. The average prices fetched by the Indian teas at the London auctions during the year 1958 were 4s-10.92d per lb. for North Indian teas and 3s-9.85d for South Indian teas as against the corresponding figures of 4s-8.57d and 3s-9.07d respectively during the previous year.

(ix) **Export promotion :** Promotion of exports of Indian tea is one of the most important objectives for which the Tea Board has been striving. Study and analysis of the circumstances that inhibit exports of Indian tea and suggesting ways and means for overcoming them is, therefore, one of the important functions of the Statistics Branch. This Branch has for this purpose to study foreign market conditions, the pattern of trades, consumer preferences, tax structure etc. in foreign countries and prepare "country notes" on them for the use of the Tea Board as well as the Government of India. The Branch has also to consider and suggest other steps that may be taken by the Board or the Government for achieving an increased intake of Indian tea in different foreign countries.

APPENDIX I
(See para 13 of the Report)

**ZONAL DIVISION OF THE TEA GROWING AREAS
FOR THE PURPOSES OF EXCISE DUTY**

| Zone | Place of Production | Rate of Duty per lb. |
|--|---|----------------------|
| | | Naya Paise |
| 1. Districts of Goalpara and Cachar in Assam State ; | | 2 |
| | Centrally administered territory of Tripura; | |
| | Siliguri and Kalimpong sub-divisions of the Darjeeling district and Moiranbarie and Simulbari tea estates of Kurseong sub-division of Darjeeling district and the district of West Dinajpur and other districts in West Bengal excluding the districts of Jalpaiguri and other sub-divisions of Darjeeling district ; | |
| | Gudalur taluka of the district of Nilgiris and districts of Kanya Kumari and Tinn- evelli in Madras State ; | |
| | Peermade, Meenachhal and Kanchirapalli talukas of the district of Kottayam and districts of Ernakulam, Trivandrum, Quilion, Cannanore, Kozhikode, Trichur and Plaghat in Kerala State ; | |
| | All areas in the States of Punjab, Bihar, Uttar Pradesh and the centrally administered territory of Himachal Pradesh ; | |
| | Any other areas in the territory of India other than areas included in Zones II and III. | |

- II. Districts of Nowgaon and Kamrup and Mangaldai sub-divisions of Darrang district in Assam State ; 4

District of Jalpaiguri in West Bengal ;

District of Hassan, Chickmagalur and Coorg in Mysore State ;

Devikulam and Udumancholai talukas of the district of Kottayam in Kerala State ;

Districts of Coimbatore & Madura in Madras State ;

- IIIA. The Sadar sub-division and Kurseong sub-division excluding Moiranbarie and Simulbarie of the Darjeeling District in West Bengal, District of Nilgiris excluding Gudalur taluka in Madras State. 8

- IIIB. Districts of Darrang excluding Mangaldai sub-division Lakhimpur and Sibsagar in Assam State ; 12

APPENDIX II

(See Para 83)

| Sl. No. | Purpose of grant | Amount | To whom made | Concessions secured |
|---------|------------------|--------|--------------|---------------------|
| (1) | (2) | (3) | (4) | (5) |

EXTENSION OF TRAINING INSTITUTIONS

| | | | | |
|----|--|----------|---|---|
| 1. | Extension of the Nurses' Training School attached to the Hospital. | 25,000/- | Catherine Booth Hospital, Nagercoil, South India. | 10 seats will be reserved in the school for new admissions every year for the dependants of tea garden workers with special financial concession operative for 5 years. |
|----|--|----------|---|---|

CONSTRUCTION OF HOSTELS

| | | | | |
|----|-------------------------------------|----------|---|---|
| 1. | Construction of a 70-seated hostel. | 20,000/- | St. Peters' Jr. High school, Gayaganga P. O. Kamalabagan, Darjeeling. | (1) Provision of 38 seats for garden students, free of seat rent, for 30 yrs. (ii) Free ; medical attention ; (iii) Supply of free milk and bread ; and (iv) Free sports facilities to garden students. |
|----|-------------------------------------|----------|---|---|

| (1) | (2) | (3) | (4) | (5) |
|-----|--|------------------------|---|---|
| 2. | Construction of a Girls' Hostel attached to the College. | 50,000/- | D.H.S K. College, Dibrugarh, Assam. | 20 seats will be permanently reserved free of seat rent for garden students. |
| 3. | Construction of a 20-seated hostel | 27,059/- | Behali Govt. Aided High School, Darrang, Assam. | All the 20 seats will be permanently reserved, free of seat rent, for garden students. |
| 4. | Construction of a 20-seated hostel. | 27,000/- | Bokakhat Govt. Aided High School, Assam. | Permanent reservation of 20 seats free of seat rent for garden students. |
| 5. | Construction of a 25-seated boarding house. | 25,00/- | Rangapara Govt. Aided High School, P. O. Rangapara, Darrang, Assam. | 19 seats will be permanently reserved free of seat rent for garden students. |
| 6. | Completion of a 40-seated girls' hostel. | 24,000/- (Addl. Grant) | Subhasini Girls' High School, P. O. Mal, Dt. Jalpaiguri, West Bengal. | All the 40 seats will be permanently reserved free of seat rent for tea garden students. |
| 7. | Construction of a 20 seated hostel. | 26,000/- | Matelli High School, P. O. Mateli Dt. Jalpaguri, West Bengal. | All the 20 seats will be permanently reserved free of seat rent for the dependants of garden workers. |

| (1) | (2) | (3) | (4) | (5) |
|-----|---|------------|--|--|
| 8. | Construction of a 30-seated hostel. | 25,758/- | Chengmari Tea Estate Tribal Junior High School, Caroon, Jalpaiguri, West Bengal. | 29 seats will be permanently reserved free of seat rent for tea garden students. |
| 9. | Construction of a Girls' hostel. | 30,000/- | Govt. Aided High School, Silchar, Assam. | 15 seats will be reserved permanently free of seat rent for garden students. |
| 10. | Construction of hostel, purchase of furniture etc. for each of the two Govt. Headquarters Hospitals at Ootacamund and Coimbatore. | 1,00,000/- | Govt. of Madras. | 3 seats at concessional rates will be reserved for new admissions every year for 15 yrs. in each of the two hospitals for training in Midwifery of qualified garden women. |

SCOUTING

| | | | |
|----|---|---------|--|
| 1. | Appointment of a wholetime Organiser for organising Scouting in tea estates in Nilgiris. | 2,400/- | Bharat Scouts & Guides Association, Nilgiris. |
| 2. | Appointment of a wholetime organiser to assist gardens in Terai for organising Scout Troops/Wolf Cub Packs. | 1,800/- | Bharat Scouts & Guides, Siliguri Local Association, Siliguri, West Bengal. |

| (1) | (2) | (3) | (4) | (5) |
|-----|--|---------|--|-----|
| 3. | Appointment of a fulltime Organiser for promoting Scouting activities in the tea plantation areas in Kerala State. | 3,600/- | Bharat Scouts & Guides, Kerala. | |
| 4. | For renovating and improving the Scouts' Training Camp Centre, Stanley Park, Coonoor. | 3,500/- | Bharat Scouts & Guides Association, Nilgiri Dt., Madras. | |

SPORTS MEETS

| | | | | |
|----|---|----------|--|--|
| 1. | Purchase of prizes, sports equipments etc. for holding sports meets of garden workers in Darjeeling. | 4,000/- | Darjeeling Branch Indian Tea Association, The Club, Darjeeling, West Bengal. | |
| 2. | For sports equipment, purchase of prizes etc., for holding sports meet of garden workers and their dependants in Terai. | 3,000/- | Terai Planters' Association, West Bengal. | |
| 3. | For meeting cost of equipment, prizes etc. of the Sub-District Sports Meets of garden workers in the Dooars. | 11,000/- | Dooars Branch Indian Tea Association, West Bengal. | |

APPENDIX—IIA (See para 93)
Unutilised or partly utilised grants sanctioned by the Board to various State Governments
(Position as at 31. 3. 59)

| Sl. No. | State | Year | Particulars | Amount sanctioned. | Remarks. |
|---------|-------------|---------|--|--------------------|-----------------|
| | | | | | |
| (1) | (2) | (3) | (4) | (5) | (6) |
| 1. | Assam | 1951-52 | Establishment of 15 Welfare Centres. | 2,00,000/- | Partly utilised |
| 2. | Assam | 1955-56 | Awarding stipends to trainees in Social Welfare Training Institutes at Rowrah and Mazenga. | 14,400/- | Partly utilised |
| 3. | Assam | 1955-56 | Construction of one hostel at Borhajian, one school and one workshop at Behali and purchase of tools and equipment. | 45,150/- | Partly utilised |
| 4. | Assam | 1955-56 | Construction of hostel at Jorhat for plantation workers children. | 70,000/- | Utilised |
| 5. | West Bengal | 1951-52 | Establishment of 8 Welfare Centres. | 1,00,000/- | Partly utilised |
| 6. | West Bengal | 1955-56 | Purchase of equipment apparatus for welfare centres. | 29,310/- | Partly utilised |
| 7. | West Bengal | 1956-57 | Purchase of Mobile Van with projector. | 40,850/- | Partly utilised |
| 8. | West Bengal | 1957-58 | Construction of 2 Model Welfare Centres. | 1,21,700/- | Utilised |
| 9. | West Bengal | 1957-58 | Construction of 2 garages for Model Welfare Centres. | 10,118/- | Utilised |
| 10. | Tripura | 1954-55 | Organisation of 2 Labour Welfare Centres with facilities for recreational, educational and vocational training to plantation labour. | 17,000/- | Partly utilised |

Appendix—IIA (Contd)

| (1) | (2) | (3) | (4) | (5) | (6) |
|-----|-------------------|---------|--|------------|--------------------------|
| 11. | Punjab | 1954-55 | Purchase of books and equipment etc. for Labour Welfare Centre at Palampur. | 5,000/- | Partly utilised |
| 12. | Punjab | 1955-56 | Purchase of one 16 m.m. Projector for showing instructive films to workers. | 5,000/- | Partly utilised |
| 13. | Madras | 1951-52 | Establishment of one Demonstration-cum-Training Centre. | 35,000/- | Partly utilised |
| 14. | Madras | 1955-56 | Purchase of tools and equipment for a vocational training centre. | 5,000/- | Partly utilised |
| 15. | Madras | 1958-59 | Construction of hostel, purchase of furniture etc. for each of the two Govt. Headquarters Hospitals at Octacamund and Coimbatore | 1,00,000/- | Amount not yet disbursed |
| 16. | Travancore Cochin | 1951-52 | Establishment of three Vocational Training Schools. | 30,000 - | Partly utilised |
| 17. | Travancore Cochin | 1955-56 | For setting up of 2 Co-operative Organisations. | 10,850/- | Partly utilised |
| 18. | Mysore | 1951-52 | Establishment of one Welfare Centre. | 5,000/- | Partly utilised |
| 19. | Mysore | 1956-57 | Purchase of equipment for welfare centre. | 1,245/- | Utilised |

APPENDIX—III

[See para 138(2)(i)]

NOTIFICATION
(TEA CONTROL)

G. S. R.... [8 (8) Plant (A)/58] dated 20-3-59. In exercise of the powers conferred by Section 49 of the Tea Act, 1953 (29 of 1953), the Central Government hereby makes the following amendments in the Tea Rules, 1954, the same having been previously published as required by sub-section (1) of the said section, namely :—

In the said rules—

1. In rule 30A, after sub-rule (3), the following sub-rule shall be inserted, namely :—

“(3A) Subject to the limitations set out in section 13 of the Act, nothing in sub-rule (3) shall apply to the grant of permits for the purpose of establishment and extension of tea seed baris”;

11. After rule 30A, the following rule shall be inserted, namely :—

“30B, ESTABLISHMENT AND EXTENSION OF TEA SEED BARIS :—

Notwithstanding anything contained in rules 30 and 30A, any person desirous of establishing or extending tea seed baris shall apply separately to the Board in writing and the Board may grant or refuse the permission applied for or may grant it in part only, as it may think fit.

Explanation :—In this rule, “tea seed bari” means an area planted with the plant **Camellia Sinensia (L) O. Kuntze** for the sole purpose of growing seeds used for propagating the plant and not used for any other purpose, save with the permission of the Board”.

Sd/-A. J. Kidwai.

Dy. Secretary to the Govt. of India.

APPENDIX—V [See para 142 (ii) (a)]

Area under tea in India as at 31st March of each of the years

(Figures represent acres)

| States | 1952-53 | 1953-54 | 1954-55 | 1955-56 | 1956-57 | 1957-58 (Provisional) |
|--------------------------|------------|------------|------------|---------------|---------------|--------------------------|
| Assam | 385,459.36 | 386,096.94 | 387,277.47 | 387,335.60 | 390,862.77 | 393,417.69 |
| West Bengal | 196,339.73 | 196,603.64 | 196,405.79 | 195,791.73 | 200,926.44 | 201,612.01 |
| Bihar | 4,075.78 | 4,137.38 | 4,161.44 | 4,163.99 | 1,790.84 | 1,790.84 |
| Uttar Pradesh | 6,436.35 | 6,318.65 | 6,318.65 | 6,305.65 | 5,902.56 | 5,901.56 |
| Panjab (Kangra) | 9,606.92 | 9,606.92 | 9,606.92 | 9,606.92 | 9,606.92 | 9,606.92 |
| Himachal Pradesh (Mandi) | 1,059.73 | 1,059.73 | 1,059.73 | 1,045.76 | 1,045.76 | 1,045.76 |
| Tripura | 11,905.36 | 12,011.74 | 12,021.74 | 12,053.55 | 12,256.26 | 12,452.08 |
| Madras & Coorg | 84,917.59 | 85,867.92 | 86,673.22 | (a) 87,115.85 | (a) 74,967.91 | (a) 76,410.11 |
| Mysore | 4,218.64 | 4,224.64 | 4,211.76 | (b) 4,643.84 | (b) 4,579.23 | (b) 4,467.54 |
| Travancore—Cochin | 83,358.81 | 83,514.11 | 83,584.69 | (c) 84,121.73 | (c) 96,910.85 | (c) 97,082.47 |
| Total | 787,378.27 | 789,441.67 | 791,321.41 | 792,184.62 | 798,849.54 | 803,786.98 |

(a) The figures relate to the reorganised state of Madras. (b) Includes Coorg. (c) Relates to the new State of Kerala.

SOURCE : Administration report-Indian Tea Licensing Committee.

APPENDIX—VI [See para 142 (ii) (a)]

Number of the tea estates in India registered with the

Licensing Committee during each of the years 1952-53 to 1957-58 classified by states

| States | 1952-53 | 1953-54 | 1954-55 | 1955-56 | 1956-57 | 1957-58 (Provisional) |
|-------------------|---------|---------|---------|-----------|-----------|-----------------------|
| Assam | 789 | 788 | 788 | 788 | 791 | 789 |
| West Bengal | 296 | 296 | 296 | 297 | 298 | 302 |
| Bihar | 9 | 9 | 9 | 9 | 8 | 4 |
| Uttar Pradesh | 45 | 45 | 46 | 45 | 46 | 47 |
| Panjab (Kangra) | 912 | 1,135 | 1,125 | 1,155 | 1,157 | 1,156 |
| Himachal Pradesh | 184 | 226 | 226 | 225 | 226 | 226 |
| Tripura | 55 | 55 | 55 | 55 | 56 | 56 |
| Madras & Coorg. | 2,829 | 2,872 | 2,901 | 3,095 (a) | 3,342 (a) | 3,437 (a) |
| Mysore | 12 | 12 | 12 | 12 (b) | 13 (b) | 13 (b) |
| Travancore-Cochin | 1,131 | 1,136 | 1,146 | 1,158 (c) | 1,186 (c) | 1,243 (c) |
| Total | 6,262 | 6,574 | 6,604 | 6,840 | 7,123 | 7,273 |

(a) The figures relate to the reorganised state of Madras. (b) Includes Coorg.

(c) Relates to the new state of Kerala.

SOURCE : Administration report-Indian Tea Licensing Committee.

APPENDIX—VII [see para 142(ii)(b)]
Statement showing the total production of tea in India in each
of the Calendar year 1953 – 1958.

| States | 1953 | 1954 | 1955 | 1956 | 1957 | (Figures represent thousand lbs.) | |
|-------------------|---------|---------|---------|------------|------------|-----------------------------------|---------------|
| | | | | | | *1958 | (Provisional) |
| Assam | 321,661 | 345,307 | 367,379 | 369,770 | 355,738 | 378,879 | |
| West Bengal | 160,458 | 167,019 | 164,097 | 166,559 | 166,222 | 169,746 | |
| Bihar | 2,388 | 2,297 | 2,334 | 2,051 | 217 | 151 | |
| Uttar Pradesh | 1,884 | 2,028 | 2,131 | 1,865 | 1,626 | 7,034 | |
| Tripura | 3,800 | 4,544 | 4,658 | 4,730 | 4,617 | | |
| Kangra and Mandi | 1,988 | 2,286 | 2,328 | 2,663 | 2,549 | 2,422 | |
| Madras & Coorg | 64,154 | 66,382 | 74,226 | (a) 62,164 | (a) 72,346 | (a) 68,086 | |
| Mysore | 2,014 | 2,151 | 2,543 | (b) 3,047 | (b) 3,420 | (b) 3,660 | |
| Travancore-Cochin | 56,751 | 59,464 | 58,675 | (c) 67,761 | (c) 78,402 | (c) 79,922 | |
| Total | 614,598 | 651,478 | 678,371 | 680,610 | 685,137 | **715,964 | |

* Estimated production of I.T.A. and UPASI.

** Includes 6,064 (thousand lbs.) production of factories having no estates in South India for which state-wise distribution is not available.

(a) The figures relate to the reorganised state of Madras.

(b) Includes coorg.

(c) Relates to the new state of Kerala.

SOURCE : Indian Tea Licensing Committee.

APPENDIX—VIII [see para 142(ii)(c)]

Arrival of North Indian Tea in Calcutta Port during
1958 - 1959.

(Figures in Chests)

| * Month | Rail | River | Air | Total |
|-----------|-----------|-----------|---------|-----------|
| April | 7,307 | 3,242 | 4,067 | 14,616 |
| May | 23,816 | 23,662 | 7,803 | 55,281 |
| June | 152,081 | 52,694 | 5,937 | 210,712 |
| July | 118,581 | 440,795 | 15,771 | 575,147 |
| August | 88,188 | 366,139 | 12,922 | 467,249 |
| September | 124,479 | 503,346 | 13,014 | 640,839 |
| October | 200,359 | 646,473 | 12,496 | 859,328 |
| November | 156,993 | 495,858 | 9 306 | 662,157 |
| December | 170,817 | 506,256 | 8,188 | 685,261 |
| January | 86,115 | 168,819 | 10,225 | 265,159 |
| February | 16,429 | 19,530 | 3,139 | 39,098 |
| March | 6,666 | 3,651 | 1,815 | 12,132 |
| Total | 1,151,831 | 3,230,465 | 104,683 | 4,486,979 |

* Based on weekly returns

APPENDIX—IX [See para 142 (ii) (d)]
Exports of Tea from India by Sea, Air & Land
(Figures in the thousand lbs. year ending 31st March)

| Countries of destination | 1953-54 | 1954-55 | 1955-56 | 1956-57 | 1957-58 | *1958-59 |
|-----------------------------|---------|---------|---------|---------|---------|----------|
| 1. United Kingdom | 341,509 | 330,016 | 282,415 | 354,902 | 277,308 | 308,149 |
| 2. Irish Republic | 21,072 | 23,240 | 19,730 | 18,218 | 18,555 | 13,665 |
| 3. U. S. S. R. | — | — | — | 18,372 | 13,820 | 29,081 |
| 4. Netherlands | 5,661 | 4,012 | 4,061 | 3,582 | 2,353 | 2,366 |
| 5. Turkey | 5,202 | 2,052 | 5,356 | 4,451 | 7,894 | 8,514 |
| 6. Iran | 1,372 | 8,539 | 8,306 | 8,580 | 8,768 | 11,069 |
| 7. Egypt | 10,022 | 9,249 | 14,616 | 22,723 | 19,848 | 25,021 |
| 8. United States of America | 30,205 | 30,274 | 25,434 | 26,273 | 23,636 | 24,415 |
| 9. Canada | 20,194 | 20,275 | 17,231 | 22,140 | 18,145 | 17,089 |
| 10. Australia | 3,471 | 7,838 | 6,226 | 8,188 | 7,799 | 6,975 |
| 11. New Zealand | 1,685 | 1,325 | 1,354 | 1,402 | 1,393 | 1,222 |
| 12. Other countries | 30,287 | 22,753 | 20,405 | 25,032 | 23,221 | 31,540 |
| Total | 470,680 | 459,573 | 405,134 | 513,863 | 422,740 | 479,106 |

*Provisional

SOURCE : Department of Commercial Intelligence and Statistics.

APPENDIX—X

[See para 142 (ii)(e)]

Re-Exports of Indian tea from U. K.
to different countries

(Figures in thousand lbs.)

| Countries of Destination. | 1953 | 1954 | 1955 | 1956 | 1957 | 1958 |
|------------------------------|--------|--------|--------|--------|--------|--------|
| (1) | (2) | (3) | (4) | (5) | (6) | (7) |
| Belgium | 116 | 166 | 138 | 172 | 132 | 157 |
| British West Indies | 438 | 491 | 498 | 562 | 537 | 519 |
| Channel Islands | 1,226 | 1,109 | 971 | 1,515 | 1,311 | 1,362 |
| Canada | 2,396 | 1,406 | 1,485 | 823 | 913 | 889 |
| Denmark | 260 | 361 | 230 | 383 | 326 | 306 |
| Egypt | * | 27 | 105 | 1 | @ | @ |
| Finland | 54 | 152 | 140 | 163 | 159 | 121 |
| Germany Western | 1,484 | 1,254 | 2,543 | 1,913 | 1,296 | 1,547 |
| Ireland | * | — | — | 182 | 1,988 | 2 |
| Netherlands | 3,517 | 2,626 | 3,192 | 2,145 | 1,560 | 1,384 |
| Norway | 109 | 200 | 101 | 155 | 160 | 176 |
| Sweden | 395 | 654 | 454 | 666 | 551 | 664 |
| Switzerland | 172 | 180 | 223 | 180 | 107 | 120 |
| U. S. A. | 4,402 | 6,422 | 3,892 | 3,056 | 2,711 | 2,481 |
| Other Countries | 2,374 | 1,803 | 2,329 | 1,957 | 2,218 | 2,050 |
| Total | 16,944 | 16,851 | 16,301 | 13,873 | 13,969 | 11,788 |

NOTES : Includes 798 lbs. in 1953 of Pakistan teas

(@ Below 500 lbs.)

▪ Includes in other common wealth countries.

— Denotes NIL.

APPENDIX—XI (See para 6)

Estimate of Internal Consumption of Tea in India

(Figures in thousand lbs.)

| Year | Opening stock as on 1st April | Production during the calendar year | Export during the year (April -March) | Closing stock at the end of financial year | Estimated consump- tion (Col- 2+3)— (4+5) | 3 years moving average of Col. 6 | Value obtained by the method of Linear regression. |
|---------|-------------------------------------|--|---|--|---|--|--|
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
| 1953-54 | 108,281 | 614,598 | 470,680 | 69,946 | 182,253 | | 173,802·0 |
| 1954-55 | 70,735 | 651,478 | 459,573 | 88,012 | 174,628 | 192,611 | 188,759·2 |
| 1955-56 | 87,417 | 678,371 | 405,134 | 139,701 | 220,953 | 196,124 | 203,716·4 |
| 1956-57 | 139,701 | 680,610 | 513,863 | 113,658 | 192,790 | 220,567 | 218,673·6 |
| 1957-58 | 113,658 | 685,137 | 422,740 | 128,097 | 247,958 | | 233,630·8 |

APPENDIX XII [See para 142 (IV)]
Average retail and wholesale prices of Packet and loose tea at Calcutta with
Calcutta auction prices for internal tea
(In Rs.)

| Months | Wholesale | | Retail | | Weighted average prices for internal tea sold in Calcutta Auction |
|---------------|-----------|--------|--------|--------|---|
| | Loose | Packet | Loose | Packet | |
| April, 1958 | 2.24 | 2.57 | 2.47 | 2.93 | 1.69 |
| May, 1958 | 2.30 | 2.53 | 2.49 | 2.92 | 1.80 |
| June, 1958 | 2.41 | 2.53 | 2.65 | 2.92 | 1.59 |
| July, 1958 | 2.40 | 2.61 | 2.54 | 2.97 | 2.03 |
| August, 1958 | 2.27 | 2.76 | 2.57 | 3.06 | 1.98 |
| September '58 | 2.30 | 2.76 | 2.41 | 3.01 | 1.99 |
| October '58 | 2.23 | 2.80 | 2.56 | 3.03 | 2.02 |
| November '58 | 2.23 | 2.83 | 2.54 | 3.04 | 1.95 |
| December '58 | 2.25 | 2.94 | 2.56 | 3.12 | 1.80 |
| January '59 | 2.21 | 2.94 | 2.55 | 3.14 | 1.91 |
| February '59 | 2.31 | 2.94 | 2.55 | 3.14 | 1.91 |
| March, 1959 | 2.12 | 2.94 | 2.53 | 3.11 | 1.86 |

APPENDIX—XIII [See Para 142 (viii)]

(STATEMENT—I)

Exports to the U. K. of teas other than those sold through
the medium of Auctions in India.

(Figures are in lbs.)

(97)

| Period | North India South | Quantity exported | | | Total quantity exported by | | |
|-----------------------------------|----------------------------|---------------------------|--|---------------------------|----------------------------|---------------------------|--|
| | | To London Auctions | Against Private Sales and Forward Contracts | Total | Indian Lines | Foreign Lines | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | |
| January '58 to December '58 | North India South India | 170,139,855 32,863,978 | 10,950,645 12,207,817 | 181,090,500 45,071,795 | 44,522,729 6,363,180 | 136,567,771 38,708,615 | |
| TOTAL :— | | 203,003,833 | 23,158,462 | 226,162,295 | 50,885,909 | 175,276,386 | |

(STATEMENT—II)

Particulars relating to Private Sales and Forward Contracts

(Figures are in lbs.)

| Period | North India South | Contracts for 1957 teas | Contracts for 1958 teas (Quantity and plan of transaction) | | Quantity exported during the period 1957 teas | Quantity exported during the period 1958 teas | Cancellations, if any for 1957 teas | | Balance to be despatched. 1957 teas | | 1958 teas | |
|---------------------------------|----------------------|-------------------------------|---|-----------|--|--|--|----|--|----|--------------|---------|
| | | | India | U. K. | Total | | | | | | | |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | |
| January'58 to December'58 | North India | 1,303,243 | 4,545,573 | 4,369,794 | 8,915,367 | 2,305,421 | 8,645,224 | — | — | — | — | 270,143 |
| | South India | 975,779 | 11,134,467 | — | 11,134,467 | 1,302,580 | 10,905,237 | 97 | 461 | — | — | 228,769 |
| TOTAL :— | | 2,279,022 | 15,680,040 | 4,369,794 | 20,049,834 | 3,608,001 | 19,550,461 | 97 | 461 | — | — | 498,912 |

(Showing the decisions of the Board taken at its meeting held during the period from 1. 4. 58 to 31. 3. 59)

Decisions/Conclusions.

(1)

(2)

1. Board meeting held on 26. 4. 58. at Calcutta.

2. To fill a vacancy in the Licencing Committee of the Tea Board.

The Board unanimously elected Shri Haridial Nayital from Kangra to fill up this vacancy in the membership of the Licensing Committee for North India.

3. Discontinuance of the supply of tea to the Members of the Board's staff under orders from Government (at the suggestion of Vice-Chairman Shri B. C. Ghose).

The members unanimously agreed with the Vice-Chairman and decided that the Government should be requested to permit the Board to distribute free liquid tea to its staff as hithertofofore.

4. Recommendation to the Government for taking effective measures for helping common tea of India to stand against world competition of tea of this nature in the face of over-production and absence of international Tea Regulation (at the suggestion of Vice-Chairman Shri B. C. Ghose).

The Board decided to consider the matter at a special meeting sometime during May, 1958.

5. Recommendation to the Government for the creation of a fund with 2 crores of rupees from the accumulated balance in the Tea Improvement Fund lying in the Consolidated Fund of India to be called as "Tea Finance Guarantee Fund", for the purpose of guaranteeing long and short-term accommodation to producers of tea by Commercial and Co-operative Banks and other Financial Agencies (at the suggestion of Vice-Chairman Shri B. C. Ghose).

The Board decided to consider the matter at a special meeting during May, 1958.

Appendix—XIV (Contd.)

Items of the Agenda.
(1)

Decisions/Conclusions.
(2)

6. Amendment to Tea Board by-laws, 1955, regarding references to Propaganda Committee.

The Board approved of the proposal to amend Tea Board By-laws, 1955 on suggested in the Note on the Agenda in view of the Propaganda Committee having been changed to an "Ad Hoc Committee on Tea Promotion".

7. Election of a new Vice-Chairman for the year ending 31. 3. 59.

(a) Shri H. C. Kothari was unanimously elected as Vice-Chairman for the period 30.4.58 to 31.3.59.

(b) The Board unanimously elected Shri B. C. Ghose as a member of the Executive Committee, at the proposal of Shri K. Ghose duly seconded by Shri S. Narayana-swamy.

8. To approve of the creation of a temporary post of an Accountant in the Board's Tea Centre at Madras.

The Board approved of the proposal contained in the Note on the Agenda, of creating a temporary post of Accountant for the Tea Centre at Madras in the scale of pay of Rs. 80-5-120-EB-8-200-10/2-220 plus usual allowance with effect from 1st April, 1958 to 31st July 1959 for the present.

9. To consider the recommendation of the Executive Committee for a capital grant of Rs. 25,000/- to the Catherine Booth Hospital, Nagercoil, South India, towards extension of the Nurses' Training School attached to the Hospital against reservation of ten seats yearly in the School for the daughters of Tea Estate workers.

The Board approved of the recommendation of the Executive Committee and sanctioned an out-right capital grant of Rs. 25,000/- towards the extension of the Nurses' Training School attached to the Catherine Booth Hospital, Nagercoil.

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10. To consider the proposal of the Dy. Commissioner, Lakhimpur and President Girls' Hostel Sub-Committee, D.H.S.K. College, Dibrugarh for financial assistance from the Tea Board towards construction of a Girls' Hostel for the D.H.S.K. College, Dibrugarh.

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- (a) It was decided to sanction a grant of Rs. 50,000/- towards the construction of the hostel. The immediate payment of Rs 25,000/- out of this grant was approved, the balance to be paid on completion of the work, provided the hostel authorities were agreeable to provide 20 rent free seats permanently in the hostel to the dependents of the garden workers.
- (b) The Board unanimously decided at Shri B. C. Ghose's instance that Shri N. K. Dutta should represent the Board on the hostel sub-committee and governing body of the school.

11. To consider the proposal of the Government of West Bengal, Commerce and Industries Department, for a capital grant of Rs. 2.5 lacs from the Board for the construction of a hostel for the Industrial Training Institute, Cooch Behar, for providing training facilities to 50 trainees from tea gardens.

The Board decided to wait for two or three years to see the out of the existing system of granting stipends to selected trainees with a view to finding out what proportion of the tea garden trainees actually were able to secure gainful employments in the line in which they had been trained, before further considering the request for a capital grant of Rs. 2.5 lakhs by the West Bengal Government

12. To accord ex-post-facto sanction to the remittance of Rs. 99,700/- made to the United Planters' Association of Southern India for the purchase of land in the Annamalais and Central Travancore, South India, in connection with the construction of a Central Lobora-

The Board accorded ex-post-facto sanction to the remittance of Rs. 99,700/- made to the United Planters' Association of Southern India being the cost of 158 acres of land in the Annamalais and the compensation for the Cinchona stand and the cost of 12 acres of land in Central Travancore out

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tory and Field Station in the Annamalais and Sub-station in Central Travancore.

13. To consider the scheme of establishing a Central Fundamental Research Institute (since renamed as the Indian Tea Research Institute) under the Board.

14. To consider letter No. FT/1-27 (17) II/56-38176 dated the 11th January 1958, from the Director, Central Food Technological Research Institute, Mysore, regarding extension of research programme of Tea Research Scheme and Budget Estimates for a period of another two years i. e. 1958-59 and 1959-60.

15. To consider letter No. B. S. I. 44/41/57/PA dated 7th March 1958 from the Chief Botanist, Botanical Survey of India, forwarding a revised scheme on fundamental Research on Taxonomy and Plant Collection etc.

16. To consider the scheme of establishing a Tea Research Station in the Dooars.

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of the amount of Rs. 160,000/- allotted for the financial year 1957/58 in connection with the construction of a Central Laboratory and Field Station in the Annamalais and a Sub-station in the Central Travancore.

The Board approved the scheme in principle and the outline given. It was agreed that fuller details should be worked out and placed before the Board after they had been examined by the Research Liaison Committee.

That Board approved of the recommendation of the Research Liaison Committee (arrived at its meeting held on 25. 1. 58) and sanctioned the grant of a sum of Rs. 23,900/- to the Central Food Technological Research Institute, Mysore for the extension of the scheme for the execution of the research work as agreed upon by the Research Liaison Committee.

The Board decided to await the Tea Research Liaison Committee's views in the matter.

The Board, agreeing with the views of the Research Liaison Committee approved in principle the scheme for establishing a Tea Research Station in Dooars and agreed to await the detailed scheme in this connection which should first be

processed by the Research Liaison Committee before it was brought up to the Tea Board. It was also agreed to request the Research Liaison Committee to consider the possibility of setting up similar institutions in Cachar and Tripura.

17. To consider Press Media for 1958-59.

The Board approved of the principles underlining its Press campaign for the year 1951-59, as approved by the Ad Hoc Committee on Tea Promotion at its meeting on 10th April 1958. The Board approved of the lists of publications and the breakdown of expenditure covering the amount of Rs. 6,49,989/-Tea Board, also, decided that the Director of Tea promotion should assess the impact of the Press campaign by random surveys on a scientific basis, covering at least 300 samples.

18. Presentation of Gift teas through Air India International.

The Board agreeing with the views of the Ad Hoc Committee on Tea Promotion expressed at its meeting of the 10th April, 1958, approved of the scheme of presentation of Gift teas through Air India International.

19. To consider the proposal for amendment of the Tea Act 1953 with a view to exempting tea seed cultivation from the requirement of permits from the Tea Board.

It was decided that no exemption from the requirement of permits from the Board should be given for the establishment of tea seed baris. It was however felt that the issue of such permits should be free and liberal and that if tea seed baris are to be defined in the Act, the following should be added at the end of the suggested definition viz. "save with the permission of the Board" so that if necessary the tea seed baris might be permitted to produce tea seed oil.

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20. To consider the proposal for suspension of operation of the first part of two proviso to Section 15 (2) of the Tea Act, 1953.

21. To consider the question of calling for a declaration regarding availability of sufficient lands for planting tea extension from estates of 500 acres and below applying for permission to extend tea areas.

22. Nomination of Shri H. C. Kothari, a member of the Board and Dr. J. N. Mukherjee, who is not a member of the Board, as additional Members on the Ad Hoc Tea Research Liaison Committee of the Tea Board.

22 (a). To Set up an Ad Hoc Committee to go into the question of standardising the various forms and Registers to be maintained by the Tea Gardens.

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The Board approved of the suggestion to suspend under Section 48 of the Act the operation of the first part of the proviso of Section 15 (2) of the Tea Act, 1953.

The Board decided that no declaration regarding availability of land need be called for from estates of 500 acres or less with the application for a permit for extending its tea area, and it was agreed to continue the status quo.

The Board unanimously nominated Shri H. C. Kothari, a member of the Board and Dr. J. N. Mukherjee, who is not a member of the Board, as additional members on the Ad Hoc Tea Research Liaison Committee of the Tea Board.

The Board decided that an informal working group should be formed consisting of the following members to study the problem :-

- 1) Deputy Chairman, Tea Board.
- 2) One representative of I. T. A.
- 3) One representative of I. T. P. A.
- 4) One representative of A. T. P. A.

(Shri R. G. Agarwalla suggested by Shri L. C. Kanoi)

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- 5) One representative of UPASI representing South India.
(Representative of M/s. James Finlay & Co. Ltd., Calcutta.)
- 6) Statistician, Tea Board.

It was also decided that Dy. Chairman of the Board would be the Chairman of the working group and the Statistician of the Tea Board will act as Secretary of the Working Group.

22 (b). To approve of the list of Foreign Exhibitions/Fairs in which the Board will participate during 1958/59.

22 (c). To approve of the extension of tenure of deputation of Inspector Shri G. S. Alhuwalia, to the All India Womens, Food Council, till the 31st March, 1960.

22 (d). To approve of the abolition of the post of the post of Licensing Asistanst under the Board and to the creation of the posts of Assistant Superintendents in lieu thereof.

The Board approved of the list of foreign exhibitions in which the Board would participate during 1958/59.

It was decided that Shri Alhuwalia's deputation period should be extended only from 1st April to 30th June, 1958 after which he should return to the Tea Board and that a final notice should be given to him to that effect; and a suitable letter should also be sent to the All India Womens' Food Council.

The Board approved of the proposal of the Govt. to the abolition of three posts of Licensing Assistants in the Board in the scale of pay of Rs. 250-23-490/-plus usual allowances with effect from 1st August, 1957 and to the creation of

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three posts of Asstt. Superintendents in the sanctioned scale of Rs. 275-15-380-EB-15-500/-plus usual allowances with effect from the same date and also to the re-fixation of pay of the existing incumbents to the posts of Licensing Assts. in their appointment as Asst. Superintendents in the manner indicated in the statement attached to the note on agenda.

22 (e). Educational stipend scheme suggested changes for better working.

The Board approved of the decision of the Executive Committee taken at its meeting on 25. 4. 58 and also decided at Shri D. P. Ghose's instance, that as regards para 4(ii), Secondary education, the special category mentioned therein should also include the provision of free boarding and full tuition fee for meritorious students securing 50% or more of marks.

22 (f). Ex-post-facto sanction of payment of certain bills received from M/s. Ballardie, Thompson & Matthews M/s. Mckenzie Ltd.

The Board accorded ex-post-facto sanction to the payment of the following bills, as recommended by the Building Committee at its meeting held on 12. 4. 58. :—

- (i) Bill No. 6243 dated 21. 8. 57 of M/s. Ballardie, Thompson & Matthews for Rs. 73,235. 76 nP. being the (on account) payment of fees for professional services.
- (ii) 4th running bill dated 12. 8. 57 of M/s. Mckenzie Ltd. for Rs. 38,659. 33 nP. on account of pile foundation and basement work.

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22 (g). To consider the proposal of Behali Aided High School, P. O. Gangmouthan, Darrang, Assam for financial assistance from the Board for tea garden students.

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(2)

The Board agreed with the decision of the Executive Committee and sanctioned a grant of Rs. 29,059/- for the construction of a hostel in Behali Aided High School for tea garden students in return for which the School authorities would offer (i) half or full concession of tuition fee (ii) reservation of 20 seats free of seat rent for tea garden students. It was also decided that the School authorities should take a member of the Board on the Managing Committee of the School.

At the instance of Shri B. C. Ghose, the Board recorded their deep appreciation of the valuable services rendered by Shri U. K. Ghoshal as Chairman of the Tea Board and for his remarkable contribution to the affairs of the tea industry and trade.

Appreciation & thanks to the outgoing Chairman—
Shri U. K. Ghoshal.

II. Board meeting held on 22. 5. 58. at Calcutta.

2. Recommendation to the Govt. for taking effective measures for helping 'common' tea of India to stand against world competition of tea in the face of over-production and absence of International Tea Regulation (as suggested by Shri B. C. Ghose).

(a) IT WAS RESOLVED that for reasons explained in the Memorandum of the 7th May 1958, recommendations be made to Government.

(a) That as an immediate interim relief measure pending acceptance and implementation by Government of recommendations appearing under (b) below.

(i) The existing export duty on tea be reduced by 1 anna per lb immediately ;

(ii) The existing excise duty be reduced by $\frac{1}{2}$ anna per lb. on all teas including package tea immediately ;

Note : —

(b) That as a measure of long-term relief—

(i) The excise duty on loose tea be reduced from 6. 25 nP. to 1 nP. per lb. and a reduction of the same amount be allowed on package tea also ;

(ii) The Assam Carriage of goods Tax and West Bengal Entry of Goods Tax be abolished ;

(iii) The existing export duty on tea be reduced by 10 nP. per lb. ;

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- (iv) The existing export cess on tea be suspended for one year in the first instance.

Note :—One member having expressed some doubt whether the balance left out of the cess collection for a particular year did not lapse to Government at the end of that year, it was agreed that this item of recommendation should be made only after Chairman had satisfied himself that there was in fact an accumulated surplus out of the past cess collections held by the Government of India in a separate account which had not lapsed to Govt.

- (v) In case the Assam Carriage of Goods Tax and the West Bengal Entry of Goods Tax be not abolished, these two taxes together with the Sales Taxes levied by the different States on tea should be collected by the Government of India as a single tax, comprising such of these taxes only as were levied in any particular region the total collection being distributed by the Government of India among the States concerned according to their respective shares.

- (b) IT WAS FURTHER RESOLVED that the proposal made in the undernoted telegram from Shri Hardyal Naital be recommended to Government for acceptance.

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“STRONGLY SUPPORT RELIEF TO COMMON TEAS AND SUGGEST KANGRA TEA BE EXEMPTED FROM EXCISE DUTY AS KANGRA TEA IS FAR INFERIOR TO COMMON TEAS OF ASSAM, DOOARS AND CACHAR STOP AVERAGE PRICE OF KANGRA TEA IS SEVENTYFIVE NP WHICH IS LESS THAN ITS COST OF PRODUCTION STOP HENCE THERE SHOULD BE NO TAX ON IT STOP FURTHER PROPOSE THAT THIRTYEIGHT NP DUTY ON EXPORT ON KANGRA BLACK TEA TO AFGHANISTAN BE REMOVED STOP.”

3. Recommendation to the Government for the creation of a fund with 2 Crores of Rupees from the accumulated balance in the Tea Improvement Fund lying in the Consolidated Fund of India to be called as Tea Financing Guarantee Fund for the purpose of guaranteeing long and short term accommodation to producers of tea by commercial and Co-operative banks and other financial agencies (As suggested by Shri B. C. Ghose).

4. Election of a Member of the Board to be a Member of the Ad Hoc Tea Research Liaison Committee of the Board.

5. To constitute an Ad Hoc Plantation Finance Committee.

IT WAS RESOLVED that Chairman be requested to ascertain the reactions of the Government of India to Shri B. C. Ghose's scheme and report them to the next meeting of the Board.

IT WAS RESOLVED that Shri B. C. Ghose be elected as a Member of the Ad Hoc Tea Research Liaison Committee of the Board, the tenure of membership being for the period upto 31st March 1960.

IT WAS RESOLVED.

- (a) That an Ad Hoc Plantation Finance Committee

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be constituted, subject to Government's approval, with the following memberships :—

- (1) Chairman (Ex-officio)
- (2) Vice-Chairman (Ex-officio)
- (3) Deputy Chairman (ex-officio)
- (4) Shri L. T. Carmichael, representative of Indian Tea Association.
- (5) Shri H. Niyogi, representative of Indian Tea Planters' Association.
- (6) Shri N. K. Dutta, representative of Assam Tea Planters' Association.
- (7) Shri P. C. Chatterjee, representative of Bhara-tiya Cha Parishad.
- (8) Shri K. N. Ananthasivan, representative of the Association of Planters of Madras and small growers in South India.
- (9) Shri Wilson Mayne, representative of the Association of planters of Kerala.
- (10) Shri Hardyal Nayital, representative of small growers in Dehra Dun-Kangra area.
- (11) Shri B. C. Ghose.
- (12) Shri G. T. Routledge.
- (13) Shri Mohitosh Purkayastha.
- (14) Shri B. K. Nair.
- (15) The Manager, Reserve Bank of India, Calcutta.
- (16) Representatives of the four State Financial

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Corporations of Assam, West Bengal, Madras and Kerala.

(17) Representative of the Calcutta Office of the State Bank of India.

(18) The Managing Director, United Bank of India.

The tenure of the memberships covering the period up to 31st March, 1960 ;

(b) That the Committee be empowered to draw up their working rules and procedure (including the fixation of a quorum for meetings). The first meeting being convened by the **Chairman** ; and

(c) That the Committee be authorised to set up regional Sub-Committees with power to co-opt on such sub-committees any person concerned with the tea industry who is not a member of the Board and also to specify the functions of such sub-committee.

6. Recommendations of the Ad Hoc Committee on Tea Promotion on Sir Percival Griffith's Report on Tea Promotion work of the Tea Board.

(a) IT WAS RESOLVED that the views of the members on the recommendations should be obtained by correspondence and considered at the next meeting of the Board in August.

(b) IT WAS FURTHER RESOLVED that Government be requested to approve of the immediate delegation of necessary executive and financial powers

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(1)

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7. To sanction the cost of the Board's participation in Baluchar Sarees Exhibition at Calcutta.

8. (a) To approve of the proposal for upgrading the existing post of Steno-typist in Bombay office to that of a Junior Stenographer.

8. (b) To approve of the arrangement authorising Shri S. R. Ghosh, Asstt. Superintendent to hold charge of the post of Supply Officer during the absence on leave for 2 months of the latter.

8. (c) To reconsider report on the scheme of introducing courses (b) & (c) in the Assam Agri-

to the Ad Hoc Committee on Tea Promotion, subject to the overall control of the Board, because unless such powers were given, the Committee could not commence the work it was intended to perform or serve the purpose for which it was established.

IT WAS RESOLVED by a majority vote that ex-post-facto sanction be accorded to an overall expenditure of Rs. 24,400/- towards the cost of participation in the Baluchar Sarees Exhibition.

IT WAS RESOLVED that approval be accorded to the proposal contained in the office note on this Agenda item for upgrading the existing post of Steno-typist in Bombay office (in the scale of Rs. 60-3-81-EB-4-125-5-130/- plus a special pay of Rs. 20/- p.m. and other usual allowances) to that of a Junior Stenographer (in the scale of Rs. 80-5-120-EB-8-200-10/2-220/- plus usual allowances) with effect from the 3rd May, 1958.

IT WAS RESOLVED that approval be accorded to Shri S. R. Ghosh holding charge of the Supply Branch of the Board on his present pay plus a charge allowance equivalent to 20% of his pay and that the matter be referred to the Government of India for necessary sanction.

The present position was noted.

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6. To note Shri H. K. Stringfellow's resignation of membership of the Board.

Chairman informed that Shri H. K. Stringfellow, by his letter dated 7th July 1958 had tendered his resignation as a member of the Board, which had been accepted by him. He added that he had already communicated to him the appreciation of the Board for his services to the tea industry and trade in his capacity as a member of the Board.

7. To review the position with regard to the effective measures to be taken for helping the producers of "Common Tea" of India.

Chairman summing up the discussion said that it was gratifying that both the Commerce Ministry and the Finance Ministry had agreed on some further relief to the industry and had devised a scheme for this purpose which would be put into effect in the near future.

8. To consider the views of the Members of the Board obtained by circulation on the recommendations of the Ad Hoc Committee on Tea Promotion on Sir Percival Griffith's Report on tea promotion work of the Tea Board.

IT WAS RESOLVED to approve of the recommendations of the Ad Hoc Committee on Tea Promotion arrived at its meeting held on the 28th April 1958 on Sir Percival Griffith's Report on tea promotion work of the Tea Board.

9. To consider the revised estimates for 1958-59 and budget estimates for 1959-60.

IT WAS RESOLVED that the revised estimates for the year 1958-59 and the budget estimates for the year 1959-60 be approved, subject to certain corrections noted earlier.

10. To note the position regarding inclusion of a scheme for modernisation of Tea Industry for the U. S. Economic Development Loan Fund 1958.

The position was noted.

Decisions/Conclusions. (2)

11. To consider the proposal of the Secretary, Metelli High School, P. O. Mattelli, Jalpaiguri, for financial assistance from the Board to the School.

RESOLVED to sanction only a capital grant of Rs. 26,000 towards the construction of a 20-seated boys hostel for the Metelli High School, Jalpaiguri, on the following conditions :

- (a) that the school authorities would offer first priority to the garden students in the matter of admission to the school ;
- (b) that all the 20 seats in the proposed hostel will be reserved free of seat rent permanently for the dependants of garden workers ;
- (c) that the school authorities would take in one representative of the Board in the Governing Body of the school ; and
- (d) that the school authorities will receive the grant on the following basis :-
 - (i) 25% of the grant—when construction is complete up to plinth level,
 - (ii) 50% of the grant—when construction is complete up to roof level ;
 - (iii) Final 25% of the grant—On submission of a completion certificate.

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(1)

12. To consider whether tea estates of 500 acres and below applying for permission to extend should be asked to furnish a declaration that requisite lands are available since such a declaration is insisted upon from estates over 500 acres.

13. To consider Shri B. C. Ghose's proposal that new registration should be confined to unregistered estates above 5 acres in view of the volume of work involved in registering the large number of unregistered estates below that limit.

14. To consider the following in connection with the scheme of Research Station and Field Station in Anamallais and Sub-Station in Central Travancore :-

- (i) Madras Government's condition regarding reversion of Government land in Anamallais when no longer required by U.P.A.S.I.
- (ii) Government of India's suggestion regarding taking the land on lease terms by U.P.A.S.I.

Decisions/Conclusions.

(2)

IT WAS RESOLVED, in supersession of the previous decision of the Board arrived at its meeting held on the 26th April 1958, to exempt all tea estates, irrespective of acreage, from furnishing a declaration as to the availability of land as a condition precedent to the grant of extension permits, and thus restore the practice obtaining before the decision taken by the Licensing Committees for North and South India at their joint meeting held on the 22nd August 1957.

The motion was by leave, withdrawn.

IT WAS RESOLVED that the Madras Government land in Anamallais in question should be purchased by U. P. A. S. I. outright instead of taking the land on lease and further to accept the condition stipulated by the Government of Madras that when the land was no longer required by the U. P. A. S. I., it should revert to the State Government on payment of the value now paid by the Association or the value of the land and improvements, if any, thereon at the time of such reversion, whichever was less.

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(1)

15. Establishment of Research Station and Field Station in Anamallais and Sub-station in Central Travancore. U. P. A. S. I.'s requirement of grants for the construction of Central Station in the Anamallais and Sub-station in Central Travancore during the year 1958-59 and consequent rephrasing of the annual amounts of grant.

Decision/Conclusions.
(2)

IT WAS RESOLVED to approve of (i) the rephrasing of the grant suggested by U. P. A. S. I., as detailed below and (ii) the payment to the U. P. A. S. I., in the first instance of a sum of Rs. 2,64,800/- in 1958-59 in accordance with the present sanction of Government, pending approval by the Government of the rephrasing suggested :

| Year | For purchase of land and construction etc. | For planting of tea. | Total |
|---------|--|-------------------------|-----------|
| 1957-58 | 99,700 | - | 99,700 |
| 1958-59 | 4,62,400 | - | 4,62,400 |
| 1959-60 | 4,79,400 | 10,000 | 4,89,400 |
| 1960-61 | 2,05,400 | 16,000 | 2,21,400 |
| 1961-62 | 69,800 | 22,000 | 91,800 |
| 1962-63 | - | 28,000 | 28,000 |
| 1963-64 | - | 34,000 | 34,000 |
| 1964-65 | - | 24,000 | 24,000 |
| 1965-66 | - | 18,000 | 18,000 |
| 1966-67 | - | 12,000 | 12,000 |
| 1967-68 | - | 6,000 | 6,000 |
| | 13,16,700 | 1,70,000 | 14,86,700 |

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(1)

16. To approve of the scheme of Research on the scheme of Research on the "Preparation of Soluble Tea" prepared by Dr. A. S. Bhaduri and Dr. M. M. Chakraborty of the Chemical Engineering Department, University College of science and Technology, Calcutta, received from Dr. B. C. Guha, Head of the Department of Applied Chemistry of that College.

17. To reconsider the scheme of introducing Courses (d) and (c) in the Assam Agricultural College, Jorhat, for the training of tea garden managerial and other superior staff at the instance of the Board.

18. To note the position regarding the revised scheme of research on the "Helopeltis of Tea" received from Prof. J. L. Bhaduri on the University College of Science, Calcutta, under cover of his letter dated 21st June 1958.

19. To note the position regarding the revised scheme of research on the "Soil Microfauna of the Tea Growing Areas of Kerala" prepared by Dr. K. K.

Decisions/Conclusions.

(2)

IT WAS RESOLVED to approve of the scheme of research on the "Preparation of Soluble Tea" prepared by Dr. A. S. Bhaduri and Dr. M. M. Chakraborty for a period of 3 years in the first instance with a yearly expenditure of Rs. 21,298/-plus graded increments to the staff during the subsequent years.

IT WAS RESOLVED to approve of introducing Course (b) i. e., eight-week refresher course for Managers and Assistant Managers and technique developed by Scientific research, and Course (c) i. e., one year refresher course for suborninate grade staff (Field Assistants etc.) on up-to-date lines in order to implement improved methods in field operations, in the Assam Agricultural College, Jorhat, with the financial assistance from the Tea Board subject to certain conditions.

Position noted.

Position noted.

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(1)

Nayar, Professor of Zoology, Govt. Victoria College, Palghat, received through the Registrar, University of Kerala, under cover of his letter No. GB6-4083/57 dated 1.7.1958.

20. To approve of the creation of an additional temporary post of Orderly Peon for the Deputy Chairman, Tea Board.

21. Government's approval of supply of Free tea to the staff of the Tea Board—for information.

22. (a) Report on the Inspection of the accounts of the Tea Board including the accounts of the provident Fund for the year 1956-57 conducted by the A. G. West Bengal and the proposed reply to the Board to the different paragraphs.

22(b) To consider the Board's participation in the "India 1958" Exhibition, New Delhi.

Decisions/Conclusions.

(2)

IT WAS RESOLVED in terms of By-law 20 (1) (i) of the Tea Board by-laws, 1955, to approve of the creation with effect from 1st July, 1958, of one additional temporary post of Orderly Peon for the Deputy Chairman in the scale of Rs. 30-½-35 plus usual allowances for the period ending 28th February, 1958, for the present.

The Board noted with pleasure that the Government of India had been pleased to revise their previous decision and agreed to the continuance of the old practice of supplying free tea to the members of staff of the Board, and that the order of the Government was given effect from 23rd June 1958.

IT WAS RESOLVED to approve of the proposed reply to the various points.

IT WAS RESOLVED that the Board should participate in the "India 1958" Exhibition New Delhi at an estimated expenditure of Rs. 1,75,000.

Items of the Agenda.

(1)

22. (c) To consider the Report (on tea only) of the Indian Trade Delegation to West Germany (1957).

Decision/Conclusions.

(2)

IT WAS RESOLVED :—

- (a) To recommend to the Government that at the time of signing of any Trade Agreement between India and West Germany, the question of revising the present heavy rate of import duty against tea might be raised.
- (b) The West German Tea Corporation should be advised to persuade the Tea Trade to pack more tea in the tea bags and thus create a better liking for tea. A figure of 150 bags to one lb. might be mentioned.
- (c) To suggest to the Government that in the proposed Trade Delegation from West Germany, a tea importer should be included ; the cost of whose visit would be borne by the Board.
- (d) The Board should participate on prestige grounds in important fairs/exhibitions. At the time of the participation, the Board might give a quantity of free tea to selected reputable local stockists for sale at retail level. The Trade in India could display their proprietary brands in fairs/exhibitions provided prior inspection of the Board had been obtained.
- (e) Two Officers should be deputed from the Board to look after fairs/exhibitions on the Continent and also to contact the tea trade of a group of countries. The Officers should be deputed for a period but returning from time to time for reporting and further orders. The work of these Officers should be later checked by a Senior Officer.

Items of the Agenda.
(1)

22. (d) To consider the Report submitted to the Government of India by the Chairman, Tea Board, on his deputation to Egypt and Sudan in July-August 1957.

Decisions/Conclusions.
(2)

RESOLVED THAT :—

- (a) The Board should set up its Tea Centre-Cum-Public Relations Unit in Cairo as quickly as possible in order to dispel the prejudice that India was a source of only cheap tea. And that in view of the delay encountered, the Board should depute an experienced Officer from time to time for the purpose of setting up the Board's Units abroad and for future supervision of such Units.
- (b) The Ministry of Supply in Egypt should be moved not to buy tea from India in lots at fixed price and spread over a long period because of variable factors which might operate against the buyer or against the seller.
- (c) The Ministry of supply in Egypt should be moved to accept samples from the better standards of Indian tea.
- (d) The Board might also set up a Tea Centre-Cum-Public Relations Unit in the Sudan. The Director of Tea Promotion should be deputed to set up the Units both at Cairo and Khartoum.
- (e) After the Units had begun to operate, Trade Delegations might go out from India to assess the work of the Units. Also, from time to time inspection of the Units should be made by an Officer of the Board with requisite technical experience.

Items of the Agenda.
(1)

22. (e) To consider opening of a Tea Buffet in Parliament House, New Delhi.
22. (f) To consider the Report submitted to the Government of India by the members of the Tea Delegation to the U.S.A. and Canada in September-October 1956

Decisions/Conclusions,
(2)

IT WAS RESOLVED to approve of the scheme of opening a Tea Buffet in Parliament House, New Delhi.

RESOLVED THAT :—

- (a) India should not withdraw from the membership of the Tea Councils of the U.S.A. and Canada.

- (b) Frequent surveys should be undertaken by the Tea Councils to check the effectiveness of the media adopted for promotion.

- (c) Tea Councils should induce the Tea Trade in the U.S.A. and Canada to use lower count bags.

- (d) Tea Councils should try to get more producer members whose contributions should on acceptable basis and not on a mere token basis.

- (e) Invitations should be extended through the Tea Councils, to the Tea Traders of the U.S.A. and Canada to visit India.

- (f) Board might subsidise visits abroad by groups and individual members of the Tea Trade in India. Request for help must come through the recognised Tea Associations in India.

Items of the Agenda.
(1)

Decisions/Conclusions.
(2)

22. (g) To consider the appointment of the Board's Advertising Consultants for the year 1959-60

22. (h) To approve of the extension of the tenure of two temporary posts of U. D. Clerks and 3 temporary posts of L. D. Clerks in Cochin Office (South India).

22. (i) To approve of the creation of two additional temporary posts of L. D. Clerks in the Welfare Section of the Board's Head Office.

(g) Recommendation be made to the Government for a fixed Export Duty for tea exported to U.S.A. and Canada.

(h) There was need for revising the present method of contribution to the Tea Councils—namely, change from World Export to Dollar Exports.

RESOLVED that (a) all Press Advertising of the Board should continue to be handled by Press Syndicate, 10, Government Place East, Calcutta-1, and (b) publicity work other than Press Advertising should be handled by Clarion Advertising Services (Private) Ltd., 5, Council House Street, Calcutta-1.

IT WAS RESOLVED in terms of By-Law 20 (1) of the Tea Board By-laws, 1955, to approve of the extension of the tenure of the two temporary posts of U. D. Clerks in the scale of Rs. 80-5-120-EB-8-200-10/2-220 plus usual allowances and the three temporary posts of L. D. Clerks in the scale of Rs. 60-3-81-EB-4-125-5.130 plus usual allowances, from 1. 10. 58 and up to 28. 2. 59, for the present.

IT WAS RESOLVED in terms of By-Law 20 (1) (i) of the Tea Board By-Laws, 1955, to approve of the creation of two temporary posts of L. D. Clerks in the scale of Rs. 60-3-81-EB-4-5-130 plus usual allowances with effect from 1. 8. 58 and up to 28. 2. 59, for the present.

Items of the Agenda.

(1)

22. (j) To approve of the creation of three temporary posts of Tea Boys in the Board's Head Office in Calcutta.

22. (k) To approve of the creation of the temporary posts of a Senior Stenographer, a U. D. Clerk and two Orderly Peons for the Directorate of Production Control, Tea Board.

22. (l) To consider the recommendation of the Executive committee regarding certain changes in the existing system of grant of stipends.

Decisions/Conclusions.

(2)

IT WAS RESOLVED in terms of By-Law 20 (1) (i) of the Tea Board By-Laws, 1955, to approve of the creation of 3 temporary posts of Tea Boys in the scale of Rs. 30-½-35 plus usual allowances with effect from the 1st July, 1958 and up to the 28th February, 1959, in the first instance.

IT WAS RESOLVED in the terms of By-Law 20 (1) (i) of the Tea Board By-Laws, 1955, to the approve of the creation of a temporary post of a Senior Stenographer in the scale of Rs. 160-10-130 plus usual allowances, one post of U. D. Clerk in the scale of Rs. 80-5-120-EB-8-200-10/2-220 plus usual allowances and two posts of Orderly Peons in the scale of Rs. 30-½-35 plus usual allowances with effect from the dates from which the posts are filled up and up to 28. 2. 59, in the first instance.

RESOLVED to authorise the Deputy Chairman to dispose of stipend applications in accordance with the rules on the subject instead of holding them over for the next meeting of the selection committee, and to place before the Selection Committee only those applications which required special consideration by the Committee; and to authorise him further to dispose of those cases where a decision could be taken without difficulty on the basis of the clarifications already received from the Selection Committee in similar cases referred to the Committee.

IT WAS ALSO RESOLVED that a consolidated statement

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(1)

Decisions/Conclusions.
(2)

22. (m). To consider the recommendation of the Executive Committee for sanction of a capital grant of Rs. 27,000/- to the Secretary, Bokakhat Government Aided High School, Bokakhat, Assam, towards construction of a hostel for the tea garden students of the school.

of cases of acceptance or rejection as decided by the Deputy Chairman should be forwarded to the members of the Selection Committee for their information.

IT WAS RESOLVED to sanction a capital grant of Rs. 27,000/- to the Secretary, Bokakhat Government Aided High School, Bokakhat, towards the construction of a 20-seated hostel for tea garden students of the school, in return for which the school authorities had agreed to offer the following facilities :—

- (i) Reservation of all the 20 seats free of seat rent Permanently.
- (ii) 75% concession in tuition fee
- (iii) Games fee and magazine fee exempted.

22. (n). To accept the recommendation of the Executive Committee for the continuance through an academic session of stipend to a stipend holder even through the guardian has meantime expired, retired or been discharged from garden service.

RESOLVED to approve of the continuance, through an academic session of stipend to a stipend holder even though the guardian had meantime expired, retired or been discharged from service otherwise than as a disciplinary measure.

22. (o). To accept the recommendation of the Executive Committee for award of stipend to dependants of employees of a Group Hospital financed partly out of revenue derived from tea sections and partly

RESOLVED that the dependants of employees of Group Hospitals, which are located within the tea areas and which are financed partly out of revenues derived from tea sections and partly from other interests, would be eligible for the

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(1)

from other interests of the contributing estates subject to the contributions from tea sections representing two-thirds or more of the total contribution.

22. (p). To consider the procedure of fixation of crop basis of small growers' estates in South India.

Decision/Conclusions.

(2)

Board's stipends provided that the contribution coming from the tea sections of the contributing estates represented two-thirds or more of the total contribution.

IT WAS RESOLVED that the undernoted revised uniform procedure should be adopted for fixing the crop basis of small growers' estates in the various parts of India with effect from the financial year 1959-60 :—

(a) Where a tea estate is not in a position to furnish copies of returns in Form R. T. 3, the crop of the estate shall be determined under the proviso to rule 25 (1) of the Tea Rules 1954 at the rate of 456 lbs. per acre of recorded tea area on the first day of the financial year immediately preceding the financial year to which the application for quota relates, provided that the estate has produced evidence of its being in production during any of the three years preceding that financial year.

(b) Where a tea estate submits a production report certified by a factory showing an yield of over 456 lbs. per acre but not exceeding 800 lbs. per acre, such production may be accepted subject to approval of the respective Licensing Committees.

(c) Where the corp figure submitted by an estate works

Items of the Agenda.
(1)

Decisions/Conclusions.
(2)

out to an yield in excess of 800 lbs. per acre and the estate claims export quota based on the crop, it should produce good and sufficient evidence to prove to the satisfaction of the respective Licensing Committees that the reported crop was obtained exclusively from the estate's own leaves.

(d) Where an estate consisting of only young tea goes into production for the first time in the year in which export quota is claimed, an assessment of the crop for the year may be made on a proportionate basis of the crop for the first four months subject to an upward revision, if called for, at the end of the calendar year on the basis of the actual crop harvested during that year.

Provided that in respect of the financial year corresponding to the fifth year of production, its crop basis shall be fixed at a figure not less than 456 lbs. per acre of the tea area as under clause (a) above.

The Board also approved the procedure followed by Licensing Committees for North and South India in allotting export quota during 1957/58, and 1958/59 based on a possible interpretation of the Board's resolution of the 22nd March, 1957.

22.(q) To consider the suggestion for dropping the proposal for suspension of operation of the

IT WAS RESOLVED that the proposal for suspension of the operation of the first part of the proviso to Section

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(1)

first part of the proviso to Sec. 15 (2) of the Tea Act 1953.

22.(r) To consider the usefulness of continuing the export quota system

22.(s) To consider the recommendation of the Executive Committee for a further capital grant of Rs. 24,000/- to the Subasini Girls' High School, Mal, Jalpaiguri for completion of the Girls' Hostel attached to it.

22.(t) To consider the recommendation of the Executive Committee for a capital grant of Rs. 25,200/- to the Rangapara Govt. Aided High School, P.O. Rangapara, Darrang, Assam, for construction of a 25 seated boarding house attached to the school.

Decisions/Conclusions.

(2)

15 (2) of the Tea Act 1953 decided upon previously by the Board at its meeting held on 26th April, 1958 be dropped, and the Government of India advised accordingly.

The members agreed with the Chairman that as opinion on the subject was sharply divided, the various views expressed be recorded.

RESOLVED to sanction an additional amount of Rs. 24,000/- to the authorities of the Subasini Girls' High School, Mal, Jalpaiguri, for completion of the girls' hostel attached to it on the school authorities agreeing to reserve all the 40 seats in the girl's hostel free of seat rent permanently for tea garden students.

RESOLVED to sanction a capital grant of Rs. 25,200/- to the authorities of the Rangapara Government Aided High School, Darrang, for construction of a 25-seated hostel attached to the school, subject to the conditions agreed to by them, viz :—

- (i) To reserve 75% of the total seats free of seat rent permanently for tea garden students.
- (ii) To receive the payment of the grant by stages.
- (iii) To include a representative of the Board on the Managing Committee.
- (iv) To bear the recurring expenses on the buildings.

Items of the Agenda.

(1)

22 (u) To sanction expenditure on the Ideal Homes Exhibition, Dublin, 1958.

22 (v) To approve of the extension of tenure of deputation of Inspector Shri G. S. Ahluwalia to the All India Women's Food Council till the 31st March 1960.

22 (w) To sanction additional expenditure on account of the visit to Amsterdam by the members representing the Tea Board in the Indian Trade Delegation to the U. S. S. R. and other East European countries.

22 (x) To approve of the creation of one permanent Leave Reserve Post of Junior Stenographer in the Board's Head Office in the scale of Rs. 80-5-120-EB-8-200-10/2-220 plus the usual allowances.

Decisions/Conclusions.

(2)

RESOLVED to approve of the grant already made of £. 550/- (Rs. 7,350) to the Tea Council of Ireland for its participation in the Ideal Homes Exhibition, 1958, plus cost of forwarding charges on tea to be despatched by the Board.

IT WAS RESOLVED to extend the deputation of Shri G. S. Ahluwalia to the All India Women's Food Council, New Delhi, till 31st March, 1960, and that the Ministry and the All India Women's Food Council should be asked to inform Shri Ahluwalia that his chances of promotion are likely to suffer on account of absence, vis-a-vis others in continuous Tea Board service. The Board also wanted written consent to be taken from Shri Ahluwalia to this. It was also resolved to approve of the extension of the tenure of deputation of Shri Ahluwalia to the All India Women's Food Council for two months till 31. 8. 1958 granted by the Chairman in anticipation of the Board's approval.

IT WAS RESOLVED to approve in principle to meet the additional expenditure incurred by Sarvashri L. C. Kanoi and M. R. M. Punja in connection with their extended tour to Amsterdam for having discussions on the promotion of exports of Indian tea to that country.

IT WAS RESOLVED to create one leave reserve post of Junior Stenographer in the Board's Head Office on a permanent basis in the sanctioned scale of Rs. 80-5-120-EB-8-200-8-10-2-220 plus the usual allowances with effect from 1st September, 1958.

Decisions/Conclusions.

(2)

(1)

IT WAS RESOLVED to approve of the Revised Leave Rules as given in the enclosure to the note on agenda for the contingent staff working in the Board's Tea Centre at Bombay with effect from the 1st September, 1958, and also to their service conditions being changed to the effect that the services of the contingent staff are liable to be terminated by 14 days' notice.

IT WAS RESOLVED to approve of the creation of the following posts on permanent basis in the Statistics Section as soon as possible :

- (i) One post of a Senior Research Officer in the scale of Rs. 350-25-500-30-590-EB-30-800.
- (ii) One post of a Junior Research Officer in the scale of Rs. 275-25-500-EB-30-590.
- (iii) One Assistant Superintendent in the scale of Rs. 275-15-380-EB-15-590.
- (iv) One Economic Assistant in the scale of Rs. 160-10-330.

It was also resolved to abolish simultaneously the following posts from the field organisation in the Statistics Branch :—

- (i) Two posts of Assistant Superintendents.
- (ii) One post of Sub-Inspector.

IT WAS RESOLVED to create one post of a Cost Accounts Officer in the scale of Rs. 600-40-1000-1000-1050-1100-1150 from 1. 10. 58 to 30. 9. 59, for the present, subject to necessary approval of the Government being obtained.

Item of the Agenda.

(1)

22.(y) To approve of the revised leave rules in case of contingent staff of the Tea Centre, Bombay.

22.(z) Proposal for creation of a few additional posts in the Statistics Branch.

22 (aa) To approve of the proposal for creating the post of a Cost Accountant in the Board's Head Office.

Items of the Agenda.

(1)

IV. Board Meeting held on 20. 1 . 58 at Calcutta.

Condolence resolution at the death of Shri K. R. Bhansali.

“The Board expresses its sense of grief and sorrow on the sad and ultimately death of Shri K. R. Bhansali who had been closely associated with the Board and its Executive Committee.

The Board further resolves that a copy of resolution should be sent to late Shri K. R. Bhansali's son.”

Air travel of members of the Board and its Committees.

Chairman asked the Board members present in the meeting whether they habitually travelled by air on their own business other than Tea Board business when they were pressed for time. All those present confirmed that they did so.

2. To consider the filling of vacancy caused by resignation of Shri H. K. Stringfellow from the **Ad Hoc** Building Committee, **Ad Hoc** Committee on Tea Chest and **Ad Hoc** Committee on Tea Promotion of the Tea Board.

The following members were unanimously elected to the Committee shown against each, in every case proposed by Shri B. C. Ghose and seconded by Shri K. Ghosh.

| Name of elected Members. | Committee. |
|--------------------------|------------|
|--------------------------|------------|

- | | |
|-----------------------|------------------------------------|
| 1. Shri D. L. Betts. | Ad Hoc Building Committee |
| 2. Shri C. D. Wilson. | Ad Hoc Committee on Tea Chest. |
| 3. Shri D. L. Betts. | Ad Hoc Committee on Tea Promotion. |

Items of the Agenda.
(1)

3. Arrangements for provision of selected tea seeds and good planting material in South India.

4. Appointment of 'Clerk of Works.'

5. Payment of the 1st, 2nd and 3rd Running Bills of M/s, Bridge & Roof Co. (India) Ltd., in connection of the Tea Board Building.

6. To sanction the cost of printing the Tea Board's Wall calendars for 1959.

Decisions/Conclusions.
(2)

The Board ACCEPTED the recommendation of the Regional Advisory Committee, that the Tea Board need not run tea seed nurseries of its own in South India, but might encourage the industry to increase tea seed production to meet the requirement of the South.

The Board RESOLVED to create a post of 'Clerk of Works' in the scale of pay of Rs. 600-40-1000-1050-1050-1100-1100-1150 plus usual allowances admissible on the usual terms and conditions of foreign service as appended to the Note circulated, from the date on which the post is filled up till 30. 9. 59 or the completion of the buildings and final payment of contractor's bills, whichever is earlier.

The Board SANCTIONED, ex-post-facto, the payment of the three running bills noted below :—

| | | |
|---------------------------|-----|-------------------|
| (1) First Running Bill : | ... | Rs. 36,193-14 np. |
| (2) Second Running Bill : | ... | Rs. 1,65,963/- |
| (4) Third Running Bill : | ... | Rs. 1,41,221/- |

The Board SANCTIONED Rs. 88, 310/- towards the cost of printing 40,000 Wall Calendars at the rate of Rs. 2,207-75 np. per thousand copies, plus Sale Tax on printing. The Board ALSO SANCTIONED an amount not exceeding Rs. 2,662/-.

Items of the Agenda.

(1)

7. To sanction the cost of release of the Board's Advertisement in the "India Supplement" to be brought out by the New York Times (U. S.) in January '59.

8. To sanction the cost of the Scheme for promotion of Indian Tea in Hong Kong, through the overseas Associated Corporation.

9. To accord 'Revised' sanction for the purchase of six Mobile Tea Vans as also fresh sanction for the purchase of 16 MM Projectors with Ancilliary Equipments.

10. To sanction the cost of the purchase of additional six Mobile Tea Vans against the budget provision for 1958-59 together with the cost of sixteen MM projectors and Ancilliary equipments.

11. To sanction the creation of six posts of Drivers for the new mobile tea vans to be purchased against the budget provision for 1958-59.

Decisions/Conclusions.

(2)

The Board SANCTIONED $\text{Rs. } 4,900$ for space (or $\text{Rs. } 24,500/-$ at an exchange rate of $\text{Rs. } 5/-$ per $\text{Rs. } 1$) and a further sum not exceeding $\text{Rs. } 500/-$ for atwork and production.

The Board SANCTIONED an overall amount of $\text{Rs. } 40,000/-$ for the scheme covering a period of 6 months. The question of extending this period, if necessary, was to be determined subsequently.

The Board ACCEPTED the suggestions outlined in the office note ; APPROVED OF the purchase of six Tea-cum-Cinema Vans complete with accessories and sanctioned payment of Suppliers' bills and DIRECTED that reference be made to Government for sanction of the expenditure of $\text{Rs. } 208,197.64$ nP.

The Board ACCEPTED the suggestion contained in the office note and APPROVED OF the purchase of six additional new vans out of its budget provision for 1958-59 and DIRECTED that a reference be made to Govt. for sanction of the expenditure of $\text{Rs. } 2,29,020/-$.

The Board RESOLVED to create six posts of Drivers each in the scale of $\text{Rs. } 60-5/2-75$ plus usual allowances for the new mobile tea vans to be purchased against the budget provision for 1958-59.

Items of the Agenda.

(1)

12. To sanction the purchase of one Inspection Car for the Board's Eastern Zone.

Decisions/Conclusions.

(2)

The Board SANCTIONED a sum not exceeding Rs. 23,000/- for the purchase of one Dodge Kingsway Sedan Car to be covered against the budget provision for 1958-59.

The Board agreed to the disposal of Chevrolet Car now at Delhi either by notice through the Press or by public auction. The Board also approved of the proposal to transfer to the North Zone the Studebaker Conestoga Station Wagon from the East Zone at Calcutta.

13. To consider the recommendation of the Executive Committee for sanction by the Board of a capital grant of Rs. 25,758/- to the Chengmari Tea Estate Tribal Junior High School for construction of a 30-seated Boarding House.

With only one member viz. Shri P. C. Chatterjee dissenting, the Board accepted the recommendation of the Executive Committee at its meeting held on 22. 8. 58 and sanctioned a capital grant of Rs. 25,758/- for the construction of a 30 seated new boarding house on certain terms and conditions.

14. To consider the proposals of the Dibrugarh Cha Mazdoor Kalyan Samaj for financial assistance from the Tea Board for the vocational training centre run by them.

The Board permitted the withdrawal of this item from the Agenda on being informed that the Executive Committee had rejected the proposals on the previous day.

15. To approve of the resolution of the Executive Committee extending the benefits of the 15 beds reserved free of charges for garden workers in the Ramalingam Tuberculosis Sanatorium, Perundurai, to the wives and unmarried children of workers.

The Board ACCEPTED the recommendation of the Executive Committee made at its meeting held on 29. 10. 58. viz. that the wife and unmarried children of a worker should also be eligible for admission against the reservation of 15 beds for the workers in this hospital, and that although the worker should be given priority over a worker's wife/children, no

Items of the Agenda.
(1)

Decisions/Conclusions.
(2)

16. To consider whether the Board should encourage conducted tours for Children. Wards of tea garden workers for showing them the opportunities for employment outside the tea estates out of Board's welfare fund.

17. To authorise the Secretary and the Assistant Secretary individually to authenticate appointment orders on behalf of the Board, Executive Committee etc. in respect of all appointments made in the Board.

18. To sanction a charge allowance to Shri G. B. Mukherjee, Clerk-in-charge of the Co-ordination Wing of the Welfare Section of the Board in the Head Office.

19. To approve of the grant of a Special Pay to Shri Jamini Sarker, Welfare Liaison Officer (North) Tea Board.

wife/child of a worker should be thrown out of the Hospital in order to make room for a worker.

The Board did not approve of the proposal.

The Board AUTHORISED the Secretary and the Assistant Secretary to the Board individually to authenticate all appointment orders in respect of the appointments made by the Board in terms of Section 9 of the Tea Act, 1953 read with Rule 19 of the Tea Rules 1954 and By-law 18(2) of the Tea Board By-laws 1955.

The Board SANCTIONED a charge allowance of Rs. 20/- per month to Shri G. B. Mukherjee for a period of 6 months from 1st August 1958 in addition to his present pay on the understanding that this will not entitle him to any special consideration for future promotion.

The Board APPROVED of a special pay of Rs. 50/- per month to Shri Jamini Sarker Welfare Liaison Officer (North) in addition to his usual grade pay, with effect from 1. 10. 58 for discharging additional duties and responsibilities and DIRECTED a reference to be made to Government for final sanction.

Items of the Agenda.

(1)

20. To approve of the creation of one temporary post of Junior Stenographer in the Board's Head Office in the scale of Rs. 80-5-120-EB-8-200-10/2-220.

21. To approve of the extension of the tenure of 2 temporary posts of U. D. Clerks and 3 temporary posts of L. D. Clerks in Cochin Office (South India).

22. To approve of the extension of the tenure of the temporary post of Staff created for the Deputy Chairman and Director of Production Control from 1. 3. 59 to 29. 2. 60.

23. To extend the tenure of certain temporary Class IV posts under the Tea Board.

24. To approve of the extension of the tenure of one temporary post of Inspector of Tea Estates for Kangra and Mandi and of one post of orderly peon from 1. 3. 1959 to 29. 2. 1960.

Decisions/Conclusions.

(2)

The Board ACCEPTED the recommendation of the Executive Committee at its Meeting held on 29. 10. 58 and RESOLVED to create a temporary post of Junior Stenographer in the Board's Head Office to work with the Research Liaison Officer, in the scale of Rs. 80-5-120-EB-8-200-102-220 plus usual allowances with effect from the date of appointment and upto 30. 9. 59 for the present.

The Board APPROVED of the extension of the tenure of two temporary posts of U. D. Clerks in the Scale of Rs. 80-5-120-EB-8-200-10-2-220 plus usual allowances and of three temporary posts of L. D. Clerks in the scale of Rs. 60-3-81-EB-4-125-5-130 plus usual allowances in the office of the Joint Controller of Licensing, Cochin from 1. 3. 59 and upto 29. 2. 60 for the present.

The Board EXTENDED tenure of the temporary posts for a further period of one year from 1. 3. 59 to 29. 2. 60 for the present.

The Board EXTENDED the tenure of all the temporary posts on the existing terms and conditions for a further period of one year from 1. 3. 59 to 29. 2. 60.

The Board EXTENDED the tenure of the temporary post for a further period of one year from 1. 3. 59 to 29. 2. 60. for the present.

Items of the Agenda.

(1)

25. To extend the tenure of temporary posts of Inspectors of Tea Estates for South India and orderly peons attached to them.

26. To approve of the arrangement authorising Shri S. V. S. Varadan, Assistant Superintendent, to hold charge of the post of Joint Controller of Licensing (South), Cochin, during the absence of leave of the latter.

27. To approve of the extension of the tenure of one temporary post of U. D. Clerks for the Finance Branch in the Head Office of the Tea Board.

28. To extend the tenure of the two temporary posts of L. D. Clerks in the Welfare Section of the Board's Head Office in Calcutta.

Decisions/Conclusions.

(2)

The Board EXTENDED the tenure of the temporary posts for a period of one year from 1. 3. 59 to 29. 2. 60 for the present on the existing terms and conditions.

The Board APPROVED of the appointment of Shri S. V. S. Varadan, Assistant Superintendent, to hold full charge of the post of Joint Controller of Licensing (South) Cochin during the absence on leave of Shri S. K. Dutta for the entire period from 15. 12. 58 to 31. 1. 59 with a charge allowance of 20% of his grade pay on the understanding that this will not be construed as supersession of any Officer senior to Shri Varadan, in so far as future appointment to any superior post is concerned. The Board DIRECTED a reference to be made to Government for the sanction of the charge allowance.

The Board RESOLVED to extend the tenure of one temporary post of U. D. Clerk in the scale of Rs. 80-5-120-EB-8-200-10-2-220 plus usual allowances and two temporary posts of L. D. Clerks in the scale of Rs. 60-3-81-EB-4-125-5-130 plus usual allowances in the Finance Branch of the Board's Head Office from 1. 2. 59. to 29. 2. 60, for the present.

The Board RESOLVED to extend the tenure of the two temporary posts of L. D. Clerks in the Welfare Section of the Board's Head Office in the scale of pay of Rs. 60-3-81-EB-4-125-5-130 plus usual allowances for a period of six months with effect from 1. 3. 59 and upto 31st August, 1959.

Items of the Agenda.
(1)

29.(a) To consider the final release of export quota for the year 1958-59.

The majority opinion in the meeting was that in addition to to the 65% already released, a small further release of export quota should be recommended, the actual percentage of such further release to be recommended being determined by the Chairman.

29.(b) To approve of the officiating appointment of Shri N. S. Basu, Supply Officer, as Superintendent (Tea Promotion), North Zone, Delhi **vice** Shri M. L. Bhatia being transferred to Bombay in place of Shri K. Venkatachary, likely to be selected for deputation abroad.

The Board **APPROVED** of the Officiating appointment of Shri N. S. Basu as Superintendent (Tea Promotion), North Zone, Delhi on a pay of Rs. 600/- per month in the scale of pay of Rs. 600-40-1000 plus usual allowances with effect from the date he assumed charge of the post and until further orders. The Board also **DIRECTED** that necessary approval of the Government of India to the appointment of Shri Basu should now be obtained.

The Board also **APPROVED** of the proposal from office that the post of Supply Officer under the Board may be filled by direct recruitment through advertisement on all-India basis.

29.(c) To consider the proposal of the Elappara Upper Primary School Committee for a grant of Rs. 12,000/- from the Board for construction of a building for the Elappara Upper Primary School, Peermade.

The Board permitted the withdrawal of this item from the agenda on being informed that the Executive Committee had rejected the proposal after due consideration.

The Board noted the position.

28.(d) To approve of extending the benefit of option under F.R. 23 to Licensing assistants on the change of their scale of pay and designation of post.

The Board **AGREED** with the suggestions contained in office note and approved of the permanent incumbents of the post of Licensing Assistants as at 1. 8. 57 being given the right to exercise option under F.R. 23.

Items of the Agenda.

(1)

29.(e) To consider the suggestion of Regional Ad Hoc Advisory Committee of the Board for the appointment of two Field Advisory Officers under the Board one for the Madras State and another for the Kerala State for advising the small Tea Growers of those States on technical matters.

29.(g) To consider the question of amendment of the Tea Act, 1953 with a view to enabling the Board to compel the owners of badly managed tea estates to take up adequate measures against soil erosion.

29.(h) To approve of the recommendation of the Ad Hoc Building Committee to place orders on certain firms to undertake certain items of the constructional work of the new office building of the Board.

29.(i). To consider the application of the Govt. Aided

Decisions/Conclusions.

(2)

The Board APPROVED of the proposal to create two posts of Field Advisory Officers, one for the Madras State and the other for the Kerala State—each in the scale of pay of Rs. 275-25-500-EB-30-590 plus usual allowances with effect from the date of appointment and upto 29. 2. 60 for the present, their status being equivalent to Class II Non-Gazetted posts under the Board ; and directed that necessary reference be made to the Central Government.

The Board also created two temporary posts of Orderly Peons for these two officers in the scale of pay of Rs. 30.1-35 plus usual allowances with effect from the date of appointment and upto 29. 2. 60 for the present.

The Board ACCEPTED the recommendation of its Executive Committee and Tea Research Liaison Committee that it was neither necessary nor desirable for the Board to take steps for amending the Tea Act with a view to enabling the Board to compel owners of the badly managed tea estates to take measures against soil erosion.

The Board NOTED the position mentioned in the office note circulated to members on this item and approved of the proposal toward contracts to eight different firms.

The Board ACCEPTED the recommendation of the Execu-

Items of the Agenda.

(1)

Girl's High School, Silchar, for a grant from the Board for construction of a Girls' Hostel attached to the School.

29.(j) To consider the nomination of a representative of the Indian Standard Institution, New Delhi to the Tea Research Liaison Committee of the Board.

29 (k) To sanction the revised scheme of research on the 'Control of Flush Worm and Mites of tea' from Dr. V. P. Rao, Commonwealth Institute of Biological Control, Bangalore.

29.(l) To approve of the creation of certain additional temporary posts of staff for the Director of Production control, Tea Board.

Decisions/Conclusions.

(2)

tive Committee and sanctioned payment of Rs. 30,00/- in the case under consideration if the hostel authorities agreed to accept usual terms of the Board.

The Board NOTED the position explained in the note and agreed to include one representative of the Indian Standard Institution, New Delhi, on its tea Research Liaison Committee. On receipt of nomination from Indian Standard Institution, necessary approval from the Govt. of India might be obtained and in that event the present strength of the committee might be enlarged by the addition of one Tea Board Member so as to maintain an equal proportion of Board members and Non-Board Members.

The Board SANCTIONED the revised scheme of research on the "Control of Flush Worm and Mites of Tea," received from Dr. V. P. Rao, subject to incorporation of the modifications in the Scheme as suggested by the Research Liaison Committee at its Meeting on 22. 9. 58 for a period of **three** years in the first instance with a yearly grant of Rs. 38,012/- Rs. 33,900/- and Rs. 29,584/- respectively.

The Board CREATED an additional temporary post of Upper Division Clerk in the scale of pay of Rs. 80-5-120-EB-8-200-10/2-220 and one post of Lower Division Clerk in the scale of pay of Rs. 60-3-81-EB-4-125-5-130 plus usual allowances with effect from the date of appointment and upto 29. 2. 60 for the present.

Items of the Agenda.

(1)

29.(m) To consider the question of continuance or otherwise of the North East Zone of the Board and of the post of Superintendent Tea Promotion North East Zone, beyond 28.2.59.

29.(n) To note the resignation submitted by Shri R. M. Vipran from the membership of the Tea Board as also from the membership of the Tea Research Liaison Committee and to consider the filling up of the vacancy in the Tea Research Liaison Committee caused by his resignation.

29.(o) To approve of the creation of one temporary post of Junior Stenographer and one temporary post of Orderly Peon for the Cost Accounts Officer.

29.(p) To consider the revised estimates of Rs. 75,000/- in respect of the construction of a Recreation Hall-cum-Library received from the Principal, Assam Agricultural College, Jorhat, in connection with the introduction of courses (b) & (c) in the Assam Agricultural College with financial assistance from the Board.

Decisions/Conclusions.

(2)

The Board strongly felt the need of continuance of the North East Zone, Office on permanent basis and approved of its establishment as at present constituted on a permanent basis. On a query by Shri Mallick, Chairman agreed that a Note should be circulated to Board members on external and internal promotion activities.

The Board NOTED with regret the resignation submitted by Shri R. M. Vipran on account of his retirement from India and decided to postpone the election of a member in his place in the Tea Research Liaison Committee until Shri Vipran's succession was appointed by the Government.

The Board CREATED one temporary post of Junior Stenographer in the scale of Rs. 80-5-120-EB-8-200-10/2-220 plus usual allowances and also one temporary post of orderly peon in the scale of Rs. 30-4-35 plus usual allowances with effect from the dates from which the said posts are filled up and upto the 30 September, 1959, for the present.

The Board APPROVED of the revised estimates of Rs. 75,000/- submitted by the Principal, Assam Agricultural College, Jorhat, Assam for the construction of Recreation Hall-cum-Library and DIRECTED a reference to be made to the Government of India for sanction.

Appendix—XIV (Contd.)

Items of the Agenda.
(1)

Decisions/Conclusions.
(2)

29.(q) To sanction the cost of printing the 'DARUMA' folder.

The Board APPROVED of the placing of order with Sree Saraswaty Press Ltd., Calcutta-9, and sanctioned an amount not exceeding Rs. 25,500/- plus Sales Tax for printing of 2,60,000 copies of the Folder 'DARUMA' in 13 languages.

29.(r) Circulation cases of the Tea Board Amendments to Tea Rules, Tea Board By-laws etc.

Chairman assured the members that while cases relating to fundamental policy of the Board might first circulated to members with a view to give them opportunity to study these papers in advance, they must be placed for a discussion in a meeting of the Board.

29 (s) Departmental Enquiry about Promotion work.

The Board NOTED that pending a thorough review, by a Departmental Committee headed by Shri Satish Chandra, Dy. Minister of Commerce, of the present promotional activities of the Board so as to achieve the maximum results, some of the important promotional schemes of the Board had to be kept in abeyance only temporarily.

29.(t) Sale through stockists or from the Tea Board stalls in exhibitions/Tea Centres of teas similar to those served at the stall/Tea Centres.

The Board AGREED with the views expressed by the Ad Hoc Committee on Tea Promotion and the Executive Committee of the Board that it would not be desirable for the Board to sell dry tea of any particular brand or brands either at the exhibitions or at the Tea Centres because to do so would imply favouring a few firms. This difficulty could no doubt be overcome by the Tea Board packing standard blends under its own name. But then this would amount to

Appendix—XIV (Contd.)

Items of the Agenda.
(1)

Decisions/Conclusions.
(2)

the Tea Board setting itself up as a packer in competition with the normal channels of trade which was not desirable.

29.(u) Appreciation of the services rendered by the staff of the Directorate of Tea Promotion for running Board's pavilion in the 'India 1958-Exhibition'.

At Shri B. C. Ghose's instance, the Board placed on record their appreciation of the excellent work done by the staff of the Directorate of Tea Promotion in the 'India 1958-Exhibition' in Delhi.

V Board Meeting held on 20. 3. 1959 at Calcutta.

2. Election of a Member to the Tea Research Liaison Committee of the Board in the vacancy caused by the resignation of Shri R. M. Vipin, Member, Tea Board.

3. To note the resignation submitted by Shri L. T. Carmichael, from the membership of the Board.

4. To fill, by election, the vacancy in the Executive Committee and North India, Licensing Committee, caused by Shree L. T. Carmichael's resignation.

5. To consider the proposal sent by Shri B. C. Ghose

The Board ELECTED Shri D. L. Betts as a Member of the Tea Research Liaison Committee **vice** Shri R. M. Vipin resigned, his name having been proposed by Shri B. C. Ghose and seconded by Shri S. K. Mullick.

The Board TOOK NOTE of the resignation and **RESOLVED** that the Board records its deep appreciation of the valuable services rendered by Shri L. T. Carmichael as an active member of the Board and of its Executive Committee and North India Licensing Committee.

The Board further resolved that a copy of the resolution be sent to Shri Carmichael.

The Board ELECTED Shri D. L. Betts as a member of the Executive Committee (**vice** Shri L. T. Carmichael resigned), his name having been proposed by Shri H. C. Kothari, Vice-Chairman and seconded by Shri B. C. Ghose.

The Board also ELECTED Shri D. L. Betts as a member of the North India Licensing Committee (**vice** Shri L. T. Carmichael resigned) his name having been proposed by Shri C. D. Wilson and seconded by Shri H. C. Kothari, Vice-Chairman.

The Board in recognising the urgent necessity of a replanting

Appendix—XIV (Contd.)

Items of the Agenda.

(1)

under cover of his letter No. 289/59 dated 16.2.59 for the Development of the Tea Industry under the 3rd Five Year Plan.

Decisions/Conclusions.

(2)

programme in the tea estates accepted the principle underlying Shri Ghose's proposal and at Chairman's instance RESOLVED to refer the matter to a Working Group consisting of the following members of the Board :

1. Chairman
2. Shri H. C. Kothari
3. Shri B. C. Ghose
4. Shri D. L. Betts
5. Shri W. Wilson Mayne
6. Shri S. K. Mallick
7. Shri N. K. Dutta.

The Board further RESOLVED that the Working Group should submit its report well in advance of the first meeting of the Board to be held after April 1959. (A fresh copy of Shri B. C. Ghose's scheme already circulated along with a copy of his subsequent Note placed on the table, is given at Appendix II).

The Board ACCEPTED the following recommendations of the Ad Hoc Tea Promotion Committee on the Report of the Tea Delegation that visited Afghanistan in 1957 :

- (i) that the prospects of greater intake of Indian tea was possible provided India found it possible to purchase more fruits from Afghanistan,

6. To consider the Ad Hoc Tea Promotion Committee's recommendations on the Report of the Tea Delegation that visited Afghanistan in 1957.

Items of the Agenda.
(1)

Decisions/Conclusions.
(2)

- (ii) that fresh surveys should be made in Afghanistan to determine why the Indian green tea was selling at a higher rate than the green teas of other countries,
- (iii) that Government's attention may be drawn to criticisms made against some provisions of the operation of the Trade Agreement.

7. To consider the Ad. Hoc Tea Promotion Committee's recommendations on the Report of the Tea Delegation that visited Iran in 1957.

The Board ACCEPTED the following recommendations of the Ad Hoc Tea Promotion Committee on the report of the Tea Delegation that visited Iran in 1957 :

- (i) that after setting up the Promotional Unit in the U. K. the need for a similar Unit in Iran might be considered,
- (ii) that the established market for Indian tippy tea in Iran should not be disturbed,
- (iii) that the Tea Associations should ensure that the interests of Indian tea are not prejudiced by the malpractices of any individual exporter.

8. To Review the welfare activities conducted by the Tea Board.

(a) The Board RESOLVED that the amendments suggested in respect of the Educational Stipend Scheme be accepted with certain modifications.

(b) On **General Welfare Schemes** the Board RESOLVED

Items of the Agenda.

(1)

Item 8 (Contd.).

Decisions/Conclusions.

(2)

- (i) that the policy adopted so far in making matching grants on the merits of each individual case should be continued.
- (ii) Financial assistance should continue to be given to medical institutions which offer specialised treatment.
- (iii) The policy of encouraging scouting activities may be continued.
(Here Vice-Chairman said that he was not opposed to the policy of encouraging Scouting activities he was definitely against the Board making any grant for providing Scouters to District Organisers as has once been done by the Board).
- (iv) The policy of supporting sporting activities may be continued.
- (v) The policy to help establishment of more welfare centres in tea areas may be continued, provided the recurring expenses involved in running the new welfare centres are met by those sponsoring the centres and the activities in the welfare centres are confined to those outside the statutory obligations on the management of tea estates.
- (vi) The policy of financing schemes of State Govern-

Appendix—XIV (Contd.)

Items of the Agenda.
(1)

Decisions/Conclusions.
(2)

ments for purchase of cinema equipment and mobile vans should be discontinued. If necessary, the Board should have its own units for the purpose.

(c) In consideration of the fact that certain State Governments and other Bodies to whom grants were made by the Board in connection with welfare schemes did not furnish reports about utilisation of the grants for more than—years in some cases or the reasons for non-utilisation, the Board RESOLVED that No consideration should generally be given to further application for grants received from such Governments or other Bodies. Unless they had either reported the utilisation of past grants to them or given good reasons they could not be utilised so far.

9. To consider the proposal for re-appropriations between sub-heads within a head of expenditure necessitating sanction of the Board under Rule 36 (2) of the Tea Rules, 1954.

The Board APPROVED of the re-appropriations between Sub-heads within the same Heads of expenditure as detailed in APPENDIX—IV.

10. To consider grant of special pay of Rs. 15/- per month to Shri D. M. Nath, an L. D. Clerk, for working as a Comptometer Operator.

The Board NOTED the re-appropriations between different Heads of Expenditure already referred to Government for sanction.

The Board RESOLVED to grant a special pay of Rs. 15/- per month to Shri D. M. Nath with effect from 1.12.58 in addition to his present pay of Rs. 69/- per month in the

Items of the Agenda.
(1)

Decisions/Conclusions.
(2)

scale of Rs. 60-3-81-EB-4-125-EB-5-130 for operating a calculating machine in the Finance Branch.

11. To extend the tenure of the temporary post of the Telephone Operator under the Board.

The Board RESOLVED to extend the tenure of the temporary post of Telephone Operator in the scale of Rs. 60-4-120-EB-5-170 **plus** the usual allowances from 29. 4. 59 to 29. 2. 60 for the present.

12. To approve of the Extension of tenure of the posts of Subordinate Staff in the Board's North Eastern Zonal Office at Lucknow for a further period of one year beyond 28th February, 1959.

The Board RESOLVED to extend the tenure of the temporary posts of subordinate staff in the North-Eastern Zone at Lucknow as detailed in the note on the Agenda item, for a further period of one year from 1st March, 1959 to 29th February, 1960 on the existing terms.

13. To approve of the arrangement authorising Shri H. N. Gupta, Assistant Superintendent, to hold charges of the post of section Officer, Tea Board, Calcutta during the absence on leave of the permanent incumbent.

The Board APPROVED of the appointment on **ad hoc** basis of Shri H. N. Gupta as in-charge of the Secretariat Branch during the absence on leave of Shri S. Ramanathan, Section Officer, with effect from the forenoon of 24. 12. 58 and upto 23.2.59 with a charge allowance of 20% of his grade pay in addition to his pay of Rs. 320/- per month in the scale of Rs. 275-15-380-EB-15-500, on the understanding that such appointment would not entitle him to any preference over his seniors in the matter of future promotions, and DIRECTED that necessary reference in the matter should be made to the Government of India.

14. To consider letters No. 2246/58-59 dated 29. 1. 1959 and No. 2373/58-59 dated 5. 2. 1959 from Dr.

The Board agreeing with the recommendation of the Tea Research Liaison Committee RESOLVED to extend Dr.

Items of the Agenda.

(1)

B. C. Guha regarding the extension of the scheme of research of the scheme of research on 'Nutritional Aspect of Tea' for a further period of 3 years from the year 1959-60.

Decisions/Conclusions.

(2)

B. C. Guha's scheme of research on 'Nutritional Aspects of Tea' for a further period of 3 years from 1959-60 and approved of the budget estimate amounting to Rs. 17,323/- for meeting the expenditure of the scheme during 1959-60. The Board further APPROVED of the following recommendations of the Tea Research Liaison Committee.

- (i) The Office Assistant concerned may be paid an allowance of 20% of his basic pay or Rs. 40/- per month whichever is less, for the work in connection with the scheme ; and
- (ii) The post of Laboratory Bearer may be upgraded to that of a Laboratory Attendant, and the requirement of minimum qualifications for the post should be suitably adjusted.

The Board DIRECTED that necessary reference should be made to Government in terms of Rule 38 (1) of the Tea Rules, 1954.

At the instance of Chairman the Board RESOLVED to defer consideration of the scheme until certain clarifications regarding the nature and extent of laboratory facilities that could be made available to the Board for undertaking the project were obtained from Dr. S. P. Raychaudhuri in his capacity as Chief Soil Survey Officer of the All India Soil and Land Use Survey, Indian Agricultural Research Institute.

15. To consider a Pilot Project Scheme for soil survey of tea areas as drawn up by Dr. S. P. Raychaudhuri and forwarded under cover of his D. O. Letter No. 1618 dated 24. 2. 1959.

Appendix—XIV (Contd.)

Items of the Agenda.

(1)

16. To consider letter No. FT/P-5 (T)/58-22062 dated 13. 1. 1959 from the Assistant Director and Head, Division of Food Processing, Central Food Technological Research Institute, Mysore, regarding the extension of Research Programme of the Tea Research Scheme for another year, i. e. for 1959-60.

Decisions/Conclusions.

(2)

The Board in agreeing with the recommendation of the Tea Research Liaison Committee RESOLVED to extend the scheme of tea research of the Central Food Technological Research Institute, Mysore, for a further period of three years from 1959-60 instead of on an annual renewal basis, and further RESOLVED that (a) completion of analyses of tea samples, (b) continuation of work on adulteration of tea, and (c) studies on tea-wax should be given to top priority. Other items of work, namely, (i) lemon tea base for ready use in houses and restaurants, (ii) instant and freeze dried tea, and (iii) quality, could be taken up as additional items of investigation if this did not involve any additional financial implication.

The Board ACCEPTED Dr. Subrahmanyan's suggestion for upgrading the post of Senior Scientific Assistant in the scale of Rs. 250-590 to that of a Junior Scientific Officer in the scale of Rs. 275-590 subject to scrutiny by office that provision for such a post existed in the original scheme.

The Board DIRECTED that necessary reference to Government of India in the matter should be made in terms of Rule 38 (1) of the Rules 1954.

The Board APPROVED of the scheme of fundamental research on "Taxonomy and Plant Collections etc." drawn up by Dr. J. C. Sen Gupta, Chief Botanist, Survey of India, as detailed in the notes on the Agenda. The Board further SANCTIONED the expenditure in respect of the scheme.

17. To approve of the scheme of fundamental research on "Taxonomy and Plant Collections etc." drawn up by Dr. J. C. Sen Gupta.

Items of the Agenda.

(1)

18. To consider the Inspection Report of Sarvashri H. C. Kothari, Vice-Chairman, Tea Board and S. Ananda Rau, Chief Scientific Officer, U.P.A.S.I. on the suitability of the suggested sites in Anamallais for siting one of the centres for Camellia collections under the Tea Board.

19. (a) Proposal for grant of subsidies in respect of fertilisers and transport charges to tea gardens in Cachar and Tripura.

19. (b) To consider further the proposal of the Govt. of Madras for giving training in Midwifery to qualified women candidates from tea garden in the Govt. Head Quarters Hospitals at Ootacamund and Coimbatore.

19. (c) To approve of the conversion of temporary post of Research Liaison Officer under the Tea Board into permanent one with effect from 2. 4. 59.

Decisions/Conclusions.

(2)

The Board in accepting the join inspection report of Shri H. C. Kothari, Vice-Chairman, Shri S. Ananda Rau, Chief Scientific Officer, U.P.A.S.I., RESOLVED that the Government of Madras should be approached for acquiring the entire block of 90 acres of land in the Government Cinchona Plantations in the Anamallais for establishing one of the centres for Camellia Collections under the Board.

The Board APPROVED of the scheme for subsidies in respect of supply of fertilisers and transport charges to tea gardens in Cachar and Tripura as outlined in the note on the Agenda item, the amount of subsidy being drawn from the balance lying in the consolidated Fund on Tea Account.

The Board in accepting the recommendation of the Executive Committee RESOLVED to sanction a grant of Rs. 1 lakh to the Govt. of Madras for the scheme of training in Midwifery to qualified women candidates from tea gardens in the Govt. Headquarters Hospitals at Ootacamund and Coimbatore as detailed in the notes on the Agenda.

The Board RESOLVED to recommend to the Government of India for the conversion of the temporary post of Research Liaison Officer in the scale of Rs. 350-350-380-380-590-EB-30-770-40-850 into a permanent one with effect from 2.4.59 and to confirm the present incumbent Dr. K. K. Mitra in his appointment to that post with effect from the same date.

Items of the Agenda.

(1)

19. (d) Re-employment of Shri J. C. Mukherjee as Finance Officer.

19. (e) To accord revised sanction to the cost of air conditioning of the Tea Centre, Madras.

19. (f) To consider the venue of the meetings of the Board in South India.

19. (g) To approve of the proposal to convert the temporary post of Inspector in the scale of Rs. 225-15-345 created for the supply Branch into a permanent one with effect from 1.3.59.

19. (h) To approve of the extension of the tenure of the temporary posts created for the Tea Centre, Madras, for a further period of one year beyond 31.7.59.

19. (i) To approve of the officiating appointment of Shri S. K. Dutta, Joint Controller of Lincensing (South) as Superintendent (Tea Promotion).

Decisions/Conclusions.

(2)

The Board in accepting the recommendations of the Executive Committee **RESOLVED** to re-employ Shri J. C. Mukherjee on his retirement from Govt. Service on 10.5.1959 as Finance Officer, Tea Board, for a period of three years with effect from the date he assumes charge of the post on terms and conditions applicable to re-employed personnel.

The Board **RESOLVED** to accord revised sanction to an expenditure not exceeding Rs. 50,953/- towards air-conditioning the Madras Tea Centre including the instalation of return air ducts.

The Board decided to hold its annual South India meeting at Bangalore instead of at Coonoor.

The Board **RESOLVED** to convert the temporary post of Inspector in the Supply Branch in the scale of Rs. 225-15-345 plus the usual allowances into a permanent one with effect from 1st March, 1959.

The Board **RESOLVED** to extent the tenure of the temporary posts created for the Madras Tea Centre as detailed in the notes in the Agenda for a further period of one year from 1.8.59 to 31.7.60 for the present on the existing terms.

The Board **APPROVED** of the promotion of Shri S. K. Dutta to officiate as Superintendent (Tea Promotion) on a pay of Rs. 760/- per month in the scale of Rs. 600-40-1000

Items of the Agenda.

(1)

19. (j) To sanction the revised cost of the Board's participation in the "India 1958" Exhibition, New Delhi.

19. (k) To consider the proposal to invite representatives of the Iranian Tea Board to India.

19. (l) To approve of the confirmation of Shri A. K. Dutta as Assistant Accounts Officer, Tea Board with effect from 21. 1. 1959.

19. (m) To consider amending Rule 9 (1) of the Tea Rules 1954 relating to the election of a Vice-Chairman.

Decisions/Conclusions.

(2)

with effect from the date on which he assumes charge of the higher post and DIRECTED that necessary reference to Government of India should be made.

The Board SANCTIONED the overall revised expenditure of Rs. 2,54,500 towards participation in "India 1958" Exhibition.

The Board also NOTED that sanction of Govt. of India was being obtained to placing the contract with Messrs. B C. Roy & Co., Calcutta, for the construction of the Pavillion in terms of Rules 36 and 38 (I) of the Tea Rules, 1954.

The Board APPROVED of the invitation extended to Shri Mansouri and Shri Dabir, the Director General and Tea Expert respectively of the Iranian Tea Board, to visit India as guests of the Tea Board.

The Board APPROVED of the proposal to confirm Shri A. K. Dutta in his appointment as Assistant Accounts Officer with effect from 21. 1. 59 on a salary of Rs. 500/- per month in the scale of Rs. 500-30-650-EB-30-800 and DIRECTED that necessary reference should be made to the Government of India.

The Board RESOLVED to recommend to the Govt. of India to amend the existing Rule as in the draft below :

Items of the Agenda.
(1)

Decisions/Conclusions.
(2)

Rule 9. Vice-Chairman (1). The Board shall at the last meeting held before the 31st March every year elect from amongst its own members, a person to be the Vice-Chairman who shall hold office from 1st April of that year upto 31st March of the following year ; except that, in the year of reconstitution of the Board envisaged under Rule 5 (1) the Board shall elect a Vice-Chairman at the first meeting held after reconstitution.

The Board decided to hold its next meeting in Calcutta on Friday the 17th April 1959 at 11 a. m. The Board did not consider it desirable to do without Vice-Chairman for long.

19. (n) Interior Decoration of the Tea Centre, Madras sanction to the cost thereof.

The Board APPROVED of the action taken in seeking sanction of Govt. for the contract placed with M/s. Iyer and Metha, Madras, for the interior decoration of the Madras Tea Centre at a revised cost of Rs. 1,05,357.73 nP. as recommended by the C. P. W. D., Madras.

19. (o) Payment of the 4th Running Bill received from M/s. Bridge & Roof Co. (India) Ltd.

The Board ACCORDED ex-post-facto sanction for payment of the Fourth Running Bill received from M/s. Bridge & Roof Co. (India) Ltd., amounting to Rs. 1,30,345.00 in connection with the construction of the Board's New building.

19. (p) To consider the proposal of nominating the First Secretary (Commercial) High Commission for India in Canada to represent the Tea Board as an Associate Member on the Tea and Coffee Association of Canada.

The Board APPROVED of the proposal to nominate the First Secretary (Commercial), High Commission for India in Canada, to represent the Tea Board as an Associate Member on the Tea and Coffee Association of Canada.

Appendix—XIV (Contd.)

Items of the Agenda.
(1)

Decisions/Conclusions.
(2)

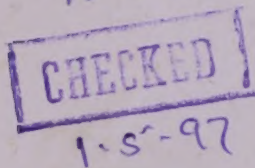
19. (q) Rice for South India.

Chairman said that the Board would certainly exercise its good offices if the actual position in the matter of securing rice for tea labour in South India was reported to him in writing.

19. (r) Sulphate of Ammonia for the Industry.

The Board **RESOLVED** that the matter be taken up with the Government of India.

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